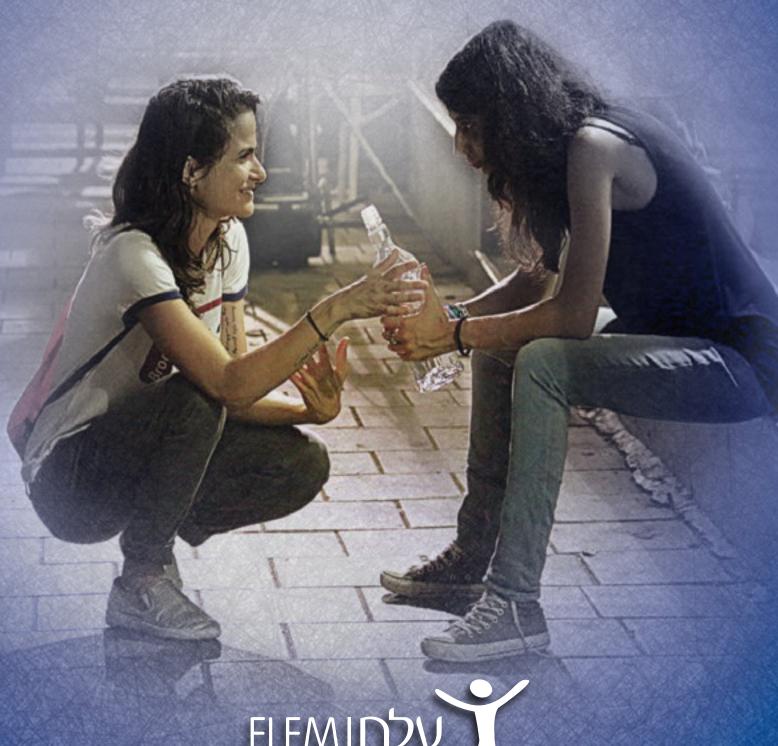
# Annual Report 2016



ELEMIDU youth in distress (ע"ר)

#### A Few Opening Remarks...

ELEM- Youth in Distress was founded 34 years ago out of a sense of social responsibility for the fate of youth at-risk in Israel. Since its foundation and through to today, we have been at the forefront working for youth and raising awareness of their distress onto the social/national agenda. ELEM provides youth and young adults with unique programs that were developed in accordance with their needs and in full cooperation with local authorities, governmental ministries and third sector organizations.

Over the last year we have worked tirelessly to raise awareness to the difficult situation of homeless youth and young adults onto the public agenda. We achieved a great amount of accomplishments and we are hopeful that alongside the responses ELEM provides today, in 2017 new centers will open in major cities that will operate 24 hours a day, 7 days a week.

For the upcoming year we have set several goals including: to adapt existing services to the unique needs of girls and young women; to increase our proficiency in our work on the internet as an arena for detection and intervention, while deepening our understanding and expertise regarding youth's lives on the internet; and to expand our work in the Arab sector. The effectiveness of our work will continue to be measured by a computerized system in order to better understand the results of our work in the field.

We are committed to continuing to act proactively to change the lives of the populations with whom we work, to change public opinion regarding the issues on which we work, and to influence decision makers at the national level. Within this framework, in 2017-2018 we will work to raise awareness and promote services for youth and young adults that are victims of sexual assault or exploitation.

These goals and actions rest alongside our investment in our human capital, which is the most essential and central element of our organization. Therefore, we will continue to invest in the training and cultivation of our staff members, ensuring their welfare to the best of our ability- both employees and volunteers alike.

ELEM has an active, involved, and volunteer board of directors, whose members come from different fields of expertise. As in previous years, last year we gained new members who are prominent in their fields and for whom working on behalf of youth at-risk in Israel is a critical mission.

Cooperation with the business sector facilitates ELEM's work and highlights the importance of mutual responsibility. The ongoing relationship between organizations of the third sector and the business sector, contributes greatly to the creation of a society that is conducted in a fair and cooperative manner. We are grateful to each of our partnered business companies and to all of our donors.

We would like to thank from the bottom of our hearts ELEM's dedicated employees and volunteers. You, who are always there for the youth and young adults, with an outstretched hand and open arms, provide them the strength to allow them to overcome their difficulties and give them hope for a better future.

Yours,

Inbal Dor Karbel Executive Director, ELEM Israel



Nava Barak President, ELEM Israel



Shlomo Yanai Chairman, ELEM Israel



#### A Few Opening Remarks...

Dear Friends,

Thirty five years ago, Ann Bialkin organized a group of New Yorkers who teamed with Israeli social workers to develop a professional response to the tragedy of neglected and abused youth on the streets of Israel. This was the start of what would become ELEM Youth in Distress in Israel. This dynamic relationship between ELEM in the USA and ELEM in Israel has grown strong over the years with everyone working to help the high risk troubled youth adapt in society to become productive citizens. From this humble beginning ELEM Youth In Distress has grown into an organization with 82 different programs in 41 cities serving 20,000 youths directly and nearly 100,000 through our on-line out-reach.

Over the years ELEM has expanded to serve both the secular and the orthodox, the Arab and Bedouin, the straight and the LGBTQ communities as well as youth from a wide variety of ethnicities including the Ethiopian, Russian and Kavkazi. ELEM has matured to earn the respect from both the government, the communities and the kids on the street. All of this has been made possible by the generous support of our donors. Ann and I share our thanks to each and everyone of you for supporting this life-saving and life- changing work.

ELEM actively addresses a problem that few recognize even exists. Countless visitors to Israel enjoy the beautiful weather, beaches and nightlife. Others make the trip to view Israel's tremendous historical and religious sites. Few, notice the teens and young adults hiding in the shadows, often wandering the streets at night, many homeless and addicted.

These youths endure challenges of neglect, abuse and sometimes violence. ELEM recognizes the life-span of these young people is greatly compromised due to malnutrition, and physical impairments due to drugs, alcohol, violence, and unprotected sex.

ELEM's 280 staff and 1700 volunteers use their professional training and experience to reach out to these vulnerable youth with encouragement, support and guidance helping them find healthier solutions to their problems. Every year we are gratified with many success stories of forgotten teens who are now finishing school, starting their army service or have found gainful employment, as a result of a helping hand from ELEM. But it's simply not enough.

For all the people ELEM reaches, there are many more who need our help. Leaving a void which allows this growing population to languish is both a blight and a potential danger to society at large; but to see the results of our team's caring hard work, is magic. It is our vision to greatly increase our reach to transform some of Israel's most vulnerable into productive citizens.

Together with your help and continued financial support, we can do this. Thank you ELEM and our donors for the privilege of transforming lives these last 35 years moving youths *off* the street and onto life.

With gratitude,

Lenore Ruben President, ELEM USA

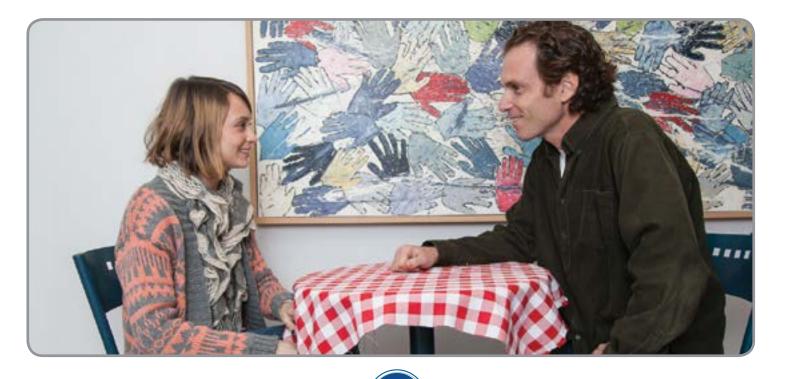


Ann Bialkin
Co-Founder and Chairman, ELEM USA



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#### **About ELEM**

ELEM was founded with the goal of providing youth at-risk and in distress the safety and support they need to free themselves from their situation and find their place in society as adults and contributing citizens for themselves, their families and Israeli society.

ELEM was established in 1983 as a non-profit by a group of community volunteers and professionals from Israel and the United States. Since then, ELEM has developed into a nationwide organization specializing in identifying the hardships that characterize the lives of youth and young adults in Israel and in developing and operating innovative and relevant services for coping with those hardships, while addressing the unique needs of different population groups.



#### **Up close and personal**

Today, there about 800 thousand youth aged 12-18 in Israel, a quarter of whom live in varying states of risk. For these youth, ELEM serves as a real address and helps to pave their reintegration into the community. During 2016, ELEM met with tens of thousands of youth and young adults aged 18-26, and maintained continuous and ongoing therapeutic relationships with about 20 thousand youth and young adults.

ELEM employs some 280 professionals who are amongst the best in the fields of counseling and treatment, accompanied by about 1,600 volunteers. ELEM's staff and volunteers go out and meet youth where *they* are: in schools, in the community after school, on the Internet, at specific activities during summer break, on the streets at night and at local hangouts.

#### Working towards social change

We believe that the care of youth at-risk is the responsibility of society as a whole. Therefore, in addition to ELEM's close collaboration with the social affairs, education, absorption and health systems, we work to raise the issue on Israel's public agenda, and deepen the involvement of citizens and businesses in the field by creating a true partnership on behalf of youth who find themselves in situations of risk on a daily basis.

ELEM representatives participate in deliberations of Knesset committees and regularly meet with government representatives to promote fair and beneficial legislation on behalf of youth and young adults in Israel.

ELEM advocates the values of volunteerism, youth involvement and the cultivation of leadership, excellence, and professionalism, openness and sensitivity, entrepreneurship, community involvement and social activism.

The organization continuously works on the development of knowledge, methods and approaches for innovative informal interventions for adolescents, and to change the perception of youth services in Israel.



20,000 Youth per year

1,600 Volunteers280 employees

**82** Projects

41 communities



#### The Continuum of Risk of Youth in Israel and ELEM's Responses

Normative outh/ (70%) 560,000

Normative difficulties associated with adolescence

Marginal Risk (15%) 20,000

Difficulty coping with issues related to adolescence, difficulty functioning, depression, and drug and alcohol use without an adequate response in their natural environment (family, friends, and school)

Serious Risk (10%) 80.000

Inability to function within the school system, sense of failure, suicidal thoughts, covert dropping out from school, educational gaps, drug and alcohol use, and severe emotional and familial difficulties

High Risk (4%) 32,000

Dropping out from normative frameworks, failure to integrate into alternative frameworks, social detachment, vagrancy, seeking negative sources of pleasure, drug and alcohol use, criminality and delinquency

Fatal Risk (1%) 8.000

Homelessness, delinguency and self-destruction, sexual promiscuity, detachment from family and society, addiction to drugs and alcohol.

#### "An Address on the Streets" Outreach Van -

ELEM's outreach vans operate at night, meeting youth on their turf, the street. The van's staff provide an immediate response out in the field as well as individual and group conversations.

#### **Business Initiatives -**

ELEM establishes and/or partners in independent businesses, in which the youth work and are partners in their management. Alongside professional and practical training, the youth are accompanied by a social worker.

# "Halev 24/7", "Awake at Night", and "Alma" -Programs for youth and young

adults involved in prostitution, with the goal of reducing emotional and physical damage, provide access to their rights and gradually exit the world of prostitution.

#### "Angel" -

A program that works to bridge the intergenerational gaps in communities from different cultures, and empower the community to benefit youth through the recruitment of adult volunteers.

#### "Independence in the

**Community" -**An umbrella program for young adults at-risk volunteering in the National Civil Service.

#### "Someone to Run With" and "Galgal -Friendship House"-

Day centers for homeless young adults age 18-26.

#### "A Real Home" -

A therapeutic and support center for girls and young women who are victims of sexual violence.

#### Y elem -

Information, counseling, and emotional support portal at www.elem.org.il. Support options include: anonymous "one on one" counseling from volunteer professionals, group forums and email support.

#### "Back to the Community" -

Program assisting ultra-Orthodox youth in situations of risk such as: dropping out of frameworks, criminal and dangerous behaviors, lack of a relevant toolbox of life skills and more.

#### **Treatment Centers for Minor Sexual Offenders** and Victims -

The centers provide services for children under the age of 12, the age of criminal responsibility, as well as for minors age 12-18 who are not under criminal proceedings.

#### **Youth Centers -**

Information, counseling, and support centers for youth offering relaxed dialogue with staff members and volunteers, enrichment workshops and social gatherings.

#### "From Dependence to Independence"-

Personal mentoring program for young adults who have completed their stay at a Youth Protection dormitory and are preparing for their departure to independent living in the community.

#### "Shelter"-

A shelter for homeless young women in Jerusalem, providing a safe night's sleep without preconditions.

