

עלם

ANNUAL REPORT 2014



A few opening remarks...

"I'm already 16 and have come across many people in my life, but this is the first time I have met people who listen to me, really listen" – the words of a young girl receiving support from Elem.

For the past 32 years Elem has been "listening" to the voices of youth and young adults at risk in Israel, and striving to create appropriate solutions, responding to their distress. Elem initiates procedures and works towards social change within the system responsible for teens and youth at risk, along with dedicated daily work by employees and volunteers committed to the belief that almost anything is possible.

Elem sees itself as an additional complimentary organization within the framework of the existing social services. Elem works in full cooperation with local authorities, government offices, NPO's and businesses.

During the past year we have strengthened our efforts in projects throughout the country with a special focus on developing new models for working with youth from the Bedouin and Ultra-Orthodox communities. We have set up a number of projects for these populations with full cooperation with the traditional communities within which we are working.

"Operation Protective Edge" this past summer, was a very complex time for the youth, employees and volunteers alike. Many youth turned to our internet portal Yelem, in addition to the centers that we run in the South and center of the country reporting increased levels of emotional distress, concerns about relatives and fears of dying. Professionals and volunteers made every effort to provide support in the

areas needed and to be readily available for the youth. The staff also tried to maintain the routine activities in all centers and organize days in the North where possible as an escape from the tensions in the South.

As part of our actions for social change, our aim has been to bring the difficult situation of Ethiopian youth born in Israel to the public agenda, as well as the effects on youth who live outside the main cities, with the aim of influencing decision makers at a national level.

Elem's vision has become a reality partly thanks to cooperation with the business sector which has learnt to use its immense resources both financial and human. Elem's cooperation with leading companies in the market creates commitment to social and human values and aims to create a better, fairer, society.

The charitable trusts in Israel and abroad along with the general public are also significant partners, and are exposed to Elem's wide range of activities throughout the year.

Elem has an active involved voluntary management committee that recognizes the importance of providing support to youth at risk in order to give them a better future. We would like to thank our employees and dedicated volunteers who work day in day out for the teens and youth as if on a mission. We support them and wish us all many more years of activity. We would also like to thank our donors and partners in the public business sector.

Together we will continue to improve our ability to influence the reality of Israeli youth and ultimately of Israeli society.

Yours,

Efrat Shaprut
Executive Director, ELEM Israel



Nava Barak
President, ELEM Israel



Shlomo Yanai
Chairman, ELEM Israel



A few opening remarks...

Dear friends,

This year more than ever, we are humbled and filled with pride when faced with the tireless dedicated work of Elem's professionals and volunteers. This year Israel experienced a difficult and challenging period, particularly during Operation Protective Edge. Youth, particularly those living in the south have been affected by the security situation in their area for years. Last summer, when family members and friends were called up for military service, many youngsters found themselves lacking someone to turn to for help or support. Elem immediately expanded the services provided in these areas in order to maintain a routine for the youth, while working closely with the local authority and emergency services.

This year we have also expanded the services we offer to Israeli youth. We are currently working with the Ultra-Orthodox community and have expanded services in the Bedouin community in the Negev and amongst Arab youth. The crucial help that Elem provides is offered to youth throughout the social spectrum and is available for native Israelis, new immigrants, Jews and Arabs – Elem works to ensure that each and every one will receive the help and guidance needed, not only to survive, but to continue to grow, become a good citizen and participate in Israeli society.

Everyone, especially vulnerable youngsters, needs warmth and support to help them define their identity and find meaning and purpose in their lives. We are very proud of Elem's dedicated and professional staff along with our 1,700 volunteers, who with their ability to recognize the qualities of each and every young person, help us to bring about a change in their lives, repairing and rebuilding their belief in themselves and in their abilities and so enabling them to return to society.

Elem's ability to continue its activities over the past 31 years is thanks to the support we have received from you, from all of you, and for this we send heartfelt thanks, from us and from the thousands of youth who with your support are able to benefit from our help.

Lenore Ruben
President, ELEM USA



Ann Bialkin
Chairman, ELEM USA



Contents

Overview	5
Continuum of Risk of Youth in Israel	6
Main Findings of the 2013 Annual Report	7
Programs for Youth at Marginal Risk	
Hafuch al Hafuch Network of Information and Counseling Centers	8
Yelem - Information and Counseling Website	10
Multicultural Field	14
Programs for Youth at Serious Risk	
Streetwork Field	18
Treating Sexual Violence	22
Programs for Youth at High Risk	
Rehabilitation through Personal Mentoring and Employment	24
"Derech Hamelech" - A Vocational Training and Mentoring Program for Alienated and Delinquent Youth	24
Business Initiatives for Youth	26
"From Dependence to Independence" - a Personal and Group Mentoring Program for Leading Independent Lives within the Community	28
Girls Field	32
"A Real Home" - Center for Girls and Young Women who are Victims of Sexual Violence	32
"Alma"	34
Programs for Youth at Extreme Risk	
"Awake at Night" - a Program for Teens and Young Adult Involved in Prostitution	36
"Someone to Run With" and "Galgai-Friendship House" - Programs for Homeless Young Adults	39
The Shelter for Homeless Young Women in Jerusalem	39
Community Resources and Volunteering	42
Organizational Training and Knowledge Management	44
Resource Development and Fundraising	45
Expenses and Income	46
National Presence - ELEM Activity	47
Members of the Board of Directors	48
Donors and Partners	49

you can dream it,
you can do it

About ELEM

Elem was founded with the aim of helping youth in distress and at risk in Israel in freeing themselves from their present situation and find their place in society as adults and contributing citizens, for their own sake and the sake of their families and society.

Elem was founded by a group of volunteers and professionals from Israel and the United States and was registered as a NPO in 1983. It has since expanded to a nationwide organization, specializing in identifying the hardships that characterize the realities of daily life for youth in Israel and in developing and implementing relevant innovative solutions to deal with those hardships, while considering the unique needs of different populations.



Youth presenting President Shimon Peres, with the 2013 Elem Annual Report

Meetings of a personal nature

There are about 800,000 youth between the ages 12-18 living in Israel today with roughly a quarter in various conditions of distress. Elem is a real address for these youngsters helping them to pave the way for reintegration into the community. In 2014 Elem met with tens of thousands of adolescents as well as young adults in the 18-26 range, and remained in continuous therapeutic contact with about 20,000 of them. Elem employs about 280 professionals who are among the best in the fields of counseling and therapy aided by 1,700 volunteers. Elem's employees and volunteers go out and meet the youth wherever they may be: in schools, in the community after school, on the internet, at specific activity spots during school vacations, on the streets at night and at entertainment spots.

Working towards social change

We believe that the treatment of youth at risk is the responsibility of society as a whole. Therefore, in addition to Elem's close cooperation with the national services such as welfare, education, absorption and health, we work towards bringing these issues to the public agenda in Israel and to

expanding the involvement of the public and business sector in the field by creating a true partnership for the sake of those youth who are at risk on a daily basis.

Elem representatives participate in governmental committee meetings and meet regularly with government representatives in order to promote optimal legislation for adolescents and youth in Israel.

Elem supports the value of volunteering, youth involvement, leadership cultivation, excellence and professionalism, open-mindedness and sensitivity, initiative, community involvement and social activism. Elem is continually developing new bodies of knowledge, innovative methods and approaches for informal intervention with adolescents and continually working towards a conceptual change within the provision of services for youth in Israel.



25,000 Youth per year
1,700 Volunteers
280 Professionals
78 Projects
43 Cities

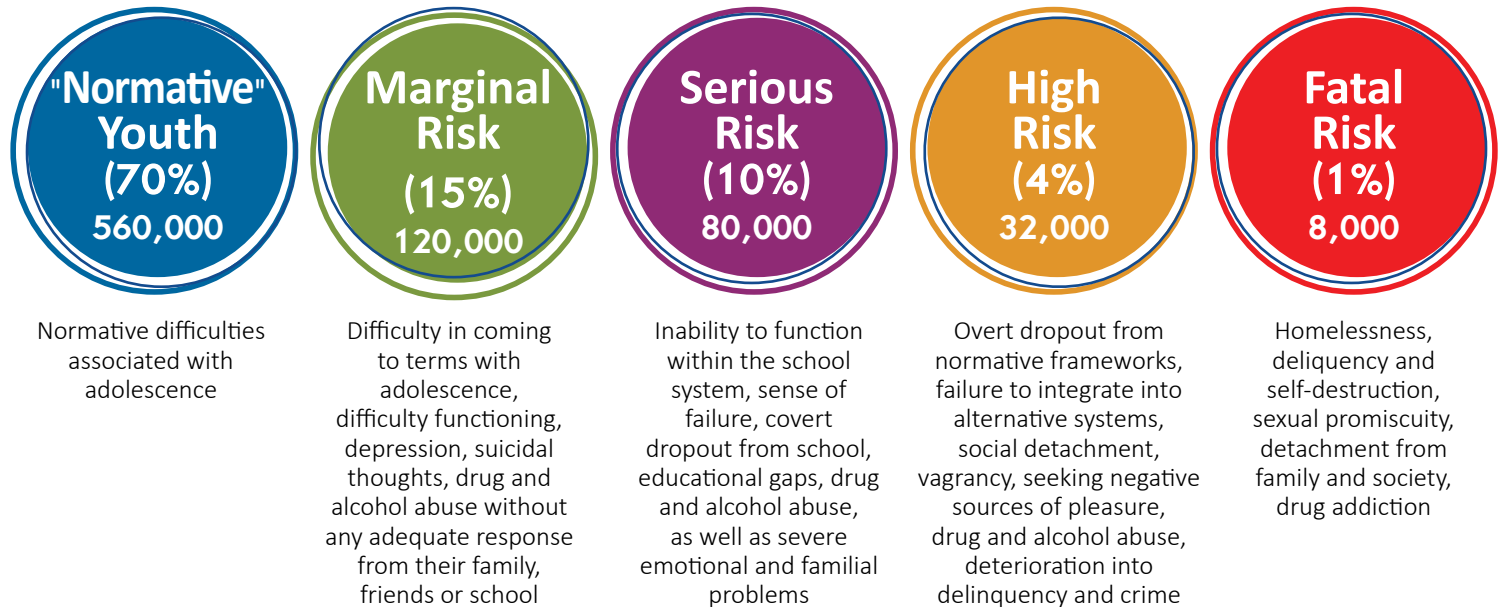


Youth from the Hafuch al Hafuch center in Netanya preparing a show of solidarity for the soldiers during "Operation Protective Edge"



