

# **ELEM Ambassadors**

# Meet ELEM

ELEM is Israel's leading nonprofit organization dedicated to the treatment and rehabilitation of troubled youth. the 12,500 youth we serve, both in-person and online, come from diverse backgrounds. They suffer from domestic abuse, sexual violence, homelessness, and the stress of potential security-related attacks. Many have dropped out of school and resort to substance abuse and prostitution. ELEM's hundreds of professionals and thousands of volunteers reach these youth on the streets and at over 50 programs all across Israel. ELEM offers culturally sensitive therapy, mentoring, school placement, and vocational training and provides safe havens for youth. Its unique, street-savvy outreach approach help develop trust with youth who have left the mainstream and won't seek help elsewhere.

## **ELEM Ambassadors**

ELEM Ambassadors help raise awareness and visibility about our work. An ELEM ambassador is passionate about at-risk youth, cares about Israel's future generations, and knows everyone deserves the opportunity to lead an independent and happy life. Through our ambassadors, we build our networks, teach about helping youth and get others to engage in our cause through donations and education.

# What can you do as an Ambassador?

- Post on social media about our work and share our content
- Invite guests to our events
- Host a talk with an ELEM staff member at your community center or workplace
- Share our newsletter and educational materials
- Launch a fundraising campaign
- Hold a fundraising event

## Ambassadors

ELEM Ambassadors can be any person who feels connected and committed to ELEM's work and message. Our ambassadors raise brand awareness and contribute to our fundraising efforts. The actions they take depend on their expertise and the communities they are part of. They can also volunteer at our events, host talks for their communities, and more.

Interested in becoming an ambassador? Please contact Rotem at <u>rweizman@elem.org</u>. Visit our Ambassadors page <u>here.</u>

## **Young Ambassadors**

Our Young Professional Ambassadors want to engage their networks and communities and encourage them to take action to help the next generation of Israeli youth. From organizing a college fundraiser to a brown bag lunch at work, they bring the ELEM message forward and create meaningful professional connections. But we don't believe youth ambassadors should have all the fun!

#### **Youth Ambassadors**

Our Youth Ambassadors are teens who care about their peers in Israel. Teens might be young, but they can make a huge impact. ELEM youth ambassadors can be Bar and Bat Mitzvah boys and girls who make ELEM the focus of their Bar/Bat Mitzvah project or high school teens looking to make a difference.



This year, Ezra celebrated his Bar Mitzvah. He chose to spend his special day making kits with his friends containing essential products. These kits were sent to Israel to help youth and young people in our shelters and who attend our Outreach Vans.



Emily was a high school junior when she lost her best friend, Isabella, who passed away after a battle with cancer. With the help of her friends Julia and Francesca, Emily launched a memorial fund, organized a tribute concert, and raised over \$10,000 for ELEM.



🔊 212.787.3337

For me, being an ambassador means learning about ELEM's unique work while impacting others. Even though I live on the other side of the world, my work as a fundraiser and advocate for youth my age in Israel reflects universal social issues youth face everywhere. I hope to be cognizant of the Israeli youth's challenges that are intrinsically tied to complex ethnic, cultural, and linguistic differences and reach out to others in my community through my perspectives.

@elemUSA

Emily Young, 18, an ELEM ambassador

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🕜 @elem\_usa



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