#### "Derech Hamelech" -

Vocational training for detached and delinquent youth, combined with personal mentoring.

www.yelem.org.il - a youth portal for support, information, and guidance

#### Main Findings of the 2016 Annual Report

# 19% of the youth and young adults ELEM meets are homeless or living outside of their homes, some without family support (total 3,811).

Of them, 24% (909) are homeless and sleep every night on the street, in abandoned buildings or in public parks. 6% (231) sleep in a dangerous setting such as an abusive home or at a strangers in exchange for sexual services ("exploitative accommodation"). 41% (1,570) reside in Ministry of Social Affairs frameworks outside of the home such as Youth Protection dormitories, and 29% (1,101) live in an irregular, temporary place.

Over the past two years, ELEM has been working towards finding a permanent accommodation solution for homeless youth. Young adults receiving assistance from ELEM are involved in our public activities, and regularly attend discussions held in Knesset subcommittees for the treatment of homeless young adults, and make their voices heard.

# 5% of the youth and young adults receiving assistance from ELEM reported harming themselves or attempting suicide (total 910).

Of them 588 carried out self-inflicted harm including cuts, burns and injuries to body parts. According to findings, self-harm is much more common amongst girls (623) as opposed to boys (234).

In addition, ELEM's emotional support and assistance website had 9,000 hits, of which 1,860 received therapeutic intervention. 370 of the youth who turned to Y elem expressed feelings of depression and anxiety.

#### The status of youth in the Arab sector:

• 1,442 youth from the Arab sector received assistance from ELEM in 2016. According to ELEM's data:

- Amongst the youth receiving assistance from the "Finjan" centers in the Bedouin villages, 100% (242) live in an irregular and non-regulated residence. 100% live in poverty. 74% (180) experienced violence or were involved in violence.
- 15% (106) of all youth turning to ELEM's centers for homeless young adults are from the Arab sector.
- 30% of youth and young adults who fall along the spectrum of prostitution are from the Arab sector.

ELEM has placed for itself a goal to expand services for youth at-risk from the Arab sector, in light of the lack of appropriate services. Youth from the Arab sector are integrated in a wide arrange of ELEM's services:

- 4 "Finjan" youth centers in Bedouin villages in the Negev.
- A treatment center in Shefar'am for minor sexual offenders and victims of sexual violence.
- Integration of youth in ELEM's programs in mixed cities: outreach vans, programs for minors and young adults involved in prostitution, centers for homeless young adults, rehabilitation programs through personal mentoring and employment.

## 787 youth and young adults receiving assistance from ELEM fall on the spectrum of prostitution.

336 are involved in prostitution occasionally and 451 on a regular basis. Girls are involved in prostitution three times more then boys (550 vs. 179) as well as 58 transgendered youth and young adults.

Involvement in prostitution is a complex phenomenon to both detect and report. Many minors provide sexual services for a fee, however are not aware that they involved in prostitution. We are witnessing a growing phenomenon in which prostitution is occurring in chat rooms on the internet, in closed Facebook groups, and on seemingly innocent dating sites, making it difficult to detect minors.



Yana, a girl from the youth center in Nazereth Illit

## Youth Centers Head of Field: Amir Dloomy

ELEM operates 23 information, counseling and support centers for youth. ELEM's youth centers allow for relaxed dialogue between youth and professionals and volunteers, as well as social meetings. The activities at the centers include groups meetings for counseling and support, individual conversations, workshops and volunteer projects in which the youth participate. The professional staff work in close contact with the various services within the local municipality for consulting and referring youth for continuing treatment if necessary. In addition to the counseling-therapeutic aspect, the centers provide a safe and pleasant frameworks for leisure and social activities in the afternoon and evening hours. They offer a variety of individual and group interventions based on the leisure activities of the youth as a means of communication and therapeutic intervention. The most prominent areas of interest include music rooms, photography and art workshops, chess, therapeutic gardening, sports, athletics and horseback riding workshops. The activities aim to provide the youth with a nonverbal "language" for emotional expression and a means of channeling negative or destructive forces into creative and constructive energy.

At the beginning of 2016 a decision was made for an organizational change in which all of ELEM's youth centers would be united, and today ELEM operates 23 information, counseling and support centers for youth. ELEM's professional board members, management and field staff took part in the merger process which included addressing aspects of youth work, the needs of various populations, managing partnerships, training of employees, and human resources and volunteerism. Today the field operates 5 central models for youth activity spaces:

- "Hafuch al Hafuch"- centers located in city centers.
- "Migdalor"- neighborhood centers.
- "Finjan"- youth centers in the Bedouin communities.
- Centers for youth from ultra-Orthodox families.
- "Shluk"- a counseling space within schools.



Sderot's youth center staff



**During 2016, 5,178 youth received assistance,** of which 1,784 were new youth this year.



23 centers throughout the country: Kiryat Shmona, Safed, Nazareth Illit, Kiryat Yam, Acre, Kfar Saba, Netanya, Tel Aviv, Petah Tikva, Holon (2 youth centers and "Shluk"), Lod, Rehovot, Ashdod, Sderot, Kiryat Malachi, Kiryat Gat (2 youth centers), Be'er Sheva, and the Bedouin communities of Qasr al-Sir, Bir Hadaj, Abu Qrenat, and Abu Queider.



89 employees, 405 adult volunteers and 348 youth volunteers.

## Distribution and Characteristics of Population Served

Distribution by Gender		
Population Served	Percentage	
Boys	57%	
Girls	42%	
Transgender	1%	

Distribution by Origin	
Population Served	Percentage
Native Born Israelis	54%
Immigrants from the FSU	25%
Ethiopian Immigrants	5%
Arab Sector	4%
French Immigrants	1%
Other	11%

Distribution by Age	
Population Served	Percentage
12-13	9%
14-15	5%
16-18	43%
19-21	37%
22-26	6%

#### **Youth Centers**

# Distribution of Referrals for Further Treatment Service No of Referrals Social affairs, educational and assistance services Employment or vocational training 55 IDF recruitment / National Service 22 Other ELEM programs 78



#### **Significant Trends**

• Increase in the number of youth turning for help on the topics of sex, gender, and sexuality- this year, the trend continued to show an increase in the number of youth turning for assistance on these topics, with an emphasis on relationships between genders, dating, sexual violence, and gender and sexual identity. The youth view the centers as an address to turn to in order to share and receive counsel on these topics. On the one hand these topics are relevant to their age and sexual development, while on the other hand the youth find themselves flooded and confused within a system of social expectations and contradictory messages- what is legitimate to feel? What is the right way to behave and express yourself?



## Significant Successes and Achievements

- The opening of 4 activity areas within schools- following a pilot that took place for the "Shluk" program in Holon the program was expanded to the city of Ashdod. The "Shluk" program provides support, guidance and mediation in an informal space within the school. Concurrently, the Funds Department of the National Insurance Institute decided to support the development of the program in three additional communities, which will begin operations in the beginning of 2017, including three year financing and research that will accompany the development of ELEM's work model within schools.
- Expanding our work with girls from the Bedouin and ultra-Orthodox sectors- in accordance with ELEM's organizational compass. This year, we placed an emphasis on our work with girls from traditional societies, leading to the opening of two programs for girls in the Bedouin communities of Qasr al-Sir and Abu Queider and a space for girls from ultra-Orthodox families in Kiryat Gat. We have seen that girls in these communities lack opportunities. This, combined with a traditional and closed society tends to be a formula which

leads to more vulnerable girls finding themselves in distress and in dangerous situations. We have learned that these girls need an appropriate and culturally sensitive response that works within their community. Such services hardly exist, thus the importance of their establishment.



## Institutional and Professional Partnerships

Ministry of Integration and Aliyah, Ministry of Education, Ministry of Health, Ministry of Social Affairs, Ministry of the Development of the Negev and Galilee, Unilever Israel, the National Program 360 for Children and Youth At-Risk, City without Violence, Israel Anti-Drug Authority, JDC Israel, National Insurance- the Fund for Children and Youth At-Risk and the Fund for Special Establishments, Neighborhood Regeneration and Renewal Project, Absorption centers for Ethiopian immigrants, and the local authorities of Kiryat Shmona, Upper Galilee Regional Council, Mevo'ot Hermon Regional Council, Safed, Acre, Kiryat Yam, Nazareth Illit, Kfar Saba, Netanya, Tel Aviv, Holon, Ashdod, Kiryat Gat, Sderot, Be'er Sheva, Neve Midbar Regional Council, Petah Tikva, Rehovot, Kiryat Mlachi, and Lod.



#### **Donors and Partners**

Unilever Israel, Boxenbaum-Neta Foundation, Jewish United Fund of Metropolitan Chicago, Jewish Federations of Canada, Max and Bessie Bakal Foundation, Malca- Amit, Ltd., Yedidut Toronto supported by the Friedberg Charitable Foundation, Hagar and Eldad Farchi, Jewish Agency- Partnership 2Gether, EV Fund, Gertner Foundation, Sobell Foundation, Clore Israel Foundation, Check Point, Ruach Tova, the Society for the Protection of Nature in Israel, Acre Tennis Center, QSK, Strauss Group, Tarian-Telecom, CyberArk, and Bezeq.



Youth broadcasting on Sderot's social radio



Visit of Knesset member Ayman Odeh to the "Finjan" youth centers in the Bedouin villages in the Negev.

#### Y elem

#### **Professional Manager: Golan Journo**

A counseling, psychological support, and intervention network for youth and young adults on the net

Many youth in need of advice, guidance, information and even treatment prefer to avoid personal exposure and turn to the Internet to receive support and assistance anonymously. Y elem's therapeutic staff are there, online, for them.

Y elem, operating since 2004, provides information, advice and emotional support to adolescents in several ways:

- Virtual counseling rooms- offering anonymous "one on one" advice and support by trained volunteer professionals.
- Forum- simulating group work run by qualified professionals, allowing the youth to consult and share with others the experiences and hardships they are facing.
- E-mail support- allowing youth to ask professionals questions 24 hours a day.
- Facebook page and Instagram as an intervention space- our page, consisting of 3,600 members, has installed within it an online chat support system. Our Facebook page serves as an outreach arm for advertising and marketing through appealing targeted campaigns and more.



## Approximately 9,000 youth and young adults surfed Y elem in 2016.

About 3,810 therapeutic interventions were held with 1,934 youth and young adults through the networks four interfaces.



6 employees and 46 volunteers in positions of counseling and support, training, technology, and new media.

## Distribution and Characteristics of Population Served

Distribution by Gender	
Population Served	Percentage
Boys	39%
Girls	61%
Transgender	Less than 1%

Distribution by Age	
Population Served	Percentage
Up to age 12	9%
12-14	13%
14-16	29%
16-18	32%
18-21	24%

Distribution by Origin	
Population Served	Percentage
Native Born Israelis	87%
Immigrants from the FSU	9%
French Immigrants	2%
Arab Sector	1%
Ethiopian Immigrants	1%

<sup>\*(</sup>due to the nature of communication on the net, in many cases it was not possible to assess the origin of the applicant)

Distribution of Referrals for Further Treatment	
Service	No of Referrals
Social affairs, educational and assistance services	123
Other ELEM programs	96
IDF recruitment / National Service	19
Employment or Vocational Training	5



#### **Significant Successes and chievements**

- 8% increase in the total number of youth and young adults turning to Y elem as well as a 5% increase in the number of interventions that took place on the network- this increase is a result of utilizing Instagram as an outreach tool for youth and young adults at-risk as well as the deeper understanding of the field thanks to Y elem volunteers and enrichment staff trainings that were held.
- Due to the growth and expansion in the number of applicants and interventions, the network began to hold two basic courses for counseling and interventions for youth and young adults on the net (65 academic hours) a year.



#### **Partners**

Tapuz, LivePerson, Check Point, and the Ministry of Aliyah and Integration

#### Y elem

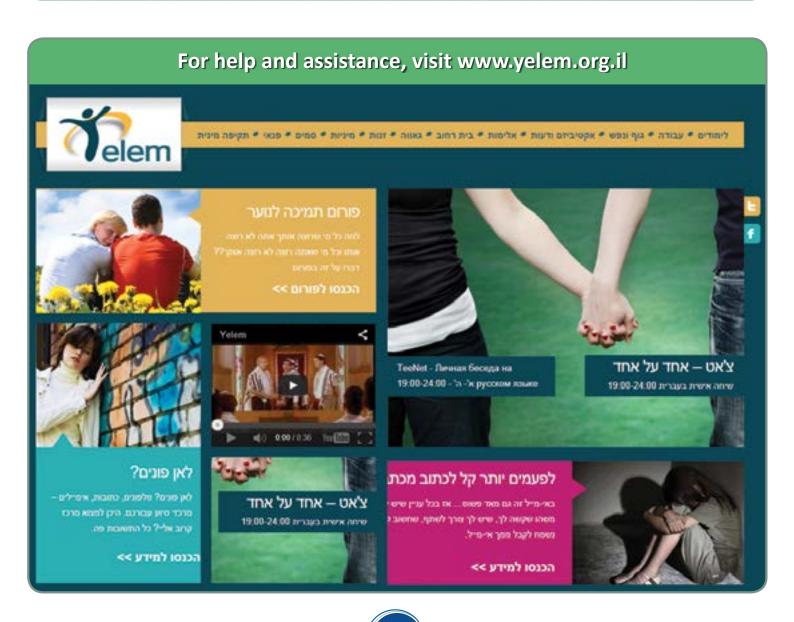
A counseling, psychological support, and intervention network for youth and young adults on the net

## Instagram Support also in French A joint project between ELEM and the Ministry of Aliyah and Integration

This year the Y elem portal launched a live chat in French, a joint venture between ELEM and the Ministry of Aliyah and Integration. The project, born in the wake of a large quantity of French speaking youth turning to the network, includes counseling, guidance and treatment of immigrant youth from France, who wish to turn to the internet for help to receive support and assistance anonymously.