The Continuum of Risk of Youth in Israel and ELEM's Responses

The Continuum of Risk of Youth in Israel



ELEM's Programs

Prevention Programs

in schools and community centers

Migdalor

Day centers for youth of different cultures

Outreach Vans*

Outreach vans for detached youth

Derech Hamelech*

Rehabilitative employment and mentoring project

"Galgal" and "Someone to Run With"*

Day centers for homeless youth

Hafuch al Hafuch

Information and counseling centers for at-risk and distressed youth

Hafuch al Hafuch

Information and counseling centers for at-risk and distressed youth

"Good People" Project

Helping teen and youth in trance parties

Independent Vocational Initiatives

"From Dependence to Independence"*

A rehabilitative program for youth protection authority graduates

The Shelter*

A shelter for homeless young women

Yelem*

A Support and Counseling Portal for Teens

Sexual Violence Treatment Centers for Minors - both abusers and victims

"A Real Home"*

For female victims of sexual assault and incest

"Awake at Night"*

Project for youth involved in prostitution

Alma*

Program for young women involved in prostitution across the spectrum

* These services are provided also to young adults (age 18+)

www.yelem.org.il - a portal for support, information and guidance for youth

Main Findings of the 2014 Annual Report

An increase in the number of youth and young adults reporting financial difficulties and poverty – 5,197 youth and young adults reported such difficulties in 2014 compared with 2,730 in 2013

This is an increase of 90% amongst youth receiving help from Elem. 2014 was the first time we saw youth using the term “poverty” to describe their situation and their family’s financial situation. Poverty leads to difficulties in all areas of life such as the breakdown of parental authority, social and educational difficulties, use of abusive substances and involvement in crime or violence.

Many youth go out to work in order to help pay the family bills. Many work after school hours while others drop out of school either partially or completely preferring to help finance their family or fulfill parental demands. So the cycle of poverty begins with the youth failing to gain an academic education and therefore not achieving professional status or the ability to increase their income.

An increase in the number of incidents of violence on the internet via smartphones, applications and social networks

Amongst the youth receiving help from Elem 12,000 reported being hurt via the internet or had used the internet as a means of violent expression compared with 10,000 last year-a rise in 20%. The violence ranged from sexual assaults such as pornographic photography or pictures of sexual acts being posted online to verbal insults and calls to ostracize- cyber bullying.

This worrying development of sexual abuse via the internet in the last two years is known in Elem as “Online Sexual Violence”. It seems that some of the characteristics of an online sexual offender are similar to those of offline sexual offenders.



There is a continued lack of suitable provision for young adults aged 18+ in the community

In 2014 6,244 young adults turned to Elem for help. These youngsters are dealing mainly with poverty, lack of family or social support and substance abuse. As they are not serving in the army and youth legislation does not apply to them they have difficulty finding suitable help such as housing and employment. Young homeless adults continue to have difficulties receiving help with rent payments and in finding suitable emergency shelters, since the majority of night shelters in existence are designed for adults. In addition admission to most of the shelters is conditional on abstinence from drugs or alcohol, a phenomenon that characterizes the majority of the young homeless adults living on the streets.

A sharp increase in requests for help via the Elem internet site concerning anxiety and depression following “Operation Protective Edge”-

The number of referrals to the online helpline Yelem concerning depression and anxiety rose by 30% in the second half of 2014. The rise in the number of referrals involving anxiety and depression began at the end of September, a month after “Operation Protective Edge”, mainly from youth in the center and south of the country. Yelem professionals attribute the cases to post trauma due to prolonged periods spent in war torn areas with real threats to life. The youth during that period reported symptoms attributed to anxiety and depression such as a decrease in the ability to function socially and educationally, sleep disorders, lack of appetite and despair.

Expansion of the activities with at-risk youth in the Bedouin sector -

During the past year Elem identified the need to expand the help provided to youth from the Bedouin community and today runs four centers for boys and two for girls within this community (compared with one at the beginning of the year). Youth living in the Bedouin communities have to deal with poverty, a lack of basic infrastructure such as running water, electricity, roads, and appropriate health, and educational and social services. This reality sees many youth dropping out from educational frameworks, leading to a lack of education, unemployment and involvement in violence or crime. The situation of the girls is particularly problematic as they are often not allowed to continue their education past elementary school and do not seek employment. In addition, the Bedouin youth are dealing with issues of belonging to a minority, questioning their identity, their relationship with the country and the continual conflicts of living within a traditional society whilst trying to integrate into modern society.

Counseling, Support and Information Centers for Youth

Head of Field: Amir Delummi

Hafuch Al Hafuch Centers, Yelem Portal

“If only I could **worry less** about my parents, about the situation at home, about school... and try and **enjoy** what I have.”

(Roi, 17 years old Kiryat Yam)



Hafuch Al Hafuch Centers

Adolescence brings with it a wide range of difficulties and crises that youth have to deal with. Without support and appropriate help at this time adolescent behavior may deteriorate into violence, delinquency, drug and alcohol abuse or in some cases seclusion depression and self-harm. Elem's Hafuch al Hafuch centers have been running since 1999. The centers are designed like cafes and enable youth to meet with professionals and volunteers in a relaxed manner as well as providing opportunities to socialize with their peers. The activities in the centers include group meetings for guidance and support, individual sessions, workshops and volunteer projects partly run by the youth. The professional staff work in close cooperation with other youth services in the area and refer teens for further guidance and treatment where necessary.

Nationwide Distribution

There are 17 centers across the country: Kiryat Shmona, Safed, Nazareth Illit, Acre, Kiryat Yam, Kfar Saba, Netanya, Tel Aviv, Holon, Ashdod, Sderot, Kiryat Gat, Be'er Sheva and in the villages of Kasar, A-Sar, Bir Hadag', Tel Arad and Abu Krinat in the Bedouin community.

Human Resources

64 employees, 179 adult volunteers and 315 youth volunteers

Number of Youth who Received Help from the Project

In 2014, 3,825 teens received help from the centers throughout the country, 1,354 being new clients.

Target Population

Youth in the 12-18 age range functioning at various levels of risk, from those dealing with characteristic adolescent problems needing guidance and support to youth suffering from acute levels of crisis or various levels of isolation and neglect.

Breakdown and Characteristics of Population Served

Breakdown by Gender	
Population Served	Percentage
Boys	59.5%
Girls	40%
Transgenders	0.5%

Breakdown by Origin	
Population Served	Percentage
Native Jewish Israelis	42.6%
Former Soviet Union	32.7%
Arab-Israelis	9.6%
Ethiopian	7.3%
Ultra-Orthodox	4.5%
French	2%
Other	1%
Non-titled	0.3%

Breakdown by Age	
Population Served	Percentage
12-14	3.8%
14-16	25.5%
16-18	56.6%
18-21	13.6%
21-26	0.5%



Counseling, Support and Information Centers for Youth

Hafuch Al Hafuch Centers, Yelem Portal

Main Subjects that Came Up for Discussion during the Year

Subject of Inquiry	Percentage
Integration in Educational Settings	24.4%
Home and Family	22.2%
Love and Sexuality	16.4%
Delinquency and Substance Abuse	14.1%

New Trends Identified in 2014

- An increase in the number of participants over the age of 18 –14.1% of the total requests came from over 18's as opposed to 7.6% last year. Many of these were from young adults lacking a stable framework be it educational, army or employment who were also suffering from difficulties within the family where the community had no suitable answer.
- An increase in the number of youth complaining of difficulties regarding home and family life – this year saw an increase of youths reporting difficulties in dealing with the family unit particularly due to financial constraints and relationships with parents (22.2% in 2014 compared to 16.8% last year).
- An increase in the number of youth from the Arab and Ultra-Orthodox sectors – this increase is a result of the expansion of Elem's services in these communities (14.1% in 2014 compared to 9% last year).

Successes and Significant Achievements

- Development and expansion of work with new populations and sectors in accordance with Elem's organizational direction – During the year two additional Hafuch Finjan centers were set up in the villages of Abu Krinat and Tel Arad in the Bedouin community. In addition an innovative project was set up for Bedouin girls in Tel Arad. A similar center is in the process of being set up in Bir HaDadg'.
- The "Derech Eretz" project for young girls and boys from Ultra-Orthodox families in Kiryat Gat began to function in October. An additional "street work" center is now being run on a regular basis in Safed, as part of the program offered by the Hafuch al Hafuch center in the town, with the aim of identifying Ultra-Orthodox youth out on the streets.
- Development of an integrative work model- This year we have tried to amalgamate services that Elem provides within the Hafuch al Hafuch centers, such as preparation for the

work environment, professional training, managing "street work", work within the school system and others, all managed with the same professional outlook by one team including professionals with various specialties. The centers in Sderot, Safed and the Bedouin community were the first to develop this working model.

- Developing relations with the business sector and expanding the range of business volunteering models – This is the fifth consecutive year of our strategic partnership with Unilever Israel. In addition Teva is widely involved with the Kapit center in Be'er Sheva where Teva employees come to volunteer on a weekly basis in various capacities.

Institutional and Professional Partnerships

The Ministry of Immigration and Absorption, the Ministry of Education, the Ministry of Health, the Ministry of Social Affairs and Social Welfare, the Ministry for Development of the Negev and the Galilee, Unilever Israel, the National Program for Children and Youth at Risk 360, City Without Violence, the Israel Anti Drug Authority, JDC Israel Amen project, the National Insurance Institute-Fund for Children and Youth at Risk, Neighborhood Reconstruction and the local authorities of Kiryat Shmona, Upper Galilee, Mevo'ot Hermon, Safed, Acre, Kiryat Yam, Nazareth Illit, Kfar Saba, Netanya, Tel Aviv, Holon, Ashdod, Kiryat Gat, Lachish, Be'er Sheva, Neve Midbar and Al Kasum.

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
Other ELEM programs	152
Social Services (Social workers and welfare officers)	83
Youth Advancement Units	44
Educational Institutions	94
Health Services	39
Mental Health Services	29
Correctional Services, Police	29
Drug Rehabilitation	16
IDF	79
Vocational and Professional Training	147

Counseling, Support and Information Centers for Youth

Hafuch Al Hafuch Centers, Yelem Portal

Donors and Partnerships

The Jewish Agency – Partnership Together, Unilever Israel, The Keren Buxenbaum Fund, The Jewish Federation of San Francisco, The Chicago Federation, The Dallas federation, The U.S. Central Area Consortium, UIA Canada, The Naomi Foundation, The Max Bakal Foundation, Sundisk, Malka Amit Ltd, The Toronto Friendship Foundation.

Goals and Development plans for 2015

- Increasing the awareness of the unique needs of teens and young adults in areas outside the main cities and strengthening the services provided by Elem in these outlying areas.
- Working with young adults of 18+ and teens approaching 18 along new work models that we have developed dealing with preparation for independent living.
- Strengthening and expanding the work we carry out in the Ultra-Orthodox and Bedouin communities.
- Strengthening and developing the volunteer field in the centers.
- Founding and stabilizing the roles of the Hafuch al Hafuch centers as providers of integrative services.

Decrease in the number of violent incidences and substance abuse amongst youth attending Hafuch al Hafuch centers.

In a study examining the effectiveness of Hafuch al Hafuch centers in reducing dangerous behaviors amongst youth, the findings showed significant changes occurring in the lifestyle of youth attending the centers and that our work succeeds in significantly reducing dangerous behaviors such as violence, dropping out of school or substance abuse.

150 youth participated in the study and the final results will be published in 2015.



Photo shoots for the film “Finjan in the Desert” depicting Elem’s work in the Bedouin Community

Yelem- A Support and Counseling Portal for Teens

One of Elem’s principles is to be where the adolescents are and give them the opportunity to make meaningful relationships with a significant adult while on their complex journey through adolescence. In 2004, Elem launched Yelem, a website providing information, counseling and emotional support to adolescents online, while being aware of the youngsters’ changing needs, technological developments and structural changes in the level of community, family and the individual. Many youngsters in need of counseling, guidance, information or even therapy prefer to remain anonymous and will turn to the internet for help and support where they will not be judged. The professionals are there for them at Yelem.

Yelem provides quality, reliable, accessible information, help and guidance in a number of ways to youth from all around the country, allowing them to remain anonymous:

- Virtual Counseling Rooms - Staffed by specially trained professionals who volunteer their time providing “one-on one” anonymous counseling.
- Forum - Simulating group work, enabling youth to share their



Instagram Photo Exhibition at Hafuch al Hafuch Ashdod.



Counseling, Support and Information Centers for Youth

Hafuch Al Hafuch Centers, Yelem Portal

experiences and difficulties with others. The forum is run by professional volunteers who have been trained and certified.

- E-mail Support- youth can e-mail their questions to professional volunteers 24/7 and will receive a response and quality advice.
- Facebook - including 3,000 friends with a responsive chat room for on line support. The Facebook page enables outreach, advertizing and marketing via specific campaigns.

Number of Youth who Received Support from the Project

In 2014 approximately 7,500 unique users visited the site each month. During the year about 3,250 interventions with 1,615 adolescents and young adults from the ages 12-21 were carried out over the four interfaces.

Human Resources

5 employees and 44 volunteers

Target Population

Adolescents and young adults aged 12-21 from all areas of the country and from all sectors of society who are experiencing difficulties or are in distress, who see the internet as a natural environment for support and guidance.

Breakdown and Characteristics of Population Served

Breakdown by Gender	
Population Served	Percentage
Boys	58.8%
Girls	41%
Transgenderers	0.2%

Breakdown by Origin (In some of the cases origin is estimated due to anonymity and lack of visual or audible clues)	
Population Served	Percentage
Native Israelis	81%
Former soviet Union	13%
Ultra-Orthodox	4%
Arabs	1%
Ethiopian	1%

Breakdown by Age	
Population Served	Percentage
12-14	14%
14-16	21%
16-18	32%
18-21	33%

Breakdown by Issues being dealt with by Youth in the Project	
Issue	Percentage
Emotional distress (depression, anxiety, eating disorders, suicidal thoughts etc.)	19%
Psychiatric disorders	14%
Social difficulties	12%
Sexual abuse	10%
Love and sexuality	9%
Sexual and gender identity	8%
Family relations	7%
Violence	4%
Unwanted pregnancy and abortion	3%
Substance abuse	3%
Employment	3%
Prostitution	3%
Poverty	2%
Homelessness	2%
Racism	1%

Counseling, Support and Information Centers for Youth

Hafuch Al Hafuch Centers, Yelem Portal

New Trends Identified in 2014

- This year was characterized by interventions with youth in crisis regarding suicidal thoughts, assaults on minors, abuse and extreme emotional crises.
- An increase in the number of inquiries from young adults over the age of 21- this trend has led to considerations regarding expanding the service to this age group while providing the staff with specific training to deal with this population.
- An increase in the use of mobile devices- more than half of the requests came via smart phones, tablets or ipads, mainly due to the site now supporting mobile access.
- An increase in the number of inquiries due to the security situation- during "Operation Protective Edge" many youth from the south and center of the country turned to Yelem reporting severe emotional stresses, depression, fears that something would happen to them or their families and showing distress at not being able to help their family members.

Successes and Significant Achievements

- The project "Living on Line"/ "Haim BaReshet" – In cooperation with Great Interactive and Tracks programming we have developed an advanced technology that can monitor distress signals from youth on line. This system will allow us to set up virtual mobile units in 2015 that will tour the internet and respond to the distress calls in the area they were detected.
- Activities via social networks - The outreach system and intervention via social networks was improved, staff received training in new media and teen activity on social networks.
- Cooperation with "kaftor HaAdom" - a joint working model has been set up with 'Kaftor HaAdom, an NPO that identifies violence and abuse on line by way of users' reports, with the emotional support provided by Yelem's staff.
- Expanding support given in cases of sexual abuse - We have expanded our ability to provide support by cooperation with "Room 4" in Wolfson hospital, youth welfare officers, Beit Lin, the Elem "Real Home" project together with other centers for victims of sexual abuse.
- Activities during "Operation Protective Edge"- During the war in the South interventions online with youth increased. This intervention was characterized by the need for support and psychological help at times of emotional stress caused by the war.



Noah Maimon running a workshop for Yelem volunteers on sexual abuse.

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
Other Elem projects	84
Social Services (social workers and welfare officers)	49
Mental Health Services	41
Educational Services	32
IDF	27
Health Services	19
Youth Advancement units	9
Vocational and Professional Training	6
Accommodation for Homeless	2



Counseling, Support and Information Centers for Youth

Hafuch Al Hafuch Centers, Yelem Portal



Professional and Institutional Partnerships

The Ministry of Absorption

Donors

Gandel Foundation, Tapuz, LivePerson, Great Interactive, Ascoli, Holon Institute of Technology, Rotem Technologies.


Goals and Development Plans for 2015

- To set up a platform for reciprocal support given by youth with professional monitoring and guidance by Elem.
- Specialization in the field of commercial sexual exploitation of minors on the internet and sexual abuse and developing appropriate intervention methods.
- Rebranding the system making it compatible with technological advances with a view to the future with the help of the Holon institute of Technology.
- Implementing the increase in the age of participants to 23 as an initial stage and coordinating this with the age of referrals in projects aimed at high risk populations in Elem.