The chat operators all speak the French language as their

mother tongue, are graduates of therapeutic professions, and received focused training on the topic that included familiarity with the characteristics of the community that immigrated from France, the coping of the community with immigration, and especially the difficulties relevant to youth. According to ELEM statistics in 2015, about 41% of the youth turning to the network were youth not born in the country, indicating the difficulty that accompanies this population. The number of immigrants from France increases every year and in 2015 reached 7,900 immigrants in comparison to 1,916 immigrants in 2012.



#### **Development of the Multicultural Field**

Head of Field: Dr. Simcha Getahune

Israeli society is characterized by a vast cultural diversity and a massive absorption of immigrants. Youth from these various cultures encounter difficulties beyond normative difficulties of native Israeli youth and often find themselves without an appropriate response for their distress. In light of the need for culturally sensitive interventions, ELEM developed the multicultural field of intervention. This field provides services to youth coming from multi-cultural backgrounds and their families, with the goal of affecting the youth and the entire community, thus promoting holistic change and empowering local and community responsibility and commitment.

ELEM's multicultural field operates a wide rage of unique programs for adolescents and their families from different cultures, in order to assist in their integration into Israeli society while maintaining their cultural uniqueness and understanding their distinct difficulties. The focus of activities in this area are:

- Continued development of work with Ethiopian families and youth at-risk and the encouragement of volunteerism.
- Professional supervision and knowledge management of other ELEM programs.
- Development of plans and operational guidelines for immigrant youth from France.
- Expansion and solidification of the treatment of Arab youth at-risk.

## The "Angel" Program- working with the community and families of youth

3 "Angel" programs aimed at bridging the generational gaps between youth and their parents, which usually intensifies as a result of the immigration process, and with the goal of empowering the local community to promote the needs of the youth. The program focuses on the recruitment of adult volunteers in the community and their training to volunteer with youth both in open and closed spaces, in the neighborhood, in the "Migdalors" and in other programs.

#### **Holistic Youth Centers**

7 centers, usually located within the neighborhood in existing urban spaces, such as community and culture centers, providing therapeutic solutions for youth and unique workshops. Staff members provide professional supervision of their operations.



## 1,010 youth and young adults received assistance in 2016

Of which about 123 youth from the center were referred for further care to municipal and national youth services.

170 families of youth received a variety of responses including individual counseling, group work, mediation with services, guidance and advocacy.



**3 Angel Programs:** Rehovot, Petah Tikva, and Kiryat Malachi

**7 Holistic Programs:** Old City of Acre Migdalor, Jerusalem (Neve Ya'akov), Hadera (Clore, Givat Olga, Beit Eli'ezer), Beit Shemesh (Narkis, Zinman).



21 employees, 7 of which are ELEM employees and 14 staff members employed directly by the local authorities.

## Distribution and Characteristics of Population Served

Distribution by Gender	
Population Served	Percentage
Boys	74.1%
Girls	25.9%

Distribution by Origin	
Population Served	Percentage
Ethiopian Immigrants	68.3%
Immigrants from the FSU	15.8%
Native Born Israelis	8.9%
Arab Sector	7%



#### **Development of the Multicultural Field**

Distribution by Age	
Population Served	Percentage
12-14	36.3%
15-16	34.5%
17-18	26.7%
19-21	2.5%

#### **Distribution of Referrals for Further Treatment**

Service	No of Referrals
Social affairs, educational and assistance services	102
IDF recruitment / National Service	13
Other ELEM programs	8



#### **Significant Successes and Achievements**

- Increasing cooperation with the Youth Protection Authority regarding Ethiopian youth- As part of the professional cooperation, trainings took place for Youth Protection staff on the topic of Ethiopian youth, and the construction of a integrated work model began with Ethiopian parents, the Youth Protection Authority and ELEM in three cities: Netanya, Rishon LeZion and Rehovot
- Providing a professional and culturally sensitive responsethe field provides a professional response both in terms of training and in guidance on the topic of multicultural work for various organizations such as the Youth Protection Authority, Probation Service, the State Attorney's Office,



The Angel program working in partnership with the Faculty of Agriculture in Rehovot

- the Directors of the National Program, youth and young adult service inspectors, and the Ya'arim youth village.
- Accompanying the merger process of 6 "Migdalors"- as part of an organizational change to merge all youth centers in the organization, a process of accompaniment took place for the merger of 6 "Migdalors" on a professional and systemic level until the completion of the process during the second half of 2016. The merger was optimally completed.

# Developing a National Program for Working with Ethiopian Immigrant Families and Youth

ELEM initiated the project and turned to governmental ministries to develop a program for working with Ethiopian immigrant families and youth. The National Insurance Institute responded and began to operate the project in cooperation with the Ministry of Social Affairs and Ministry of Aliyah and Integration. Today, the program is operated in six locales and is expected to expand throughout 2017 to four additional locales. It is important to note that for the first time there is a comprehensive program for working with families of youth and with the youth themselves



## Institutional and Professional Partnerships

Ministry of Aliyah and Integration, Ministry of Education, Ministry of Health, Ministry of Social Affairs and Social Services- the National Program for Children and Youth At-Risk, Israel Anti-Drug Authority, Absorption Centers for Ethiopian immigrants, Youth Advancement, Truancy Unit, Parole Services, schools, youth movements and local authorities, Neve Ya'akov community manager, and Beit Shemesh community center network.



#### **Donors and Partners**

**EV Fund** 

# Streetwork Field Head of Field: Roy Ben Menachem

Every night, thousands of youth and young adults wander public parts, city squares, entertainment centers and hideouts. A majority have dropped out of educational or therapeutic frameworks. At times, it is simply youth who are bored or lack leisure activities, and can be found on the streets looking to relieve boredom. In the absence of support and assistance, these youth suffer from environmental, social and psychological neglect and may deteriorate to drug and alcohol abuse, involvement in anti-social behavior and self- harm.

"Here and now I am hungry, give me food, because here and now I need a band-aid, because here and now I need a hug, because here and now I need someone to listen to me. Who knows what will happen tomorrow, the outreach van comes once a week and you do not know if and how the van will return the week after. What you can do is here and now, and the best that there is." (Ma'ayan, 19)

ELEM's "Outreach Vans- An Address on the Street" have been operating since 1996. The van's staff meet youth on their turf, on the street at night, and serve as an address and as significant adult figures. The van's staff develop a connection

with the youth, with the goal of providing them access to appropriate services and treatment, in order to return back to a life track in a normative and supportive framework.

The van is adapted to be used for individual meetings with the youth. They include an intimate therapeutic seating area, hot drinks, refreshments, informational pages, contraceptives and more. The staff is comprised of a team of professionals and volunteers who provide the youth and young adults assistance through warm and open meetings.



#### 11,505 youth received assistance in 2016.



**17 vans operating in 22 communities:** Haifa, Atlit, Netanya, Tel Aviv- Yafo, Or Yehuda, Petah Tikva, Bat-Yam, Holon, Hevel Modi'in, Ramle, Lod, Beit Shemesh, Jerusalem, Ashdod, Sderot, Ofakim, Elad, Modi'in Illit, Beitar, Safed and Nesher.

In addition the **Night Birds program** operates in Hod Hasharon as well as 2 additional streetwork projects that operate in partnership with ELEM's youth centers in Kiryat Gat and Kfar Saba.



65 employees and 268 volunteers.



The staff of Ashdod's outreach van

#### **Streetwork Field**

## **Distribution and Characteristics** of Population Served

Distribution by Gender	
Population Served	Percentage
Boys	66%
Girls	33%
Transgender	1%

Distribution by Origin	
Population Served	Percentage
Native Born Israelis	60%
Immigrants from the FSU	16%
Ethiopian Immigrants	15%
Arab Sector	3%
French Immigrants	1%
Other	5%

Distribution by Age	
Population Served	Percentage
Up to age 12	3%
12-13	1%
14-15	5%
16-18	40%
19-21	37%
22-26	14%

Distribution of Referrals for Further Treatment	
Service	No of Referrals
Social affairs, educational and assistance services	944
Other ELEM programs	394
IDF recruitment / National Service	221
Intervention during times of crisis	126
Employment or vocational training	118





- Lack of permanent or decent housing for youth- in 2016, the staff of ELEM's outreach vans met 370 youth who spend several consecutive nights on the street, staying with a unsafe intermediary or sleep in a temporary or unregulated housing. 643 youth that the staff met on the streets live in frameworks outside of the home. For some, it is only one or two nights away from home, and for others it is longer periods. The street staff's work includes, amongst others, mediation between the youth and their parents and assistance in emergency sheltering.
- Frequent and regular use of drugs and alcohol- despite increased police enforcement, the van's staff met thousands of youth in 2016 who use drugs and alcohol both frequently and regularly.

#### Streetwork Field



Youth and Staff of Ofakim's Outreach Van



#### Significant Successes and Achievements

- A significant increase in the number of youth and young adults who turned to ELEM for assistance on the street, a result of expanding streetwork services beyond the night-time hours. The streetwork teams assisted 11,505 youth, as opposed to 8,159 last year. Amongst the responses developed this year:
  - Structured group activities such as a mothers-daughters group, photography for girls and addiction treatment.
  - Personal accompaniment that takes place outside of the night-time hours in order to deepen the connection and refer youth to suitable services in the community.

The increase is also a result of referrals from youth receiving assistance from the program, their friends, and other youth- a result that indicates the level of relevance of a significant adult presence on the street for the youth.



## Institutional and Professional Partnerships

Ministry of Social Affairs and Social Services- The Service for Young Adults- Department of Corrections, the Unit for the Treatment of Girls, Addiction Treatment Division of the Ministry of Social Affairs, Outreach Unit "Ad Aylaich", Ministry of Aliyah and Integration, National Insurance- the Fund for Children and Youth At-Risk, Youth Advancement and municipality education departments, Youth and Young Adult Divisions in various municipalities, the National Program for Children and Youth At-Risk, The Ministry of Public Security- A City Without Violence, Parent Patrols, Israel Anti-Drug Authority, Metzilah, the Social Intervention Unit- Sapir College, Student Union.

#### **Streetwork Field**

#### **Donors and Partners**

International Fellowship of Christians and Jews, Yedidut Toronto Support by the Friedberg Charitable Foundation, Check Point, Ted Arison Family Foundation, Carolito Foundation, Steinhardt Foundation, Kahan Foundation, Amdocs Ltd., Rabbi Levy Virsberg, Isracard.







# Treating Sexual Violence Head of Field: Dr. Talia Etgar

Treating Minor Sexual Offenders and Victims of Sexual Abuse

The sexual violence field includes a center for the treatment of minors with sexually abusive behaviors and provides therapy for victims of sexual assault. The centers treat minors age 5-18 who have sexually harmed or were sexually assaulted and their family members.

The treatment of sexual offenders at a young age is critical. The earlier treatment begins, the greater the chance of success. The centers operate based on the belief that it is possible to stop acts of sexual violence, and that we must, as a society, do the upmost to stop this violence and prevent thousands of future victims.

Work in this field is based on the development of a treatment program tailored to the needs of each patient. Treatment is carried out individually, in groups, with family, in a combined model, short term or long term and utilizes diverse methods according to the needs of the patient such as: art therapy, animal assisted therapy, play therapy and more.



#### In 2016, 556 minors and their families were treated.

Tel Aviv, Afula, Beit Se'an, Yokneam, Shefar'am (serving the Arab population), Tamra, and B'nei Brak (serving the ultra-Orthodox sector). Extensions in Giv'at Ada and Karmiel dormitories.



Facilitation of 23 therapeutic groups of the Juvenile Probation Service and the Youth Protection Authority for males age 14-18, three of which are in locked dormitories (Yarka, Mispe Yam and Gilam).