לקבלת סיוע פנו לאתר

www.yelem.org.il



• מיניות • סמים • פנאי • תקיפה מינית




פורום תמיכה לנוער

למה כל מי שרוצה אותך אתה לא רוצה אותו וכל מי שאיתה רוצה לא רוצה אותך??
דברו על זה בפורום

<< הכנסו לפורום >>



Yelem



לאן פונים?

לאן פונים? סלפונים, כתובות, אימיילים – מרכזי סיוע עבורכם. היכן למצוא מרכז קרוב אליי? כל התשובות פה.

<< הכנסו למידע >>

צ'אט – אחד על אחד

שיחה אישית בעברית 19:00-24:00



Multicultural Field

Head of Field, Dr. Simcha Getahune

Migdalor Centers, Holistic Youth Centers, Angel Programs

“When I go out of my neighborhood they look at me differently, it’s obviously due to the color of my skin...I wish they would understand that Ethiopians are the same as everyone else”

(Amos, 14.5, Rechovot)



Israeli society is characterized by cultural diversity and tremendous immigrant absorption. The immigrant youth from varying cultural backgrounds find themselves dealing with difficulties beyond routine adolescent problems and often lack suitable help.

Due to the range of cultures in Israel, both established and new, and the difficulties faced by youth from these cultures who need a culturally sensitive therapeutic approach, Elem developed the Multicultural Field. Within this field there are four sub-fields providing an answer for immigrant youth and their families, with the aim of helping not only the youth but the community as a whole, so enabling holistic change and empowering the local community with a sense of responsibility and commitment.

Migdalor Centers

Elem runs 10 Migdalor Centers in neighborhoods with a high immigrant population, providing the local youth with a cultural social center where they can spend time in the afternoons and evenings. In addition the centers offer a range of individual and group activities in leisure pursuits of interest to the youth as a basis for communication and therapeutic intervention. The areas of interest in 2014 were: the music room, art and photography workshops, chess, horticultural therapy, sport, athletics, and horse riding. The aim of these activities is to provide the youth with a non verbal means of expressing their emotions and a way of channeling destructive or negative energy into creativity.

Holistic Centers

Elem runs 6 holistic centers within existing community centers providing therapy and unique workshops for youth.

The Angel program- work within the community and with the families of the local youth

This program aims to bridge the generation gap, which is often widened by the process of immigration. It also aims to empower the local community enabling them to promote

the needs of the youth. The program focuses on recruiting adult volunteers from the community and training them to volunteer with the youth out in the neighborhood or within the Migdalor centers and other programs.

Providing a Culturally Sensitive Professional Service

The multicultural department provides professional training and guidance in the field of multicultural work to the other departments in Elem and beyond.

Number of Youth who Received Help from the Project

In 2014 approximately 4,100 youth received help in the various multicultural projects. Of these approximately 500 were referred on to other services for continuing treatment. About 395 families received various types of support including individual or group counseling, help with referral to outside services and legal help.

Multicultural Centers Across the Country

10 Migdalor Centers: Bat Yam (Nisenbaum, Negba, Eilat), Rechovot, Petach Tikva, Kiryat Malachi, Holon, Beit Shemesh, Acre and Lod.

3 Angel Programs: Rechovot, Petach Tikva, and Kiryat Malachi.

6 Holistic Programs: Jerusalem (Pisgat Ze'ev, Neve Ya'aKov), Hadera (Clor, Givat Olga, Beit Eliezer), Beit Shemesh (Zinman).

Human Resources

60 employees, 196 adult volunteers of varying ages with a range of cultural backgrounds and 119 youth in a variety of leadership and volunteer programs.

Target Population

Youth aged 12-18 from varied cultural backgrounds, immigrants and children of immigrants from Ethiopia and the former Soviet Union, Arab youth, religious youth and native Israelis. The target population includes youth found on the



Multicultural Field

Migdalor Centers, Holistic Youth Centers, Angel Programs

risk spectrum who may be experiencing social problems, absorption and identity issues, family problems, drop-out from the school system, a tendency towards dangerous behaviors such as substance abuse, violence or delinquency.

Characteristics and Breakdown of the Population Served

Breakdown by Gender

Population Served	Percentage
Boys	69.75%
Girls	30.25%

Breakdown by Origin

Population Served	Percentage
Ethiopian	45.77%
Former Soviet Union	26.9%
Native Israelis	21.14%
Arabs	5.65%
Ultra-Orthodox	0.24%
Other	0.3%

Breakdown by Age

Population Served	Percentage
10-12	3.58%
12-14	24.8%
14-16	30.58%
16-18	25.68%
18-21	15.36%



Youth participating in a therapeutic horse riding workshop

Issues Being Dealt with by Youth in the Project

Issue	Percentage
Social difficulties	72%
Violence	64%
Substance Abuse	56%
Family Relations	52%
Financial Difficulties	46%
Racism	42%
Employment	42%
Love and Sexuality	37%
Malnutrition	4%
Poverty	4%
Emotional Distress (depression, anxiety, eating disorders, suicidal thoughts etc.)	4%
Sexual Violence (assault, abuse)	3%
Psychiatric problems	0.5%
Homelessness	0.3%
Prostitution	0.1%
Unwanted Pregnancies and abortion	0.1%
Birth and young motherhood	0.1%
Death	0.1%

New Trends Identified in 2014

- An increase in the number of youth between the ages 16-18 looking for guidance in their move into adulthood-accompanying youth on their journey to becoming employed or enlisting in the army, where most of them are hidden dropouts at school (attend school but fail to thrive), are facing social difficulties or are involved in dangerous behaviors such as violence, substance abuse or delinquency. Providing help for these youngsters is critical in helping to prevent deterioration in their behavior.
- We have seen parents of youth in the program becoming stronger, more involved in their children's life and strengthening their cooperation with the project staff-This year saw a significant increase in the number of parents participating in parenting groups and conferences held



Multicultural Field

Migdalor Centers, Holistic Youth Centers, Angel Programs

at the centers and in the Angel program. We have seen parental initiatives in taking an active role in their children's adolescence, helping to bring about changes and expressing their needs and the needs of their families.

- An increase in the number of violent incidents and dangerous behaviors with behavior being more extreme- There has been an increase in the number of violent incidents with criminal involvement in youth in general especially in the younger age groups. There has also been an increase in the use of psychoactive substances which in itself can be a cause of extreme acts of violence.

Successes and Significant Achievements

- The structuring of a national program for dealing with the needs of Ethiopian teens and young adults in conjunction with the Ministry of Immigration and Absorption and the Ministry of Social Affairs and Social Welfare- The start of the holistic program's implementation in Petach Tikva in conjunction with the local authority and Final in the Yoseftal neighborhood.
- Establishing and expanding the work in the community and with parents- Parent conferences were held in Beit Shemesh, Lod and Acre and parent groups were started in Bat Yam and Holon to strengthen parental cooperation and encourage parental involvement in their children's lives. The city residents' patrol in Petach Tikva was expanded and a new community patrol was established in the Yoseftal neighborhood to empower the Ethiopian residents.
- Establishing dialogue concerning a sense of belonging and capability amongst the youth in preparation for enlistment in the IDF and strengthening the cooperation with the army in order to allow the youth to express their needs and achieve a position in the army that suits those needs- incorporating army youth counselors in the centers, arranging preparation groups for army enlistment, arranging group enlistment and placing youth in Gadna (youth experience in the army) programs as part of their preparation for the army.

Becoming strong again, like we were in Ethiopia...

According to an assessment carried out by the FY Foundation who support the Angel Program and the multicultural field, parents of Ethiopian youth, who participate in the therapy programs run by the field, report an improvement in relations between themselves and their children:

"Sometimes it seems like the families have regained the strength they had in Ethiopia, and that's really good"

"We feel confident and feel that you are helping us, not just working with our kids. You are talking to us and that's new for us. You can see our strengths and not our weaknesses. It gives us the strength to become more involved"

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
IDF	392
Educational Institutions	227
Youth Probation Services	159
Employment and Professional Training	124
Youth Advancement Units	66
Social Services (welfare officers and social workers)	36
Drug Rehabilitation	9
Health Services	7
Mental Health Services	6
Other Elem projects	6
Housing Services	1



Multicultural Field

Migdalor Centers, Holistic Youth Centers, Angel Programs



The minister of Education, Shai Piron and the Holon Migdalor staff encourage youth participating in the Elem Marathon in Holon

Professional and Institutional Partnerships

The Ministry of Immigration and Absorption, the Ministry of Education, the Ministry of Health, the Ministry of Social Affairs and Social Services-the National Program for Children and Youth at Risk, the Ministry of Public Security-City Without Violence, the National Anti-Drug and Alcohol Authority, Absorption Centers for Ethiopians, Project Renewal, Youth Advancement, Truancy Units, Probation Services, Schools, Youth Movements and Local Authorities, The Company for Culture and Leisure Bat Yam, the Community and Leisure Network Holon, Community Administration Pisgat Ze'ev, Community Administration Neve Ya'akov, Sha'alei Tikva Beit Shemesh, Association of Community Centers Beit Shemesh, the Israel Aids Task Force, the Acharai Association, Zinuk B'Aliya, Perach Bar Ilan, the Hila Project, the Lahav Association and Final.

Project Donors

The FY Foundation, the Jewish Federation of Toronto, the Good Spirit Association, Confederation House, SPNI, the Acre Tennis Center, QSK, Tadiran-Telecom, Snack Time, Trusteer, Cyber Arc, Piece of Cake, Kesselman and Kesselman, Funny Cauldron and Bezeq.

Goals and Development Plans for 2015

- Realization and implementation of the holistic program for working with Ethiopian youth at risk in conjunction with the Ministry of Immigration and Absorption and the Ministry of Social Affairs and Social Services- developing the program in Petach Tikva and expanding it to two additional cities, harnessing partners for developing the program that will focus on preventing school dropout, help in formalizing cultural and social identity and strengthening the sense of belonging amongst youth combined with family intervention.
- Opening of three new Migdalor centers outside the major cities in conjunction with Project Renewal
- Carrying out a study to assess the success rates and effectiveness of the projects in the field
- Advancing social changes-participation in government committees dealing with youth immigration and children of immigrants, incorporating Ethiopian heritage into the school curriculum, establishing youth councils in the Migdalor centers as voluntary leadership groups
- Opening a youth center for Arab youth in the old city of Acre
- Expanding the Angel program to additional populations in the cities where the program runs such as Kiryat Malachi and Rechovot.



Streetwork Field

Head of Field: Roy Ben Menachem

ELEM's Outreach Vans

"I want to be a good mother and be able to give my children everything they want, but first I want to finish my school matriculation"

(Ketty, 17.5, Ashdod)

Every night thousands of teens and young adults roam the streets, hanging out in parks, hideouts, entertainment spots or on street corners. Many have dropped out from any formal educational or therapeutic setting. Sometimes they are just kids with nothing better to do who alleviate their boredom by wandering the streets. Without the appropriate help and support these youngsters, suffering from social and emotional neglect, could easily lapse into alcohol or drug use or become involved in anti-social activities or self-harm. Elem's Outreach Vans that have been operating since 1996, provide an immediate response out on the street for teens and young adults who may be in distress, at risk or feeling alienated.

- The Outreach staff meets with the youth on their turf-out on the streets at night, playing the role of significant adults who the youth feel they can turn to.
- The staff interacts with the youth helping them access other services and suitable therapy options so they can return to normal life in normative supportive settings.
- The Outreach Vans are designed to be a place for personal meetings with the youth. They have a cozy seating area, hot drinks, refreshments, a phone, information sheets, contraceptives and more. The staff comprises professionals and volunteers who provide assistance to the youngsters in a warm open environment.

Number of Youth who Received Assistance from the Project

In 2014 7,676 teens and young adults received assistance from the Outreach Vans.

National Presence

15 vans operate in 22 cities: Haifa, Netanya, Raanana, Kfar Saba, Hod HaSharon, Tel Aviv-Jaffa, Petach Tikva, Bat Yam, Holon, Modiin, Ramle, Lod, Beit Shemesh, Jerusalem, Ashdod, Sderot, Ofakim, Eilat, Elad, Modiin Illit, Beitar and Safed and 3 additional "Night Bird" projects (Streetwork without vans).

Human Resources

56 employees and 240 volunteers



Target Population

Teens and young adults in the 12-26 age range roaming the streets at night and dealing with problems related to adolescence, family instability or social problems. These youngsters also lack access to or have been disappointed by previous encounters with official therapeutic services and may show a lack of trust in the adult world. The Outreach Vans' staff connects with the youth exposed to the dangers on the streets such as alcohol abuse, crime, violence and even prostitution.

Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	70.5%
Girls	28%
Transgenders	1.5%

Breakdown by Origin	
Population Served	Percentage
Native Israeli	51%
Former Soviet Union	14%
Ethiopian	12%
Ultra-Orthodox	10%
Arab	6.5%
Other	6%
Lacking Status	0.5%



Streetwork Field

ELEM's Outreach Vans

Breakdown by Age

Population Served	Percentage
12-14	7%
14-16	21%
16-18	51%
18-21	17%
21-26	4%

Issues Being Dealt with by Youth in the Project

Issue	Percentage
Substance Abuse	13.1%
Financial Difficulties	13%
Overt or Covert School Dropout	5%
Violence	3%
Dangerous Sexual Behavior	2.5%
Prostitution	1.5%
Reoccurring Episodes of Running Away from Home	1.5%
Lack of Parental Presence	1%
Victims of Sexual Abuse	1%
Living on the Street	0.5%

New Trends Identified in 2014

- Youth at risk from Ultra-Orthodox homes- Youth from the Ultra-Orthodox community can be found on the risk spectrum resulting from a lack of compatibility with the educational system. Girls or boys who do not fit into the system often find themselves on the street resulting from their family or community's difficulty in dealing with this incompatibility. For these youth the street becomes a place of freedom from rules and a place to try out dangerous or criminal behaviors. We come across reoccurring episodes of youngsters running away from home due to rifts in family relations caused by differences in religious observance between parents and their children. Many of these youngsters stay out on the streets for years for lack of other options or ways of returning to normative living.
- Gambling- In the last two years gambling options such as lotto cards or horse racing have become more readily available. Despite the age limit of 18, a lack of supervision means that

gambling booth owners can sell their wares to anyone. Youth who are looking for an immediate sense of achievement and satisfaction are frequent users of these options often spending vast amounts of money - up to tens of thousands of shekels. Various criminal groups have identified this hidden potential in the gambling market and offer the youth loans at black market rates to cover gambling costs or debts from previous endeavors. This has led many youngsters to become encumbered with enormous debts to these criminals. They are put under tremendous emotional pressure, causing them to pursue further criminal activity, to dropout from school and in extreme cases self harm.

- Abuse via the Internet- Over the last few years the internet has become a central focus in the lives of teens and young adults. We are witness to abusive and harmful behavior online, where the majority of abuse is aimed at young girls by men and boys: Exposing information via the applications Whatsapp and Secret, uploading private videos that may contain sexual content, posting revealing pictures etc'. Girls finding themselves exposed and abused often become introverted, wanting to disappear, isolated and sometimes even self harm or show suicidal tendencies.
- Sexual abuse of girls by multiple offenders- This year has seen an increase in the number of girls and boys reporting participation in group sex involving one girl and a number of boys. Even if this occurs with the girl's consent this constitutes dangerous sexual behavior for the girl and severe sexual abuse by the boys.
- Police harassment of Ethiopian youth- There has been an increase in the number of reports by Ethiopian youth of violence, arrests and detentions by the police. We have witnessed an increase in the number of Ethiopian youth with criminal records, who have been detained or arrested more than once.
- "LeHava" Youth- This year we have seen teens from as young as 13 participating in extreme right wing demonstrations involving incidents of violence aimed at Arabs.



Identifying youth and young adults in squats in Haifa



Streetwork Field

ELEM's Outreach Vans

Successes and Significant Achievements

- The “Back to the Community” project in the Ultra-Orthodox sector- In 2014 three new Outreach Vans began operating in the Ultra-Orthodox sector in Modiin Illit, Beitar Illit, and Safed and streetwork continued in the mixed neighborhoods in Jerusalem and Beit Shemesh. The project was welcomed by the local mayors and the chief Rabbis of the cities, an Ultra-Orthodox manager was recruited to the streetwork department, employees and volunteer students from the community were recruited, streetwork with girls in the community was started by orthodox students, approximately 500 Ultra-Orthodox girls and boys were identified with ongoing intervention with about 250 youth, more than 50 interventions due to crises were carried out and more than 100 referrals to other services in the community.
- Significant increase in the number of referrals to other community services- The streetwork teams referred more than 2,100 youth and intervened with 300 youth in crisis. This also reflects the increased cooperation between the streetwork staff and the social services in the communities.
- Distributing the knowledge- In 2014 the streetwork staff gave lectures and ran training sessions for about 20 different organizations and local authorities. We believe that meeting with youth workers in the various localities is a way of bringing about social change and spreading the vast quantities of knowledge concerning streetwork with youth that we have accumulated.
- Integrating social workers into the Outreach Van teams- Social workers have been integrated into almost all the teams improving the quality of the streetwork both regarding interventions and improving the communication with the social services and other local therapy options.

Professional and Institutional Partnerships

Ministry of Social Affairs and Social Services: Youth and Young Adult Services, correctional services for teen girls, addiction treatment division; Drug user outreach program, “Ad Aylach”; Ministry of Absorption; National Insurance Institute: Fund for Children and Youth at Risk; Municipal Education Departments; National Program for Children and Youth at Risk; Ministry of Public Security: A City Without Violence; Parental Patrols; the Anti Drug Authority; Metzilah and the Social Intervention Unit, Sapir College.

Partners and Donors

The International Fellowship for Christians and Jews, Gandel Philanthropy, The Parasol Foundation, IFCJ Toronto, Check Point,

Fisher Foundation, Abraham Gertzman Foundation-Detroit, Carolito Foundation, Buxenbaum Foundation, Steinhardt Family Foundation in Israel, Pratt Foundation, Samuel Sebba Charitable Trust, Amdocs Ltd. Israel, Toyota Israel, Lubinski Ltd., Meitar Nechmad, Rabbi Levy Virsberg, Isrotel and Isracard.