52 employees and 4 volunteers



#### Sexual Assault Hotline- 03-6477898

ELEM's Treating Sexual Violence field operates a hotline for assistance and counseling for the general public and professionals. The hotline is operated by volunteers who have undergone special training and is managed by a professional employee of the field.

Distribution by age of those for whom help was requested	
Population Served	Percentage
Under the age of 6	20.1%
6-8	12.8%
8-12	25.6%
12-15	18.3%
15-18	22.9%

Distribution of those requesting help		
Population Served	Percentage	
Mothers	47%	
Fathers	21.8%	
Professionals	12.6%	
Youth	6.7%	
Relatives	4.2%	
ELEM employees	3.3%	
Others	2.5%	

<sup>\*11.7%</sup> identified themselves as religious or ultra-Orthodox.



#### **Significant Trends**

• A large number of referrals for children under the age of 12- this figure demonstrates the publics awareness to the issue of small children who express inappropriate sexual behavior. There is an increase in the number of referrals of kindergarten age youth, with more severe offenses such as the use of objects and oral sex.

#### **Treating Sexual Violence**

Treating Minor Sexual Offenders and Victims of Sexual Abuse

- Those who called the helpline described real problems as opposed to calling regarding behaviors perceived as normative- indicating the public's basic understanding "when it is normal and when it is not."
- Most requests for assistance dealt with serious behaviors connected to the offenses categories as opposed to harassment- serious offenses including penetration, offenses when the victim was sleeping, involvement of animals, large age gaps and more.



#### **Successes and Achievements**

Over the course of the year, the Treating Sexual Violence field worked to impart professional and educational knowledge through seminars and training courses for staff, a course on sexual abuse, and workshops for youth and for educational-therapeutic staff. Special attention was given to work in small communities where there was an instance of sexual abuse, as well as an emphasis on integrated work between offenders and victims.



#### **Donors and Partners**

Check Point.





**Head of Field-Tami Nahmias** 

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"

# "Derech Hamelech"- mentoring program providing occupational prospects for youth offenders.

The "Derech Hamelech" program began operating in 2005 to assist youth and young adults aged 15-25, who have been kicked out from formal frameworks and as a result find themselves in various states of detachment, or who are in danger of dropping out entirely and in situations of serious risk, such as criminality and violation of the law. The program offers a holistic response, including a personal mentoring track with an adult volunteer, integration into an employment framework, professional trainings, alternative educational programs, vocational training, and preparation for the world of employment workshops that provide the tools and like skills needed to excel in an employment framework.

At the foundation of the program lies the belief that the integration of youth and young adults into practical experiences through vocational training and in the world of employment will have a positive effect on their sense of capability and self-confidence, as well as in other areas of their life in which they take part such as: family, society, work or in mandatory military service. Practical experience through trainings and in work at the age of adolescence is a formative and meaningful experience, through which the youth acquires adaptive tools, work habits, attitudes and values that increase their chances of future integration into the world of employment. At the same time, the program emphasizes personal mentoring as part of the rehabilitation process to raise self-esteem and build renewed trust in their environment and their community.

The program provides a complimentary response for professional and therapeutic services currently provided by state institutions. Youth are referred to the program by Juvenile Probation Services, youth services, young adults of the Ministry of Social Affairs, schools, youth advancement and other ELEM programs or therapeutic services in the community. The program aims to enable youth to emerge from the cycle of distress, violence, and crime, and to provide them with a range of skills and qualifications to help remove social barriers, and integrate into optimal and significant employment and education.



## 500 youth and young adults received assistance in 2016.



Haifa and its suburbs, Netanya and Hasharon, Petah-TIkva, B'nei Brak, Tel Aviv, Lod, Ramle, Jersalem, Modi'in Illit, Be'er Sheba.



14 employees and 200 volunteers.

## Distribution and Characteristics of Population Served

Distribution by Gender	
Population Served	Percentage
Boys	57%
Girls	42%
Transgender	1%

Distribution by Origin	
Population Served	Percentage
Native Born Israelis	51%
Immigrants from the FSU	21%
Ethiopian Immigrants	11%
Arab Sector	10%
Other	6%
French Immigrants	1%
Asylum Seekers	1%

Distribution by Age	
Population Served	Percentage
Under the age of 12	0.5%
12-14	1%
14-16	14%
16-18	38%
18-21	33%
21-26	13.5%



#### **New Trends and Phenomena**

Increase in the demand for individual vocational training- this year we recognized a transition from the creation of group vocational training to individual integration of youth and young adults in existing training programs in various educational

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"

institutions. Over the course of building the various trainings programs, we found that individual trainings have a unique value in the development of an employment outlook for the youth and young adults. Individual trainings enable the creation of a personal in-depth process and individual adaptation of the youth to the field of study. The individual training takes place following a clarification of the youth's employment tendencies, their accuracy, and individual preparation and guidance providing the youth with the motivation and tools necessary to attain success in the process and integrate into a place of employment that is suited to their capabilities.



Poster created by Koby Rotenberg, a young adult from "Derech Hamelech" Tel Aviv, as part of a graphic design course.



## Institutional and Professional Partnerships

Juvenile Probation Services, Young Adults Department of the Ministry of Social Affairs, Youth Advancement, Municipality of Jerusalem, Municipality of B'nei Brak, Municipality of Ramle, Municipality of Modi'in Illit, Community Administration of Kiryat Menachem, Municipality of Petah Tikva. National Insurance-Fund for Children and Youth At-Risk, Aroma, and McDonalds Israel.

## **Expanding Training and Mentoring Models** within Businesses

The "Derech Hamelech" program aims to expand its operating activity models within businesses. In 2016, the program began to map and identify existing and potential partners to operate vocational training projects within their business who aspire to integrate graduates of the training into employment. In addition, the program began to map and identify potential companies and organizations to operate a mentoring program for youth entering into the business. Partnership with businesses that run professional trainings or a mentoring program provides the youth and young adults with an optimal holistic framework derived from a broader partnership. We aim to continue the trend in 2017 and succeed in strengthening existing partnerships alongside the creation of new partnerships.

#### **Donors and Partners**

ADAMA, Bezeq, Ima Foundation, Jewish Federation of Greater Kansas City



Completion of Bezeq Online's Course-"Derech Hamelech" Be'er Sheba

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"

#### **Business Initiatives**

Many youth and young adults find it difficult to integrate into formal frameworks, drop out from educational institutions or other frameworks and find themselves in situations of detachment and risk. Their integration into a social business venture allows them to become part of a normative and challenging framework, through practical learning, experience in taking responsibility, and integration into the world of employment.

As part of the programs framework, ELEM partners in a social business venture, in which youth work and receive professional training alongside accompaniment by a social worker who together with the youth or young adult, builds a personal and group intervention program.

Involvement in the project provides the youth and young adults a significant framework to belong to, strengthens their self image, and enables them to experience a variety of skills such as: work ethics, negotiation skills, accepting authority, interpersonal communication, time management and decision-making. The youth and young adults regain confidence in their environment by establishing meaningful relationships with the staff members accompanying them within the social venture.



35 youth and young adults received assistance in 2016.

#### **Lilyot Restaurant in Tel Aviv**

The Lilyot Restaurant, a chef restaurant open since 2000 in the center of Tel Aviv, employs youth at risk who receive training in the culinary arts as well as individual and group support and personalized training tailored to the unique needs and abilities of each youth.

The Lilyot project is a joint initiative between the Lilyot group, the Dualis Social Investment Fund, and ELEM.

#### Mataim Restaurant, Ramat HaNadiv

The Mataim restaurant is a kosher dairy restaurant operating since 2012 in the heart of the Ramat HaNadiv nature reserve. The restaurant employs and trains youth at-risk from the area, who are provided both individual and group counseling throughout the process by a professional social worker from ELEM.

Partners of the initiative are the "Yad HaNadiv" Fund, the Dualis Social Investment Fund and ELEM.

#### **NAILIT**

NAILIT is an express pedicure and manicure social business venture that provides a source of income, job training and social and therapeutic guidance for young women at-risk. It provides the women with support, personal empowerment as well as the tools needed to open their own business. NAILIT operates a permanent stall at the Hasharon Mall in Netanya.

NAILIT, was conceived and developed by ELEM, and founded by the Dualis Social Investment Fund, Superpharm, and ELEM. The business operates in cooperation with all Ministry of Social Affairs agencies in Netanya and the surrounding area.



#### **Coffee & Company**

The café Coffee & Company opened in 2011 in the main building of HP in Yehud and provides service to thousands of employees of the company. In addition to the professional kitchen staff, employed at the café are youth at-risk from the regions of Yehud, Or Yehuda and the surrounding areas, receiving on-site practical training in the restaurant business.

The café, which finished its operations at the end of 2016, was established at the initiative of HP and in partnership with the Dualis Social Investment Fund and ELEM, who provided the support and guidance for the youth taking part in the project.

## Distribution and Characteristics of Population Served

Distribution by Gender	
Population Served	Percentage
Boys	62%
Girls	38%

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"

Distribution by Origin	
Population Served	Percentage
Native Born Israelis	68%
Immigrants from the FSU	14%
Ethiopian Immigrants	14%
Arab Sector	4%

Distribution by Age	
Population Served	Percentage
14-16	4%
16-18	72%
18-21	16%
21-26	8%

Distribution by Referrals for Further Treatment		
Service	No of Referrals	
Social affairs, educational and assistance services	35	
Employment or vocational training	21	
IDF recruitment / National Service	19	
Other ELEM programs	5	



The Dualis Social Investment Fund, Youth Advancement, Hila, Juvenile Probation Services, Ministry of Social Affairs, National Insurance- Fund for Children and Youth At-Risk, Ramat HaNadiv, Lilyot Group, Municipality of Netanya, L'Oreal, and Superpharm.

#### "From Dependence to Independence"personal and group accompaniment program for managing independent living in the community

The program "From Dependence to Independence", operating since 2010, works to provide youth and young adults aged 16-24 who have completed their time under the Youth Protection Authority an opportunity to build and manage their lives independently and take a significant role in society as contributing citizens.

Every year, between 150-200 youth and young adults complete their time under the Youth Protection Authority framework.

Their entry into the world of independent living poses a huge challenge as many of them are still coping with the life experiences of neglect and physical and emotional abuse that occurred prior to their entry into the Protection Authority. Similarly, the level of financial, emotional, and social environmental support to which they return is low, and they generally lack the resources and tools needed to cope with the transition period from an enveloping framework to independent living.

The "Dependence to Independence" program offers a long-term individual and group working model, in which every young adult is accompanied for two years by a coordinator of the program and a volunteer from the community in which they live.

#### The accompaniment program includes:

- Creation of a personal plan for independent living- about 4
  months prior to the young adult finishing their time in the
  residence, a continuation program is built for integration
  into the community together with the district coordinator
  from their district.
- Personal mentoring by a community volunteer- a volunteer accompanies the young adult for a minimum of one year, meeting them once a week, and advising and assisting to achieve their goals to integrate into the community. The mentor serves as a significant adult figure to identify and share with, conveying the feeling of belief in their ability, and communicating with them at their level.
- Acquisition of skills and tools to manage independent living- the young adults are exposed to different experiences and professional knowledge through group meetings and personal mentoring throughout their integration into employment, education, housing, volunteer tracks and more.
- Becoming acquainted with community services and responses- throughout the program the young adults experiment in networking and utilizing services while forming a supportive financial, social, and emotional network that will serve as a basis for independence at the end of the program.



320 young adults completing youth protection services received assistance in 2016.



Southern counties, Shfela, the Sharon region, Jerusalem and the Jordan Valley, the Arab sector in the North, South, and Jerusalem.



9 employees and 40 volunteers.

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"



## Distribution and Characteristics of Population Served

Distribution by Gender		
Population Served	Percentage	
Boys	66%	
Girls	34%	

Distribution by Origin		
Population Served	Percentage	
Native Born Israelis	60%	
Arab Sector	14%	
Immigrants from the FSU	13%	
Ethiopian Immigrants	10%	
French Immigrants	2%	
Asylum Seekers	1%	

Distribution by Age		
Population Served	Percentage	
16-18	10%	
18-21	74%	
21-26	16%	



#### **New Trends and Phenomena**

 An increase in the number of young adults (who receive exemption from military service) integrating as volunteers into the National Civil Service as an alternative to serving in the Israel Defense Force. As a result, there is an increase in the number of young adults serving in the National Service and in need of housing services (National Service standards do not include a housing response).

• Increased numbers of young adults completing sentences in Youth Protection who have committed sexual offenses. There is a great deal of complexity in providing accompaniment for these young adults due to the lack of suitable services in the community that are prepared to absorb this population (housing, National Service, etc.), as well as a lack of funding for continued treatment for these young adults, who generally need continued treatment in the community.