Discussion panels held at an appreciation evening for Outreach Van volunteers

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
Informal services (other Elem projects or NPOs)	707
Social Services (addiction, probation, girls unit, social workers etc.)	588
Educational services (truancy officers, youth advancement units, schools, study programs to complete high school etc.)	482
Legal system (accompanying minors in court, legal advice, mediation and probation officers)	313
IDF (communication with the army, bureaucracy, enlistment etc.)	214
Mental health services (psychiatric hospitals, counseling, assessment etc.)	103

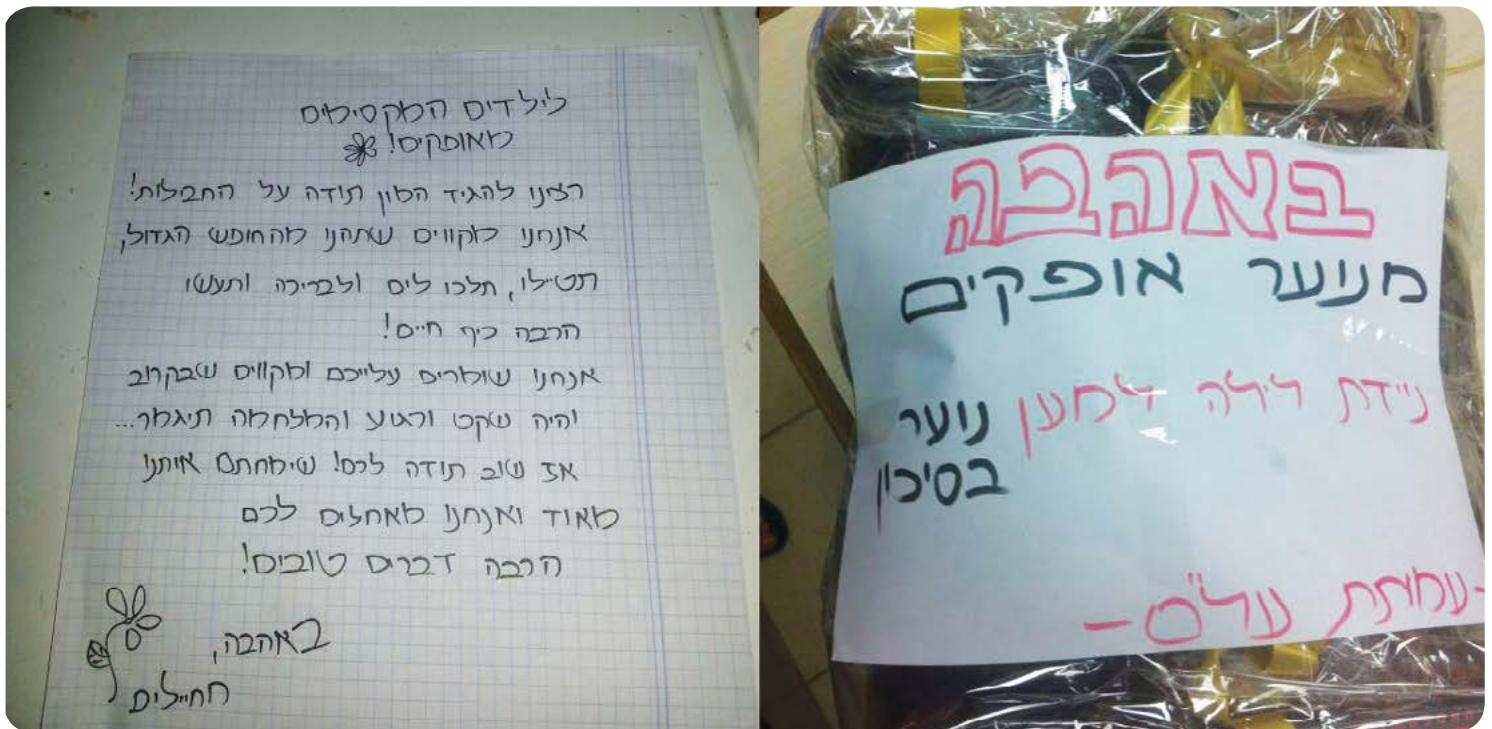
Goals and Development Plans for 2015

- Expanding and establishing the services provided for specific sectors such as youth from the Ultra-Orthodox and Arab communities.
- Expanding and establishing the services provided for the 18+ age range who the staff interact with on the streets.
- Expanding and establishing the services for youth at high risk that the teams see on the streets on a regular basis such as youth involved in prostitution or the homeless.
- Expanding and establishing services specifically designed for the female teens and young adults on the streets.



Streetwork Field

ELEM's Outreach Vans



Youth from the Outreach Van in Ofakim thanking the soldiers during Operation Protective Edge

The “Good People” Project

Every weekend thousands of youngsters travel out of the cities to participate in trance parties. In the past few years due to the expansion of social networks we have witnessed a rise of the number of youth attending these parties due to the ease in which information concerning times and locations can now be distributed. These events attract amongst others, high risk youth.

The “Good People” project was established by Elem in 2012 as a result of the fact that these events are mostly held without the knowledge or approval of law enforcement services, therefore there is a complete lack of available support for the youth during or after these events. Elem fills this vacuum by meeting with the youth, identifying those in distress and helping them access appropriate help. Without the appropriate intervention at these parties, a crisis that began as a result of psychedelic drug use could end up having life changing effects and even lead to long term psychiatric hospitalization. It has been found in studies and other projects round the world that the correct intervention at the right time can prevent the need for psychiatric hospitalization and even turn the experience into one that is transformative.

Number of Youth who Received Help from the Project

In 2014 the “Good People” teams identified and made contact with hundreds of youth and young adults and intervened during crises, establishing significant relationships with about 200.



Treating Sexual Violence

Head of Field: Dr. Talia Etgar

Treating Young Sexual Offenders and Victims
of Sexual Abuse

"I hope that when he has finished treatment the kids in my son's class will **start playing with him again** and he will be **happier**"

(Ruth, a mother of a young sexual offender, Holon)



The sexual violence field began operating in 1994, treating minors showing abusive sexual behaviors and victims of sexual abuse. A center for the treatment of minors presenting abusive sexual behaviors was established in 2000 and provides treatment for children under the age of 12, the age of criminal responsibility, and minors aged 12-18 who are not under criminal investigation.

Starting treatment early is very significant as the earlier treatment begins the greater the chance of success. The center works on the basis that it is possible to put a stop to sexually abusive behavior, and that it is our duty as a society to do the utmost in preventing such behavior. Increasing awareness, distributing information and placing the issue on the public agenda helps to reduce the extent of the problem and contributes to its prevention. Moreover treating the abusers prevents the abuse of hundreds or even thousands of future victims.

Work in the field is based on building individual treatment plans for each child. Treatment can be individual, group therapy, family therapy or a mixed model, short or long term, using various treatment methods according to the needs of the client such as: art therapy, play therapy, animal assisted therapy and others.

Number of youth who received assistance from the project

In 2014 345 minors who had abused or been abused sexually and 101 sets of parents received help. This is an increase of 34% in the number of youngsters and 17% in the number of parents compared to last year.

National Presence

The sexual violence field runs local branches providing help to about 170 towns in Israel: Tel Aviv, Afula, Beit She'an, Yokneam, Shfaram (servicing the Arab population) and Bnei Brak (servicing the Ultra-Orthodox sector).

In addition 23 therapy groups are run via the Youth Correctional Services and the Youth Protection Authority for boys aged 14-18, three of which are in lockup facilities (Yarcha, Mitzpeh Yam and Gilam).

Human resources

52 employees (some freelance) and 4 volunteers.

Target Population

Minors aged 5-18 who have sexually abused or have been abused, their families, and professionals seeking training in the field.

Treatment of Sexually Abusive Minors Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	96%
Girls	4%

Breakdown by Origin	
Population Served	Percentage
Native Israelis	72.5%
Ultra-Orthodox	27.4%

*21 sets of parents received counseling and therapy.

*In 2014 the Tel Aviv branch received 100 enquiries. (This does not include referrals for guidance regarding specific children referred directly to the professional staff in the center).

The Hotline for Issues of Sexual Abuse - 03-6477898

The Hotline for the Northern Region - 04-6785871

The public is invited to call anonymously to receive guidance and assistance regarding sexual abusive behavior of minors and sexual assaults.



Treating Sexual Violence

Treating Young Sexual Offenders and Victims of Sexual Abuse

Psycho-diagnostic assessment and risk and needs assessment

30 assessments and 42 needs assessments were carried out.

Therapy groups within the Youth Correctional Services and the Youth Protection Authority

This is the eighth consecutive year that the field has run therapy groups within the Youth Correctional Service and the Youth Protection Authority. In 2014 the field ran 23 groups, three taking place in lockup facilities with the remainder in the community.

210 14-18 year olds were treated in the groups during 2014.