# Increase in the number of young adults who have completed their time in the Arab dormitories receiving accompaniment from the program

Following the establishment of the "Forum of Dormitories from the Arab Sector" last year, there was a significant increase in the number of accompanied graduates from the Arab sector. In addition the accompaniment of graduates from the Youth Protection from the Arab sector expanded to Jerusalem and the South. As part of a process to strengthen our services, two cycles of the "Rayan" course took place- a language skills course and preparation for the world of employment. Graduates of the course integrate in to vocational trainings and places of work that suit their skills and aspirations.



#### **Program Partners**

Corrections Department- Youth Protection Authority, Ministry of Social Services



## Institutional and Professional Partnerships

**Education and vocational training-** ELEM's- "Derech Hamelech" program, Mentoring Program- Sapir Academic College and Tel Aviv University, Hila Program- Youth Advancement, Psifas Fund Scholarships for Vocational Training, Rayan Centers, and Ministry of Labor courses.

**IDF and Recruitment-** "Eitan" system, recruitment bureaus, "Meitav" Unit, pre-military prepatory courses for young adults at-risk, Acharai, and the Michael Levin Lone Soldier Center.

**Employment-** Tzalash, Afikim, King Store, National Civilian Service- civil service directorate, the Opportunity Fund, Shlomit, Bat Ami, Aminaday, the Volunteers Associations, Shal Organization and the Hed program

"Derech Hamelech", "From Dependence to Independence", Business Initiatives, "Independence in the Community"

**Housing-** YELADIM, Otot- Magdera Program, Ministry of Social Affairs- young women's division transition apartments, HaHut Hameshulash, the House in Sde Eliyahu, and the Ministry of Housing Rent Assistance.

**Therapy and Welfare-** the Ministry of Social Affairs- Young Adult Division, Teven, Efashar, ELEM- Sexual Offender Treatment Center, Youth Advancement, Keshev for Youth, and the Tamar Center.

**Access to Rights-** Yedid, Ministry of Housing, manager of Secure Wages of the National Insurance, Rehabilitation Basket, Youth Advancement Legal Aid, and legal clinics.

**Culture and Leisure-** gym vouchers, enrichment courses at young adult centers, and "Hamartef" Theater.

#### "Independence in the Community"a holistic program for at-risk young adults volunteering in the National Civil Service

The program "Independence in the Community" is designated for at-risk young adults who choose to volunteer for the National Civil Service track.

ELEM has been working for two years as specialists for this population, in partnership with Aminadav and Shlomit, and since 2016 in partnership with the Volunteer Association. As part of the program, ELEM provides a holistic professional response adapted for at-risk young adults during the period of National Civil Service.

The program was established based on the belief that for youth who are at-risk, volunteering with the National Civil Service, as an alternative to IDF service, provides an opportunity to improve their lives when they are given proper support.

"Independence in the Community" aims to assist young adults to complete their year of volunteering with a feeling of success and meaning and provide them with the tools and skills needed for independent living to ensure their integration as active and contributing citizens for themselves and the society in which they live.

The "Independence in the Community" program offers a model of individual and group counseling and support, in which every young adult is accompanied by a professional coordinator.

The program includes:

- Personal holistic plan- a professional coordinator accompanies the young adult throughout the program helping them to cope with the challenges connected to their volunteer service and general welfare. The young adult is guided in the process of building a personal plan for their future, that serves as a basis for their personal development and future successful integration into the world of employment and in additional life areas.
- **Group holistic plan-** the young adults take part in weekly group meetings facilitated by an ELEM professional and a

coordinator from the partnering body (Aminadav, Shlomit/ Volunteer Association). The group serves as a space for experimenting, learning and acquiring life skills and independent living management skills.



256 young adults active in 16 group frameworks took part in ELEM and its partners' holistic program.



Be'er Sheva, Ashdod (2 groups), Jerusalem (2 groups), Tel Aviv (4 groups), Petah Tikva, Hadera, Haifa, Tirat Carmel, Afula, Tiberias and Safed.



3 program managers and 5 professional facilitators.

## Distribution and Characteristics of Population Served

Distribution by Gender		
Population Served	Percentage	
Young men	19%	
Young women	76%	
Transgender	5%	

Distribution by Age		
Population Served	Percentage	
18-21	97%	
21-26	3%	



## Institutional and Professional Partnerships

National Civil Service Authority, Ministry of Social Affairs, Ministry of Education, Opportunities Fund, Shlomit, Aminadav, Social Services Departments, Young Adult Centers, Ministry of Economy and Industry, Open Door, El Halev, Knowing Sexuality, Shorashim, Paamonim, Amotat Chen, the Gay Center, Al-Sam, National Insurance Institute, Ministry of Health- Rehabilitation, Clalit Health Services, Discount Bank, Employment Services, Employment Agencies (Manpower, Shoham), Atid College Network, John Bryce, Eretz Israel Museum, Kibbutzim College, University for All, Appleseeds Academy, Mentoring Program, Be-Atzmi, Afikim, Hebrew-Arab Theater, and independent workshop facilitators.

#### **Head of Field: Reut Guy**

"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With", "Galgal- Friendship House", "A Real Home"

The programs in the high-risk and girls field provide critical support and guidance for youth and young adults who fall on the most serious point of the risk continuum. The majority of these youth and young adults are detached from familial, social, and therapeutic support systems. Most are forced to survive in a world without resources, due to their mental and physical state, their life history and their exposure to hardship at such a young age. This population is typically excluded from professional and public discourse and can be unknown, even to members of their own family or community.

At its foundation, the objective is to establish a connection with the young men and women in order to crack, even slightly, the cycle of alienation and isolation in which they live. First and foremost, we strive to provide them visibility and recognition.

ELEM has adapted its work in the field to meet the unique needs of this population, based on several principles:

- Outreach work for those at the edge of the continuum with interventions adapted to the specific nature of the population: on the streets, in public spaces: the street, in clubs, squatters in abandoned buildings, and on the internet in open and closed arenas.
- Reducing physical damage (disease prevention, prevention of death) and emotional injury (reducing feelings of alienation, loneliness, etc.) caused by the current way of life.
- "Cycle of change" intervention adapted for work with drug and alcohol addicts, homeless youth and young adults, minors in prostitution and life situations requiring a motivation for change.
- The need for gender and culturally sensitive work.

significant domain is the internet, where we have witnessed a substantial increase of the phenomenon, whether openly on sex websites or implicitly through social networks, forums and chat rooms on seemingly innocent dating websites. In addition, we have witnessed the phenomenon of prostitution taking place through private hire, typically mediated by a middle-man, soliciting and peddling young women and men into prostitution.

There are a number of goals for ELEM's programs for youth involved with prostitution - to reduce emotional and physical harm, to advocate and attain rights, build trust in a significant adult figure, and provide an alternative to the world of prostitution in order to facilitate a gradual exit from this world. The program was established in Tel Aviv in 2001, and was expanded in 2008 to Haifa and in 2012 to Eilat. In 2013 the "Alma" program was established for girls and young women only. In 2015 the "Awake at Night" program was expanded in Tel Aviv to the holistic "Halev" program operating 24 hours, 7days a week. All programs operate in partnership with the Ministry of Social Affairs- the Service for Adolescents and Young Adults, local authorities, and National Insurances' Fund for Children and Teenagers at-risk. The "Awake at Night" Haifa and "Alma" programs are also partnered with the Ministry of Aliyah and Integration.

## **Programs for Youth and Young Adults Involved in Prostitution**

# "Halev 24/7", "Awake at Night Haifa", "Awake at Night Eilat", "Alma"- A Space for Girls Only

Youth who are commercially exploited on the continuum of prostitution come from all sectors of the population—some live at home and are in educational frameworks, while others have fled an abusive environment and live in isolation from their families and society. Either way, prostitution is, for them, a survival strategy.

In recent years, we have encountered the phenomenon of prostitution in several spheres ranging from the street scene, discreet apartments, clubs and bars, saunas and more. Another



427 youth and young adults involved in prostitution received assistance in 2016 through programs designated for youth and young adults in prostitution. An additional 110 youth were served through ELEM's other programs for high-risk youth and girls.



210 from "Halev" 24/7 125 from "Awake at Night" Haifa 36 from "Awake at Night" Eilat 56 from the "Alma" program for girls

High-Risk and Girls Field

"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With",

"Galgal- Friendship House", "A Real Home"

		Distribution by Gender		
Population Served	Halev 24/7	Awake at Night Haifa	Awake at Night Eilat	Alma
Boys	28.5%	27.2%	8.4%	
Girls	55.4%	65.5%	91.6%	100%
Transgender	16.1%	7.3%		
		Distribution by Origin		
Population Served	Halev 24/7	Awake at Night Haifa	Awake at Night Eilat	Alma
Native Born Israelis	55%	25.26%	66.1%	37.5%
Immigrants from the FSU	2%	20.21%	19.4%	28.5
Arab Sector	22%	38.39%	10.8%	1.7%
Ethiopian Immigrants	4%	5.5%	5.5%	26.7%
French Immigrants		0.8%		
Asylum Seekers	2%			
Other	15%	3.2%	2.7%	5.6%
		Distribution by Age		
Population Served	Halev 24/7	Awake at Night Haifa	Awake at Night Eilat	Alma
14-16	1%	1.6%		48%
16-18	20%	18%	8.3%	7%
18-21	40.35%	36%	61.2%	9%
21-26	30.65%	34.4%	30.5%	31.5%
26+	8%	10%		4.5%
Referrals for further treatment				
Service	Halev 24/7	Awake at Night Haifa	Awake at Night Eilat	Alma
Social affairs, educational and assistance services	95	88	13	5
Employment or vocational training	10	4	3	6
IDF recruitment / National Service	10	3		5
Other ELEM programs		10		

"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With", "Galgal- Friendship House", "A Real Home"



# Trends and New Phenomena That Have Been Detected in Youth and Young Adults in Prostitution

• Activity in "Hamrots"- Throughout the year we made efforts to understand and map the domain of the Ethiopian community. We learned that in "hamrot", a type of bar/pub/hookah house in south Tel Aviv, perpetual prostitution takes place. In addition, we know that young women from the Ethiopian community visit there. We formed a unique team that will operate in these complex spheres that are closed and have features that are less familiar to us, until we are able to build a complete picture of the phenomenon and plan a suitable strategy for detection and treatment.

#### Detecting Youth in Prostitution-Also Online

In light of accumulated professional knowledge and experience, we decided to put a spotlight this year on the phenomenon of prostitution on the Internet. We increased our search and mapping efforts through social networks, dating sites, applications, forums and chat rooms.

In addition, we convened a special session of the subcommittee for the Fight Against Prostitution and the Trafficking of Women on the topic of prostitution on the internet at which we presented our methods of detection and findings. We presented data from the National Survey which found more than 700 sites selling sex in Israel and more than 100 applications. In addition, we participated in articles and public opinion papers on the subject in various media outlets.



## Institutional and Professional Partnerships

Ministry of Social Affairs- Youth and Young Adults Department, Education and Social Affairs departments in the municipalities, Division of Individual and Family Therapy, ASSAF, Ofek Nashi, Orot, IGY (Israeli Gay Youth), Afikim, Woman to Woman, National Insurance, Beth Dror, Beit Ha'Neara, Beit Hashanti, Rabin Medical Center Belinson, B'nai Zion Medical Center, Yoseftal Medical Center, Beit Hosen, Beit Magal, Beit Ayala, Open Door, the house on Rechov Haim, Susan's House, Israel Aids Task Force, Turning the Tables, the Women's Courtyard, Girls Care Unit, Department for Social Services- Girls Social Worker Unit, University of Haifa- Interdisciplinary Center, University of Haifa's LGBT Association, the Association of Rape

Crisis Centers in Israel, Israel Anti- Drug Authority, school counselors, Israel Police, Malkishua, Ladies Circle, Makom Acher, Ha-Parsim Clinic, Levinsky Clinic, Coastal- Cleanup-Haifa, Ministry of Aliyah and Integration, Ministry of Housing, community centers, Public Defense, Municipality of Eilat, Municipality of Haifa, Municipality of Tel Aviv, IDF, Kidum Noar, Probation Service, Mental Health Services, National Service/Bat-Ami, Sha'ar Menashe, Hila Program, and other ELEM programs.



#### **Donors and Partners**

Matan Investing in the Community, Check Point, Discount Bank, Victory, Delta, Superpharm, Hever, M2R, Opticana, Dan Panorama, Sehmo Bakery, Jacknis Restaurant, Barda Tzach, Zavit Raya, Dominos Pizza, Ladies Circle, Tibon Veal, and Maor Tzarfati.

#### **Programs for Homeless Young Adults**

#### "Someone to Run With" in Tel Aviv, "Galgal- Friendship House" in Jerusalem, and the Shelter for Young Women in Jerusalem

The Someone to Run With Program in Tel Aviv and the Galgal-Friendship House in Jerusalem in partnership with the Division for the Advancement of Youth and Young Adults in Jerusalem, have been operating since 2002 and 2003 respectively. The programs provide a response to homeless young adults age 18-26 who are in difficult situations of risk and distress. A shelter runs alongside the Galgal-Friendship House in Jerusalem providing young women a secure overnight stay. The shelter is open every night, 365 days a year between the hours of 10:00 PM- 10:00 AM in the morning. The young women can make use of the shelter with no preconditions regarding their situation or motivation to change.

The majority of homeless young adults use drugs and/ or alcohol, are detached from therapeutic, familiar, and social support frameworks, and live without a stable or secure home. Many of them use physical and emotional survival strategies including involvement in criminal activity, prostitution, and addiction. ELEM's work in the youth centers and on the street include outreach activities and making contact with homeless young adults, providing humanitarian assistance and basic needs including food, clothing, a hot shower, medical equipment and more allowing for a break and respite from the street. In addition, the centers work to reduce harm that life on the street invites for young adults

"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With", "Galgal- Friendship House", "A Real Home"

including psychological assistance, medical treatment and assistance in exercising their rights. In cases where there is a motivation for change, the young adults are given the opportunity to take part in a long-term rehabilitation process.



Visit of Knesset Member Meirav Ben Ari, Head of the Committee for the Treatment of Homeless Young Adults at the "Someone to Run With" Center



339 young adults received assistance in 2016 in programs designated for homeless young adults and an addition 370 through ELEM's High-Risk programs. Amongst them, 187 from "Someone to Run With," and 152 from "Galgal- Friendship House" and the Shelter for Young Women.



"Galgal-Friendship House"- 5 employees, 32 volunteers. "Someone to Run With"- 5 employees, 35 volunteers. "Shelter"- 4 employees.

## **Distribution and Characteristics** of Population Served

Distribution by Age		
Target Audience	Galgal- Friendship House & Shelter	Someone to Run With
14-16	0.6%	
16-18	1.3%	11.2%
18-21	41.6%	19.7%
21-26 48% 51.5%		51.5%
26+	8.5%	17.6%

Distribution by Gender		
Target Audience	Galgal- Friend- ship House and Shelter	Someone to Run With
Boys	41.5%	62.7%
Girls	58.5%	35.2%
Transgender		2.1%

Distribution by Origin		
Target Audience	Galgal- Friendship House & Shelter	Someone to Run With
Native Born Israelis	67.7%	38.7%
Immigrants from the FSU	8.5%	27.8%
Arab Sector	11.8%	13.3%
Ethiopian Immigrants	1.3%	11.2%
French Immigrants	1.9%	
Asylum Seekers	1.9%	3.2%
Other	6.8%	5.8%

#### Galgal-Someone to Service Friendship Run With House & Shelter Social affairs, educational, and 234 118 assistance services Employment or 13 6 vocational training IDF Recruitment/ 3 1 National Service

Referrals for further treatment



"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With", "Galgal- Friendship House", "A Real Home"

# Institutional Recognition of the Need to Find Holistic Solutions for Homeless Young Adults

This year, we continued to generate pressure amongst policymakers regarding the rights of and services for homeless young adults. We worked in partnership with the established subcommittee headed by MK Meirav Ben-Ari for homeless young adults.

We conducted a number of tours for committee members and continued to broadcast in the media. These efforts made an impact and the Municipality of Jerusalem decided to expand the response for homeless young adults. The shelter for homeless young women will begin to continuously and fully operate 24/7 in a joint project between the Municipality of Jerusalem and the Ministry of Social Affairs, alongside a continuous municipal service that will be established for homeless young adults.

In addition, the Municipality of Tel Aviv is about to issue a tender to establish shelters for homeless young adults. In Haifa we worked to emphasize the dire need for a solution for homeless young adults in the city.



Ministry of Social Affairs- Youth and Young Adults Department, Bar-llan University- practical training in the framework of studies, Atnachta, Psychiatric Hospitals- Abarbanel, Geha, Itanim, Kfar Shaul, Diorit, Hebrew University of Jerusalem, Division for Youth and Young Adult Advancement- Jerusalem, Homeless Unit- Jerusalem, Department for Social Services, the Legal Clinic of the Center for Law and Business in Ramat Gat, Rehabilitation Centers, Clinics for Mental Health- Ramat Hen, HaRabi MiBachrach, Israel Police, Ministry of Social Affairs-Addiction Services, criminology students, Municipality of Jerusalem, Municipality of Tel Aviv, Hut Hameshulash, Ladaat-Choose Well, Lasova, First Step, HMOs, "Izhar" Program, mental health centers, and Emergency Medical Centers (Terem).



#### **Donors and Partners**

IFCJ, Yahel Foundation, King David Hotel, English Cake, Hamarakia, Humus Ben Sira, Yarok al HaMayim Catering, Super Alon, Nadav Deserts, and Naim Studio.

## **Programs for Girls and Young Women, Victims of Sexual Violence**

#### "A Real Home" in Tel Aviv

A "Real Home" is a women's space, a therapeutic community for girls and young women who have experienced extended sexual abuse in their childhood, as young girls, or are currently undergoing abuse. The center was established in 2006 and serves as a supportive and empowering framework for girls and young women aged 14-26, encouraging them to normal functioning in standard frameworks and helping to reduce the feelings of shame and guilt that accompany them. Beyond group work, the center provides individual services to girls and young women in accordance with their unique needs through the individual accompaniment of the centers staff of employees and volunteers. The center is located in Tel Aviv and provides a response to girls from all over the country. As of 2012, the house operates as a joint venture with the Ministry of Social Affairs Service for Adolescents and Young Adults.



44 girls and young women received assistance through 2016 in "A Real Home". An additional 355 youth and young adults who suffered or are suffering from sexual violence through ELEM's High Risk Programs.



3 female employees and 29 volunteers.



"Halev- 24/7", "Awake at Night", "Alma", "Someone to Run With", "Galgal- Friendship House", "A Real Home"

## **Distribution and Characteristics** of Population Served

Distribution by Age		
Population Served	Percentage	
16-18	9.2%	
18-21	31.8%	
21-26	59%	

Distribution by Origin		
Population Served	Percentage	
Native Born Israelis	90.9%	
Immigrants from the FSU	6.8%	
Other	2.3%	

#### **Distribution by Referrals for Further Treatment**

Service	No of Referrals
Social affairs, educational and assistance services	37
Employment or vocational training	9
IDF recruitment / National Service	3



#### **Significant Successes and Achievements**

- Mapping sexual abuse in all of ELEM- we began to map sexual abuse in all of ELEM's projects, with the goal of obtaining a reliable snapshot of the situation and to push for the establishment of adapted services for girls and young women who were abused and continue to be abused every day.
- Accompanying graduates of the center- this is a relatively new area of activity that is gaining momentum and expanding, and now includes individual accompaniment of graduates for about one year from their date of completing the program, a graduates group, the participation of graduates in community events such as holidays, 10th anniversary, and more. In addition the volunteers receive personal and group accompaniment from the professional staff of the center.

#### 10 Years for "A Real Home"

This year we marked 10 years of activity at "A Real Home" in a widely participated event including graduates of the home, volunteers, employees and professional partners that accompanied the center throughout the years. "A Real Home" was established by a group of volunteer women who accompany the program until today. The event was hosted and provided by Claro restaurant in Tel Aviv. In a document we submitted to the Ministry of Social Affairs, we reported on 100 girls and young women that we met over the last decade, half of whom are victims of incest and serious and prolonged abuse from childhood. In addition we drew attention to the need to establish additional "Real Home" frameworks in other local authorities. Additional significant data in the report included that 63% of "A Real Home" participants suffer from eating disorders, some of whom with a history of repeated hospitalization. The number of symptoms is significantly higher when multiple instances of abuse are experienced.





## Institutional and Professional Partnerships:

Ministry of Social Affairs- Youth and Young Adults Department, National Insurance, Association of Rape Crisis Centers in Israel, Room 4- Wolfson Medical Center, Alternative to Hospitalization- Beit Ella, school counselors, Ministry of Social Affairs- girls unit, other ELEM projects.



#### **Project Partners**

"Friends of the Home" and Keren Zohar- Graphic Designer.

#### **ELEM in the Ultra-Orthodox Sector**

Over the last four years, ELEM has been actively working with at-risk youth and young adults from the Ultra- Orthodox sector. A great number of these youth experience difficulties at home with their families, within the community and at school. Some are completely disconnected from these frameworks. We try to provide each and every youth the tools with which they can integrate into normative society and lead beneficial and independent lives.

Our work within the Haredi society takes place in cooperation with other NGO's and Yeshivas, with the blessing and encouragement of Rabbis in the community. The specific characteristics of the Haredi society affect our type of work in the field, both with our staff and volunteers as well as with the youth themselves.



1,500 Ultra- Orthodox youth received assistance in 2016. About 3,000 received assistance since the beginning of our work in the Ultra- Orthodox community.



**"Back to the Community"**- "Street Address" Mobile Van in Modi'in Illit, Beitar Illit, Elad, Safed, Jerusalem and Beit Shemesh.

Counseling and Information Centers for Youth "Hafuch al Hafuch" in Safed and Kiryat Gat. The "Derech Hamelech- King's Road" personal accompaniment and employment program in B'nei Brak and Modi'in Illit. Treatment center in B'nei Brak for youth with abusive sexual behavior.



16 employees and 59 volunteers, all from the Ultra-Orthodox community.





The Staff of Elad's Outreach Van

## **Distribution and Characteristics** of Population Served

Distribution by Gender		
Population Served	Percentage	
Boys	52%	
Girls	48%	

Distribution by Age		
Population Served	Percentage	
Under the age of 12	2%	
12-13	8%	
14-15	55.5%	
16-18	25%	
19-21	9%	
22-26	0.5%	

Referrals for further treatment		
Service	Number	
Welfare, education, and assistance services	410	
Employment or vocational training	85	
IDF Recruitment/ National Service	68	
Other ELEM programs	18	

# Organizational Training and Knowledge Management Department Department Head: Rely Katzav

The department of organizational training and knowledge management is responsible for the professional development of the organization, training of staff members, conceptualization of organization knowledge and making it accessible to all employees, and conducting assessment and evaluations for ELEM programs. As an organization that works with youth and young adults at-risk for over 30 years, ELEM has accumulated a large knowledge base, updated daily, and on whose basis we offer external organizational training.

#### Activities and achievements in the past year:

- An organizational learning process on the implementation of gender mainstreaming which included 3 managerial days. ELEM's annual conference, "Sexuality in Youth Work" was held in partnership with Ben Gurion University's Department of Social Work. The conference was attended by more than 500 professionals from all over the country.
- Implementation of measurement and evaluation processes to examine project goals and to create an updated definition of the desired results of the programs.
- Training sessions were held with hundreds of external professionals on various subjects including: street work, sexuality, working with youth in informal spaces, working with youth involved in prostitution, work adapted for girls and more.
- Courses on training skills for ELEM employees in relevant positions.
- 220 training hours per month provided to ELEM employees alongside the examination of the needs arising from the work in the field, allowing for the professional development of employees of the organization and an adapted response for youth in the field.





ומקומיים, גיוס משאבים, ניהול התנדבות ורתימת הקהילה ליצירת שינוי חברתי.

מנהלת מרכז הידע | קרן כביר עו"ס קלינית

hach@elem.org.il

## Community Resources and Volunteering Head of Field: Leah Adler

ELEM views the treatment of youth at-risk and in distress as the responsibility of Israeli society as a whole. As such, in addition to a close cooperation with social affairs, educational services and municipal authorities, ELEM invests a significant amount of effort into enlisting the community into a true partnership for social action. The volunteering field involves the development of resources and human capital within the local community on behalf of youth at-risk and at the national level.



In 2016, ELEM maintained 1,600 volunteers, including 300 youth, alongside dozens of volunteers from the business sector who came to volunteer in a variety of one-time activities.

## About ELEM's Volunteers Field Volunteers

- Program and project volunteers in the field-volunteer positions working directly with the youth either individually or in groups, or in professional team trainings. Field volunteers commit to a fixed shift once a week for a minimum of one year. Every project contains a manger responsible for the management of the volunteers in the project.
- Volunteers for one-time events- work on fundraising days and resource development, lectures, and activities on behalf of third parties with the youth, renovation of buildings which house activities for the youth and more.
- Business volunteers- businesses and companies within the community recruited for special events throughout the year and businesses employing youth.
- Overseas volunteers- active in fundraising in the United States and Europe.

#### **Volunteers at ELEM's Headquarters**

- Board of Directors and sub- committees (Finance Committee, Professional Committee, Research Committee and HR Committee)
- Volunteering committee- headed by Dr. Aharon York, and comprised of members from academia, field and headquarter employees, and members of the professional committee, discussing issues of practicality and organization within the field of volunteerism.
- Professionals accompanying the senior staff in the organization include- organizational consultants, human resource managers, counselors and businessmen, headquarter volunteers dealing with translations and assistance in resource development.