New Trends Identified in 2014

- An increase in the number of cases identified of sexual violence between siblings and as a result more complex family therapy.
- An increase in the number of incidents of online sexual abuse such as posting pictures and video clips of a sexual nature via Whatsapp groups

Successes and Significant Achievements

- Increased professionalism regarding the treatment of children who are both offenders and victims.
- Increased professionalism regarding treatment of families who have experienced incestuous relations.
- Group therapy where all the participants abused the same girl.
- A seminar was held by the field on the subject of sexual offenders who were victims of sexual abuse.
- The field continued to give lectures and professional study days to various other groups.

Treatment given to young sexual offenders affects other areas in their lives

At the conclusion of therapy we receive reports from other relevant bodies in the child's life such as parents, teachers, youth counselors or social workers. Apart from being informed of an absence of other acts of abuse we are often informed of improvements in other areas of the child's life such as improved school performance, reduction in violent behavior and better social relations. In the cases where family therapy was also given we often see an improvement in family relations and family management in areas not connected to sexual behaviors.

Treatment of Victims of Sexual Abuse

Elem runs a treatment center for the victims of sexual abuse in Afula with branches in Shfaram, Beit She'an and Yokneam. The treatment is financed by the Ministry of Social affairs and Social Services.

Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	54.7%
Girls	45.2%

Breakdown by Origin	
Population Served	Percentage
Native Israelis	53.5%
Arab Sector	35.7%
New Immigrants	8.5%
Ultra-Orthodox Sector	2.3%

*80 sets of parents received counseling and therapy

New Trends Identified in 2014

- An increase in the number of referrals concerning abuse by siblings – we came across an increase in the number of case where siblings from first marriages abused siblings from the second marriage.
- Treatment of boys from the Arab sector – alongside the fact that more girls than boys received treatment, in the 6-12 age range more boys than girls were treated for sexual abuse, mainly in the Arab sector.

Successes and Significant Achievements

- A group was set up for mothers of children who have been sexually abused in conjunction with the Association of Rape Crisis Center.
- Staff was given training in EMDR - An integrative treatment method based on reprocessing and systematic desensitization by eye movements. The method has been proven to be efficient in treating adults and children suffering from a range of emotional disorders stemming from trauma and anxiety.

Professional and Institutional Partnerships

The Department for Social Services, the Association of Rape Crisis Center, Youth Correctional Service and the Bedouin Youth Protection Authority

Project Donors

IFCJ Toronto, Check Point Ltd.

Goals and Development Plans for 2015

- Giving lectures in conjunction with the Rape Crisis Center
- Forging cooperation with "BeTzedek" to devise a joint project for sexual offenders who are still minors



Rehabilitation through Personal Mentoring and Employment

Head of Field: Inbal Dor

“Derech Hamelech”, Business Initiatives,
“From Dependence to Independence”

“I dream about being a beautician.
I want my own clients and my own place
with fragrant candles. I completed my training
with distinction.”

(Orly, 16, Jerusalem)



“Derech HaMelech” –A vocational training and personal mentoring program for alienated youth who have broken the law.

There are thousands of youth and young adults living in Israel today who are not in any formal setting whose situations deteriorate due to a lack of a supportive framework. These youngsters are generally taken care of by youth correction units, social services, youth advancement units, Elem and other organizations. Many of them have personal, family and social problems and often lack a significant adult role model who believes in them and talks to them at their level.

The Derech Hamelech program was set up in 2005 as a way of complimenting the existing professional therapy services provided by the state. The program helps youth who have dropped out of formal settings and have in some cases broken the law, by assigning each one with a volunteer mentor and/or providing them with vocational training and/or providing them with employment in a local business. All with the aim of enabling the youngsters to breakout from the vicious cycle of distress, violence and criminality and to enable them to begin a process of rehabilitation allowing them to return to a normative lifestyle.

The program offers a variety of solutions to the youth and young adults at risk such as an adult volunteer who acts as a personal mentor, employment options and vocational training, preparation for the world of employment where life skills are taught and educational and alternative vocational training for criminal or alienated youth between the ages of 14-25.

Numbers of Youth who Received Help from the Project

660 youth and young adults received assistance from the program in 2014.

Human Resources

21 employees and 245 volunteers.

Nationwide Distribution

Be’er Sheva, Neve Midbar Regional Council, Al Kasum Regional Council, Haifa and the Krayot, Jerusalem, Lod, Ramle, Netanya and the Sharon region, Petach Tikva, Kiryat Gat and Tel Aviv.

Target Population

Youth and young adults aged 14-25 referred by various community therapy services or from other Elem programs. Most of them have partially or completely dropped out of school either overtly or covertly.

Breakdown and Characteristics of Population Served

Breakdown by Gender	
Population Served	Percentage
Boys	57%
Girls	42%
Transgenders	1%

Breakdown by Origin	
Population Served	Percentage
Native Israelis	51%
Arabs and Bedouin sector	13%
Former Soviet Union	11%
Ethiopian	10%
Ultra-Orthodox	10%
Other	4.5%
Lacking Status	0.5%



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

Breakdown by Age

Population Served	Percentage
14-16	4%
16-18	66.5%
18-21	23.5%
21-25	6%

Issues Being Dealt with by the Youth in the Project

Issue	Percentage
Love and sexuality	90%
Family Relations	90%
Employment	80%
Poverty	80%
Over or covert school dropout	70%
Violence	60%
Social difficulties	55%
Emotional difficulties (depression, anxiety, eating disorders, suicidal thoughts etc.)	35%
Racism	30%
Sexual and Gender Identity	30%
Substance Abuse	25%
Sexual Violence (abuse, exploitation)	7%
Psychiatric Disorders	5%
Death	5%
Homelessness	4%
Involvement in Prostitution	4%
Health Issues	3%
Unwanted Pregnancies and Abortions	3%
Birth and Young Motherhood	1%

New Trends Identified in 2014

- Increased difficulty finding places of employment for youth due to youth employment legislation placing various restrictions on the employers.

- Difficulty placing youth and young adults in vocational training courses due to increased levels of entry requirements such as completion of 12 years schooling and achieving school certificates.
- Expansion of the services provided in the Bedouin and Ultra-orthodox communities – We have seen a significant increase in the number of referrals from these sectors and services provided along with an increase in cooperation with the local bodies.
- An increase in the number of girls and young women referred to the program leading to provided solutions becoming more compatible to their unique needs.
- A significant increase in the number of young adults aged 18+ referred to the program- We have expanded our work with the 18+ age group challenged by the lack of suitable treatment or support options in the community.



Building Course in the Bedouin Community

Successes and Significant Achievements

- Development of a new partnership with two departments of the Ministry of Social Services regarding the Derech Hamelech program – the Youth Correction Service and the Youth and Young Adult department will take a professional and financial role in the program starting from 2015. This step will lead to the Ministry taking a greater responsibility for the program and its implementation with the program becoming an integral part of the services they provide.



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

- Expansion of the range of possible study options in the vocational training program with the aim of finding a suitable option for each and every one of the youngsters in the program.
- Positioning the Derech Hamelech program as part of the range of options that Elem provides- This year vocational training and employment options were developed and implemented in other Elem projects with professional guidance given by the employment coordinators.
- Expansion of the options designed for specific sectors – We provided services with full cooperation to girls and young women, the Arab community, the Ultra-Orthodox sector, the Bedouin community and to the high risk populations in Elem.
- Positioning the Elem employment centers within the local authorities as a professional body providing information and employment and vocational training solutions.

Institutional and Professional Partnerships

The National Insurance Institute, the Youth Correctional Services, the Youth Advancement Authority, the National Program for Children and Youth at Risk, the Petach Tikva Municipality, Sachlav-Haifa, Ashalim-Turning Point, Top Audio, Machshava Tova, and the First International Bank of Israel.

Professional and Institutional Partnerships

The Youth and Young Adult department of the Ministry of Social Affairs, National Insurance, Youth Correctional Services, Youth Advancement, the National Program, Community Administration Kiryat Menachem – Petach Tikva Local Authority, Turning point- Ashalim, Top Audio, Machshava Tova, First International Bank of Israel.

Project Donors

Bezeq, UJA- Federation of New York, Jewish Federation of Greater Kansas City, and the Jewish Women’s Foundation of the Greater Palm Beaches.

Goals and Development Plans for 2015

- To create a partnership with the Ministry of Finance and develop appropriate vocational training for youth in the program.
- To run the program as a partnership with the Youth and Young Adult department of the Ministry of Social Affairs and the local authorities.
- To expand the program and work experiences to the Bedouin population in the regional council of Al Kasum and the Ultra-Orthodox population in Modiin Illit and Beitar Illit.
- To expand and develop the employment options for youth in other Elem programs.



Cooking Course in conjunction with Isrotel Eilat for youth from the Outreach Vans

Getting On track

In 2014, 247 youth and young adults participating in the Derech Hamelech program received vocational training in the following occupations: cooking, pastry making, nail building, professional make-up, medical secretary, horse riding therapy, painting and plastering, foundations of construction, customer service, smartphone technician, information system installation, studio sound technician, graphic design, computer technician, 5HTML, animation, dog training, photography, carpentry and car maintenance.

In addition 384 youth and young adults were given employment.

Business Initiatives for Youth

Many youth have difficulty fitting into formal educational settings. They drop out of school and find themselves on a dangerous slippery slope due to lack of support. Incorporating these youngsters in independent business ventures allows them to become part of a normal challenging environment, gain practical experience, learn to take responsibility and experience the world of employment first hand.