#### **Successes and Achievements**

- Increase in the number of classic volunteers who do not receive material compensation to 70% of all of ELEM's volunteers.
- Positioning volunteer coordinator forums in every field-held every six weeks, the forums are led by referent volunteer coordinators from every professional field to promote greater in-depth learning in the field of volunteer management. The forum is responsible for adapting crossorganizational issues in the field of volunteerism as a unified language of instruction.
- Seminars and professional learning days were held for volunteers and employees of the Streetwork Field and High Risk Youth and Girls Field.
- Retaining volunteers, training and appreciation- the forum for leading volunteers of the Streetwork field continued to hold a joint dialogue between the field and the managers of the field. Appreciation evenings were held for the completion of the year and holidays in all programs.
- A survey was conducted to learn about the motivation for volunteering at ELEM.
- A practical study was conducted on the sociology of organizations on the compatibility between the organization's vision and the management of volunteering in the field.



Appreciation of ELEM volunteers in Petah Tikva

#### **Corporate Volunteers**

We see the involvement of business organizations in ELEM as not only having significant benefits and value for ELEM but for the business itself. The relationship is expressed in many ways such as: special days for the youth employed by the company, scholarships, mentors for members of ELEM's board,

#### **Community Resources and Volunteering**

providing a space for conferences and more. Throughout 2016 companies took part in ELEM activities amongst them-Unilever, Adama, Fox, Amdocs, Dorot Farm, wix, Ministry of Defense, Teva, Bituach Yashir, Bezeq, Holmes Place, Crowne Plaza, King David Hotel, McDonald's and the Zara group.



#### **Donors and Partners**

- Impact Foundation and Heseg Foundation- 80 scholarships from the two foundations were assigned to assist the various programs at ELEM. Total number of hours donated to ELEM on their behalf stands at over 6,000 hours.
- Colleges and Universities across the country, as part of their personal commitment and practical training for students in social work and criminology.
- IDC Herzilya's legal clinic for youth-integration of 25 students within ELEM's programs.
- Socio legal clinic for the advancement of the protection of youth at-risk at Bar Ilan University- integration of students from the clinic in ELEM's programs.
- Educational scholarships from Israel's state lottery were awarded to 20 ELEM volunteers.
- Ruach Tova is an active partner every year on Israel's Day of Good Deeds.
- Every year Amdoc donates meeting locations and refreshments for ELEM's professional conferences in the field of volunteering.

ELEM strives to develop strategic, significant and long-term partnerships. Unilever, Israel is an example of such a partnership that is continuing into its seventh year. This year, the youth from the youth centers throughout Israel participated in several

month-long workshops concerning issues related to body image. In addition, as part of the volunteering partnership with Unilever, a great number of activities took place with employees of the company throughout Israel and the youth from the centers. As part of these activities the youth enjoyed special days which included volunteering together for a third party within the community.



Appreciation evening for streetwork volunteers at Amdocs



Employees from Unilever and girls from youth centers in the North preparing to lead a joint workshop on body image.



National Insurance employees gardening at the "Halev 24/7" center as part of Israel's Day of Good Deeds.

# Resource Development and Fundraising Head of Department: Adi Shamgar

The department of resource development and fundraising at ELEM develops sources of income and procures the resources needed to carry out the work in the field for the sake of youth at-risk across the country. We are proud of our partners and grateful to them for contributing both their time and financial aid allowing the continuation of ELEM's programs.

Among ELEM's donors you can find companies and individual donors, foundations from Israel and abroad, as well as the general public donating throughout the year through various fundraising campaigns and through "Round-Up", as well as through a variety of volunteer activities. Throughout the years ELEM has maintained a fruitful cooperation with the Osem company, who provide food and snacks on a regular basis to ELEM's centers throughout the country. We are extremely grateful for their support. In addition, we are grateful for the IFCJ's support for ELEM for over 15 years. They are a constant partner in helping us to provide activities for the youth in difficult situations of risk and distress.

This year we led a number of innovative fundraising activities:

• Annual fundraising event, TED style- this year we held a unique fundraising event amongst the landscape of fundraising events in Israel. "An Evening of Inspiration" presented five inspirational stories of people who overcame great difficulties in their own lives to be the success they are today. The presenters were journalist Lucy Aharish, businessman Noam Lanir, comedian Eli Finish who acted out a humorous character, Yael Kahn, a graduate of ELEM's "A Real Home" center for the treatment of victims of sexual assault and Yaron Hanuna- a graduate of ELEM's center in Kiryat Shmona. The artists Arkadi Duchin and Rona Kenan performed at the event as well. As part of the event, ELEM's honoree award was presented to the Fox Group and Executive Director Mr. Harel Wiesel and company owners. The FOX group has been accompanying ELEM's annual campaign for the past 6 years, during which shimmering Israeli flag lapels are sold at hundreds of the company's stores.



Yael Kahn, Graduate of "A Real Home" at ELEM's Annual Fundraising Event



Lucy Aharish at ELEM's Annual Fundraising Event

• ELEM's Annual Flagship Campaign "Open House Tel Aviv"-led by ELEM President, Mrs. Nava Barak. As part of an innovative approach initiated with the advertising agency "Gitam BBDO", we participated in the "Open House Tel Aviv", where the public was invited to tour abandoned living quarters where homeless young adults squat, and to directly meet face-to-face homeless young adults receiving assistance from ELEM. The tour was amongst the most sought after in the open house exhibition, from which short broadcasts were produced for television and the internet.

The campaign sponsored by Bank Hapoalim and IFCJ was accompanied by the pivotal partnership with the FOX group in selling sparkling flag lapels in the group's stores. Amongst other entities that joined the campaign, we would like to mention Pango+ that allowed drivers to round up their parking fee in donation to ELEM.

At the peak of the campaign, ELEM's annual report was presented to the President, Reuven Rivlin by ELEM's youth and head management.



A tour at a "squatter's home" as part of the "Open House" exhibition.

• ELEM in Tel Aviv's Night Run- ELEM's race took place for the 6th year, and this time we joined the Municipality of Tel Aviv and participated in the night run including 24,000 annual runners. The third section of the race was dedicated to ELEM and was kicked off by ELEM's president. Amongst the participants of ELEM's section were a great number of running groups of business companies supporting ELEM and youth groups from the organization. Volunteer businessmen Nadav Grinshpon and Donny Elran helped in the organization of the run and the recruitment of sponsorship.



With every transaction you make on your credit card,your bill will be rounded up to the nearest sheqels, and the change will go to ELEM

Business and corporations interested in donating and taking part in our activities are invited to contact us at: adis@elem.org.il

## **Education and Fundraising ELEM USA**

We are pleased to share that we had very successful year in the United States spreading ELEM's message and supporting the thousands of at-risk teens and young adults in Israel. Driven by a well-considered strategic plan to grow the number of people who are aware of the situation of distressed youth in Israel, ELEM USA expanded our circle of community leaders, Rabbis and other interested parties to our database, that now totals 15,822. Since 2014, we have quintupled the number of names in our database who are now receiving information regularly about ELEM.

With special thanks to the outstanding work of our PR/Marketing Committee, ELEM reintroduced a quarterly newsletter which was printed and postal mailed to our largest donors and emailed to thousands of interested parties. We received an excellent response to the this information about ELEM's work in Israel.

We dramatically expanded our social media presence through Facebook and Twitter, featuring photos and original animated videos. Additionally, we introduced a monthly blog, written by our Executive Director and volunteers. The blog was shared on social media and housed on ELEM USA's outstanding website, www.ELEM.org.

Raising funds for ELEM's work in Israel continues to be our most important responsibility. Generous gifts from our leaders and some of our founders is our most important source of charitable giving for ELEM. Their support is critical and we are so grateful for their leadership.

The "Ray of Hope Gala" June 15, 2016 was a tremendous success! Over 200 participants supported ELEM's work in Israel this evening at Espace in Manhattan honoring ELEM Israel Chairman, Shlomo Yanai, and David Sugarman, businessman and social activist. Three new videos featuring ELEM teens, professional staff and volunteers were created for the event that were enthusiastically received by the audience. We welcomed ELEM Israel President Nava Barak, who shared ELEM's messages and poignant personal thoughts at the Gala and also at two parlor



David Broza

meetings held in Manhattan and Tenafly, NJ. Israeli superstar David Broza entertained at this very enjoyable and meaningful evening.

Mindful that ELEM is celebrating its 35th anniversary in 2017, we are addressing the need to find additional new supporters who will carry ELEM into the next 35 years. A systematic direct mail program was introduced, along with periodic postal and e-blasts, to elicit new support. Almost 500 new donors have been added in the last two years and their generous support provided over one-quarter of support for ELEM in 2016.

We bid a fond farewell at the end of 2016 to Rabbi Dr. Eric M. Lankin who has served as our Executive Director for over two years. He and his family are making aliya- moving to Israel- in 2017 and we are most appreciative of his skillful efforts to strengthen ELEM. ELEM USA gives a warm welcome to Igal Zaidenstein, an experienced fundraising leader and Israeli as our new Executive Director. We have great confidence in our future under his professional leadership. Igal is passionate about and committed to strengthening American Jewish support for ELEM. Igal has spent the last few years helping notable Jewish organizations in the US achieve their fundraising goals and we are looking forward to opening new horizons for ELEM with him. Assisting Igal in administration will be Liora Attias, who continues her dedicated service to ELEM.

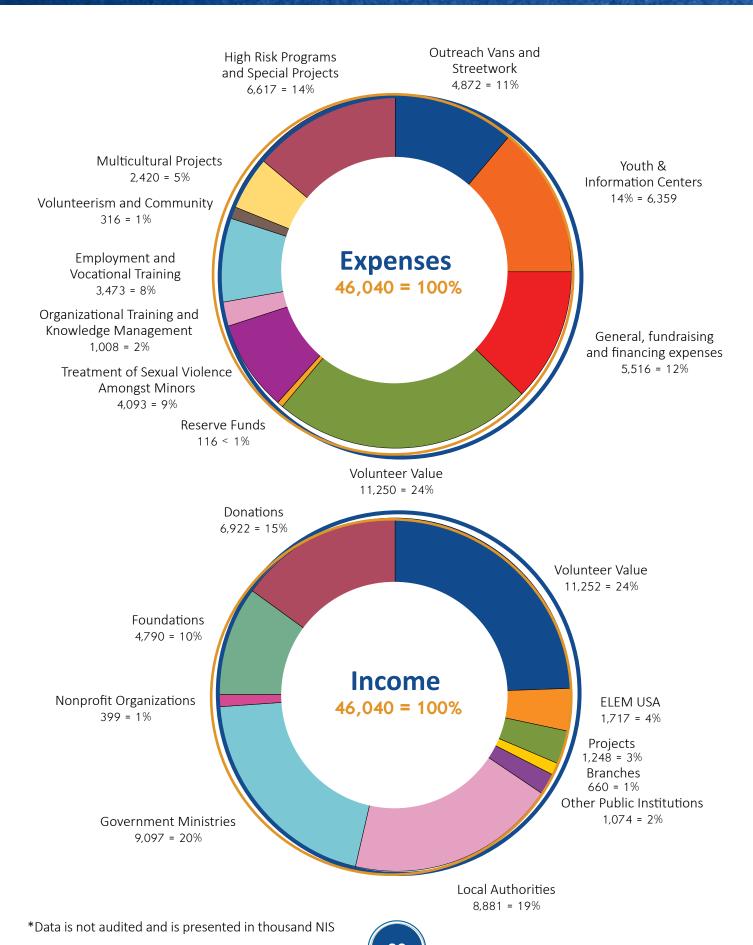
Best wishes!

Ann Bialkin, Co-Founder and Chair Lenore Ruben, President Lori Gosset, Vice President Katie Behrens, Treasurer Connie Rubin, Secretary ELEM USA

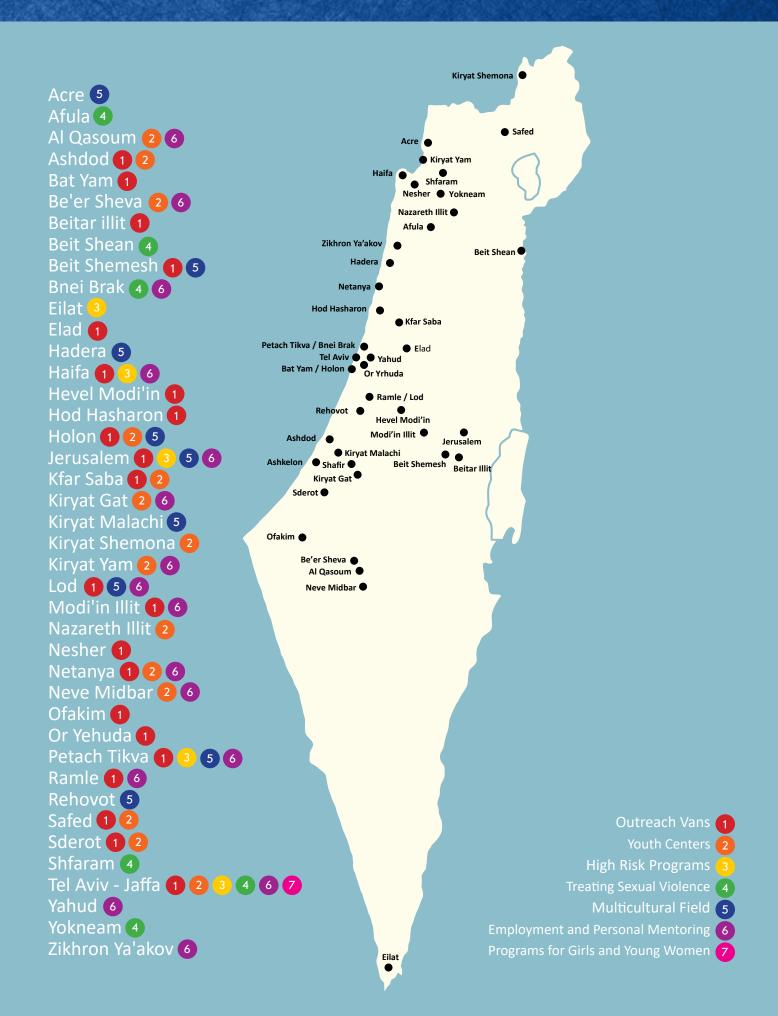


Standing: Lori Gosset, David Sugarman, Shlomo Yanai, and Dr. Rabbi Eric Lankin Sitting: Lenore Ruben, Ann Bialkin, and Nava Barak

## **Expenses and Income**



## **National Presence - ELEM Activity**



## **ELEM's Board of Directors**

#### Members of the Executive Committee

Shlomo Yanai- Chair Ann Bialkin- Chair, ELEM USA Lenore Ruben- President, ELEM USA Ali Waked Prof. Amnon Lazar Dalia Narkis

**Eden Fuchs** 

Fran Katz

Menachem Shalgi Dr. Miriam Golan Nadav Grinshpon Ofer Azuz Rachel Sharvit Talia Ze'evi Yaron Blumenthal

# President of ELEM

Nava Barak

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# Members of the Volunteerism Committee

Dr. Aaron York- Chair Inbar Geldman Leora Arnon Meirav levi Prof. Nati Ronel Ohad Giron Sigal Friedman

#### Over 500,000 NIS

Carolito Foundation, Switzerland

IFCJ- International Fellowship of Christians and Jews

Mr. and Mrs. Varda and Boaz Dotan

**Check Point Software Technologies** 

Yedidut Toronto supported by the Friedberg Charitable Foundation

#### 250,000 - 500,000 NIS

Osem Investments- in-kind donations

**Keled Foundation** 

The Opportunity Fund for Civic Service

Malca- Amit Ltd.

Boxenbaum- Neta Foundation

Bank Hapoalim- Poalim in the Community

The Selma Ruben Foundation

Ira and Inge Rennert

#### 100,000- 250,000 NIS

Mr. and Mrs. Ahuva and Shlomo Yanai

Bezeq- The Israeli Telecommunication corp. Ltd.

Unilever Israel

Mr. and Mrs. Tali and Gad Ze'evi

EV Fund

Termcotank SA

Round Up- 5,903 Individuals

**Bialkin Family Foundation** 

Charitable Trust Under the Will of Louis Feil

Lenore Ruben

#### 50,000- 100,000 NIS

Ituran Ltd.

Hydroplan Engineering Ltd.

Azrieli Foundation

Jewish Federations of Canada- UIA

Max and Bessie Bakal Foundation

Mr. Menahem Shalgi

Mizrahi Tefahot Bank Ltd.

The Steinhardt Foundation in Israel

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Yahel Foundation in Memory of Leon Recanati

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The Jewish Agency-Partnership 2Gether Jewish United Fund

of Metropolitan Chicago

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Perrigo Foundation

The Emanuel & Riane Gruss Charitable Foundation

Gary Saltz Foundation, Inc.

Starr Foundation

Jack and Joan Saltz

#### 10,000-50,000 NIS

Mr. and Mrs. Nili and Eddie Shalev

Kahn Family Foundation

Teva Pharmaceutical Ltd.

Somoto Israel

ADAMA Makhsteshim Ltd.

Isracard Group

Dan Geva Law Firm

Mr. and Mrs. Yona and Haim Tzach

Central Bottling Company (CBC) Ltd.

Osem Investments Ltd.

**Itamar Carpets** 

Direct Insurance- I.D.I Insurance Company Ltd.

Mr. and Mrs. Lital and Shahar Bittner

**Automotive Equipment Group** 

**Noble Energy** 

Ishti Foundation

In Memory of Maychor Ya'akov- Hai Charity Foundation- z"l

Trustee: Joseph Bar-Natan

Arkin Assets Ltd.

Alony Hetz Properties and Investments Ltd.

**Ima Foundation** 

Beegood- BGood- fashion clothing and footwear for the

whole family

Leader Capital Markets Ltd.

Israel Discount Bank

Bank Leumi Mr. Sabby Mionis Mr. Roni Duek

Eldan Transportation Ltd.

Mr. and Mrs. Esther and Avinoam Naor

Mr. Hanoch Dovrat

Jewish Community Foundation San Diego Jewish Teen Foun-

dation

JOYCELYN P NOVISSA Shikun & Binui Ben Hagfanim Ltd.

Altshuler Shahm Mutual Fund Management Ltd.

British Israel- High Tech (North) Ltd.

**HSBC** 

Amdocs (Israel) Ltd.

Barak Capital Underwriting Ltd.

Discount Capital Markets & Investments Ltd.

**Elbit Systems** 

Marks JCH Teen Philanthropy Board

Mr. Reuven Frankenburg

Mr. and Mrs. Gila and Ami Lapidot

McCANN Tel Aviv Israel Experience Migdal Group

Amot Investments Ltd. Herzilya Medical Center

Visa Cal

Mivtach Shamir Holdings Ltd.

Dan Hotels Ltd.

Matan- Investing in the Community

Mrs. Raya Strauss Mr. Giora Yaron ICL Group

Africa Israel Hotels Lts. KPMG Somekh Chaikin

Jewish Federation of Greater Kansas City

Joan and Sanford Weill

The Joseph H. Flom Foundation

Lore Brenauer

Connie Rubin & Carl Wisotsky

Edward Blank Mark Bosswich Carob Tree Fund Lester Crown

Goldman Sachs & Co.

Jack & Anita Saltz Foundation
Joseph Alexander Foundation

Frances Katz

Lee Gottlieb Fund

Magda and Edward Bleier/ Dana Foundation Marc and Anita Abramowitz Family Fund

MIG Capital

Morgan Stanley & Co. LLC

Naomi Foundation Yosefa and Craig Platt Price Waterhouse Coopers

Daniel Sapadin & Rabbi Sara Sapadin

Schulte Roth & Zabel LLP

Skadden Arps Slate Meagher & Flom LLP

Walter and Elizabeth Stern
The Russell Berrie Foundation

**Houston Jewish Community Foundation** 

George Klein Yvonne Beyer

UJA Federation of NY

**Robert Eichler** 

#### **Governmental Offices**

National Insurance Institute of Israel- The Fund for Children and Youth at-risk

The National Program for Children and Youth at-risk

Ministry of Health Ministry of Education

Ministry of Social Affairs and Social Services

Ministry of Public Security

Ministry of Aliyah and Integration

The National Anti-Drug and Alcohol Authority

#### **Local Authorities**

Ofakim

Eilat

Elad

Ashdod

Be'er Sheva

Beit She'an

Beit Shemesh

Beitar Illit

B'nei Brak

Bat Yam

**Hod Hasharon** 

Herzilya

Zikhron Ya'akov

Hadera Holon Haifa

Yehud Yokneam Jerusalem Kfar Saba Lod

Modi'in Modi'in Illit

Al Kasom Regional Council
Upper Galilee Regional Council
Har Hevron Regional Council
Hevel Modi'in Regional Council
Mevo'ot HaHermon Regional Council
Neve Midbar Regional Council

Nazareth Illit Netanya Acre Afula Petah Tikya

Safed Kiryat Gat Kiryat Yam Kiryat Malachi Kiryat Shmona Rehovot

Rehovot Ramle Ra'anana Sderot Shfar'am Tel Aviv- Yafo

**Partnerships** 

FOX GROUP AMERICAN EAGLE BILLABONG

Charles & Keith

FOX HOME Laline MANGO

The Children's Place

Aviva Levinson- Open House Tel Aviv

Adama Machteshim

Ben Gurion University of the Negev- The Charlotte B. and Jack J.

Spitzer Department of Social Work

Elbit Systems Ltd.

Eli Finish

Amdocs Israel Ltd. Osem Investments Aroma Israel Arkadi Duchin

Bezeq- the Israeli Telecommunication Corp. Ltd.

Bezeq On-line Direct Insurance Bikurey Sadeh

Cinema and Theaters Ltd.

Gut Media John Bryce JDC Israel Gitam BBDO

Galai Communication

Globus Group

Gilad Adin- Marketing, Media & Productions

**Holmes Place** 

Interdisciplinary Center APEI

The Jewish Agency

Legal Clinic- Bar Ilan University Legal Clinic- IDC Herzilya

Top Audio
Union Motors
United King
Unilever Israel
BARKAN Vineyards

Yael Kahn
Yaron Hanuna
Kapaim Active KPM
L'Oreal Israel
LivePerson Inc.

LivePerson Inc. Lucy Aharish

Hever Consumer Club Ltd. MACCABI FOX TEL AVIV

Miki Haimovitz

Sapir College- the Department for Social Involvement

**David Intercontinental Hotel** 

Yehuda Hotel Isrotel Hotels McDonalds Israel Rape Crisis Centers

Matan Investing in the Community

Steimatzky

Round- Up

Anat Gordin-Gordin Design Studio

Tapuz Portal

Pigment

Pango+

Zionism 2000

Africa Israel Group

Azrieli Group

Clal Insurance Group

**Bisan Family Foundation** 

Impact Fund

Heseg Fund

Ravit Asaf - Professional Make-Up School

Roee Blank - Studio Blanko for Graphic Design

Rona Kenan

**Keshet Broadcasting** 

Tnuva

**HP** Israel

yes



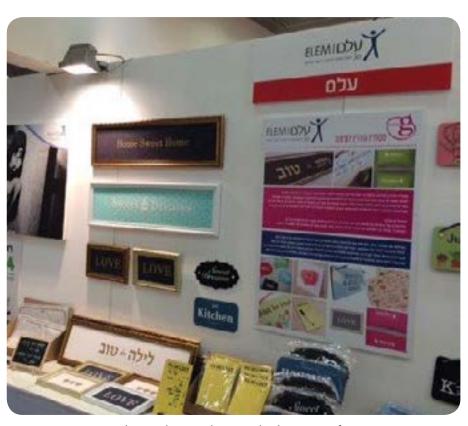
Annual campaign sale of Israeli flags at chain stores of the FOX Group



Osem - year-round donations to all the projects nationwide



Partnership with Pango+ and Round Up



ELEM's stand at Bank Hapoalim's Non-Profit Fair



Presentation of ELEM's honoree award to Harel Wiesel, Executive Director and Owner of the FOX GROUP



Yohanan Locker & Shlomo Yanai



Nava Barak, Shlomo Yanai, and Inbal Dor Karbel



Boaz and Varda Dotan



Visit from the Committee for Rights of the Child at Halev 24/7



Talia and Gad Ze'evi



Presenting ELEM's 2015 Annual Report to the President of Israel Reuven Rivlin



Standing: Inbal Dor Karbel, Ofer Azuz and Yaron Blumenthal, Lenore Ruben, President ELEM USA Sitting: Nava Barak, President Reuven Rivlin, and Shlomo Yanai



Kiryat Malachi's Youth Center Group at ELEM's Annual Race



Passover Seder at Galgal - Friendship House Center for Homeless Young Adults in Partnership with IFCJ Executive Director Jeff Kaye



ELEM's Annual Race- Inbal Dor Karbel, Nadav Grinshponfounder of ELEM's Annual Race and Board Member, and Nava Barak

Editing: Liron Shoham | Graphic Design: Roee Blank- Studio Blanko | Cover Photo: Reut Guy Proofreading: Leah Adler | Translation: Yasmin Deshe



# **ELEM - Youth in Distress**

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