Elem has set up independent businesses or have become



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

partners in businesses where the youth can work and even participate in management. Along with practical vocational and professional training each youth meets with a social worker who builds them an individual treatment plan.

Participating in the project gives the youth a significant sense of belonging, strengthens their self-image and enables them to experience success. It gives them a real opportunity to acquire vocational training and to develop personal skills such as work ethics, negotiation skills, recognizing authority, interpersonal skills, time management and decision making. The youth are able to rebuild their faith in society with the help of the significant relationships developed between them and the accompanying staff.

Number of Youth who Received Help from the Project

79 youth and young adults participated in the program in 2014.

Lilyot Restaurant and Lilyot Bakery Tel Aviv

The Lilyot Restaurant has been operating since 2000 offering a rehabilitation program for youth at risk which provides them with professional training in culinary, baking and pastry making skills. The training program at Lilyot runs for about 18 months and is tailored to the needs and abilities of each participant. The training is given in small groups. The Lilyot project is a joint initiative of Elem and the Lilyot Group—a group of private entrepreneurs who have placed social action at the focus of their business. They focus on integrating people from disadvantaged populations in the work force giving them a chance to change their future and become integral independent members of society.

Coffee & Company

The Coffee & Company café was opened in 2011 in the head office of HP in Yehud serving thousands of the company's employees. In addition to the professional kitchen staff the company employs youth at risk from Yehud, Or Yehuda and the surrounding neighborhoods who receive practical training in the restaurant business.

The café was established at the initiative of HP in partnership with the Dualis Israeli Social Venture Fund and Elem. Elem provides the support and guidance for the youth participating in the program.

Mataim Restaurant, Ramat HaNadiv

The Mataim restaurant, which opened in 2012, is a kosher dairy restaurant in the heart of the Ramat HaNadiv nature

reserve that trains and employs youth at risk from the area. This was a joint initiative of the Zichron Ya'akov Local Authority, the Dualis Social Venture Fund and Elem.

Nailit

Nailit is a social business venture providing express pedicure and manicure services whilst providing young mothers at risk with a source of income, training, social and therapeutic guidance, empowerment and the skills needed to open their own business. Nailit is a leading company providing express manicure services to women in business. Nailit is run by Elem and was set up by the Dualis Social Venture Fund, Zionism 2000 and Elem.



Café Yael Sderot

The Café was established in 2006 in the Cinematheque building in Sderot and is run by at-risk youth from the city. The café serves the residents and businesses of Sderot, offering coffee, sandwiches, and light refreshments even offering a catering service. Until the middle of 2014 the café was run by a subsidiary of Elem, Entrepreneurial Initiatives for Youth Ltd, but is now being run by the Gvanim Association. Elem is still involved with the youth from the social-therapy side.

Human Resources

4 employees and 6 volunteers.

Target Population

Youth aged 16-19 most of whom have dropped out of formal education either overtly or covertly who are dealing with issues such as criminal behavior, substance abuse or other socio-economic problems. The participants in the program are interested in and capable of undergoing a process of personal development in order to take on a job with high demands.

Nailit is aimed at young at-risk mothers aged 18-26 who are in distress.



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	70%
Girls	30%

Breakdown by Origin	
Population Served	Percentage
Native Israelis	65%
Ethiopian	17%
Former Soviet Union	13%
Arab Sector	5%

Breakdown by Age	
Population Served	Percentage
14-16	2%
16-18	70%
18-21	16%
21-26	8%

Issues Being Dealt with by Youth in the Project	
Issue	Percentage
Employment	100%
Poverty	40%
Births/Young Mothers	22.5%
Substance Abuse	15%
Violence	15%
Love and Sexuality	10%
Psychiatric Issues	10%
Emotional difficulties (depression, anxiety, eating disorders, suicidal thoughts etc.)	10%
Sexual Violence	6%
Social Difficulties	6%
Malnutrition	5%
Health Issues	5%
Homelessness	2.5%
Unwanted Pregnancies and Abortions	2.5%

New Trends Identified in 2014

- A significant rise in the numbers of youth dealing with poverty.
- Working with a new target population – young mothers – and getting acquainted with their specific needs.

Successes and Significant Achievements

- The opening of Nailit- A new social business set up in partnership with the Dualis Social Venture Fund with 10 young women who participated in the program throughout the year receiving vocational training and employment.
- Transferring the ownership of Café Yael from Elem to the Gvanim Association – The café continues to run as a social business.
- An increase in the number of youth and young adults who stuck with the program and worked consecutively for more than 10 months (approx. 23).

Professional and Institutional Partnerships

The Dualis Social Venture Fund, Youth Advancement, Hila, Youth Correctional Services, Ministry of Social Affairs, National Insurance Institute- Fund for Children and Youth at Risk, Ramat HaNadiv, the Lilyot Group, HP, Zionism 2000- It's a deal, Cinematheque Sderot, Netanya Local Authority, L'Oreal, Superpharm and Heidia.

Project Donors

HP, Glencore Foundation and Strauss.

Goals and Development Plans for 2015

- Raising the number of youth working for more than 10 consecutive months to 50% (today the number stands at 30%).
- Opening a social business designed for the transgender population.
- Developing a model for a business initiative for homeless young adults.
- Raising the number of girls and young women in all the business initiatives to 50%.
- Ensuring that more youth utilize their rights and seeing a rise in the numbers of youth referred to the community services.

“From Dependence to Independence”- a Personal and Group Mentoring Program for Leading Independent Lives within the Community

The program “From Dependence to Independence” has been operating since 2010 with aim of providing young adults at risk the opportunity of rebuilding and managing their lives independently and becoming active contributing members of society.

Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

Each year some 150-200 young adults complete their allocated time in Youth Protection Authority homes and their move to independent living is incredibly challenging. Many are still dealing with previous experiences of neglect and physical and emotional abuse from the period before they moved to protected homes. In addition the amount of financial, emotional and social support that they receive in the community is usually minimal and they lack the necessary resources and skills to cope with the transition from a supportive to an independent environment.

“From Dependence to Independence” offers a personal and group long term working model whereby each young adult is mentored for two years by the program coordinator and a volunteer in their area.

The mentoring program includes:

- Building an individual plan for independent living – About 4 months before leaving their placements the young adults meet with the regional coordinator to devise a plan for their return to the community. The coordinator makes an immediate needs assessment, gets to know their personal and social resources and defines personal goals such as accommodation, army/national service, education, employment, family and personal relationships, mental and physical health, leisure pursuits etc’.
- Individual mentoring by a volunteer in the community – A trained volunteer mentors the young adult for at least a year, meeting on a weekly basis guiding and helping him/her to achieve goals and integrate into the community. The mentor plays the role of a significant adult who the young adult can identify with and confide in and who believes in his/her capabilities.
- Acquiring skills and tools for independent living- The young adults acquire skills for independent living during group meetings and personal mentoring, by exposure to various situations and professional information helping them to strengthen their feelings of capability and take responsibility for their future while they begin working, studying or volunteering in their new surroundings.
- Becoming acquainted with the services and support options in the community-The young adult together with the coordinator map out the services and support options available to him/her in the area that are relevant to his/her needs. During the program the participants experience making contact with local services and receiving help and through the program are able to build up a financial, social and emotional network which will be available for them even after the program has finished.

National Presence

The program runs in the South, Center, Sharon, Jerusalem, the Jordan Valley, the North and villages in the Taiybe, Tira and Kalansua triangle.

Human Resources

9 employees and 30 volunteers.

Number of Young Adults who Received Assistance from the Project

257 young adults from youth protection homes participated in the program in 2014 throughout the country, of which 100 were new this year. 50 enlisted in the army and 29 to national service.

Target Population

Young adults aged 16-24 who have completed a stay in youth protection homes and are dealing with the transfer to independent living in the community.



*A meeting of graduates from the program
“From Dependence to Independence”*

Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	60%
Girls	40%



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

Breakdown by Origin

Population Served	Percentage
Native Israelis	44%
Former Soviet Union	32%
Ethiopian	12%
Arab Sector	9%
Other	3%

Breakdown by Age

Population Served	Percentage
14-16	2%
16-18	12%
18+	86%

Issues being dealt with by the Youth in the Project

Issue	Percentage
Army or National Service	85%
Financial Difficulties	85%
Family Relationships	80%
Employment	70%
Accommodation	67%
Social Difficulties	50%
Sexual Violence	30%
Health Issues	20%
Emotional difficulties (depression, anxiety, suicidal thoughts etc.)	20%
Education	20%
Substance Abuse	15%
Sexual and Gender Identity	6%
Unwanted Pregnancies	5%
Violence	4%

New Trends Identified in 2014

- A lack of suitable housing options for young adults in general and for those leaving homes in particular.
- A rise in the number of graduates from youth protection drug rehabilitation programs that do not return to their communities and struggle with the lack of suitable accommodations.
- A rise in the number of youth protection graduates interested in volunteering in the National-Civil Service faced with accommodation difficulties due cancellation of housing options by the Civil Service administration.
- Young adults dealing with extreme social isolation and difficulty finding a healthy social structure upon leaving the homes.
- A rise in the number of young 15-16 year old youth protection graduates referred to the program.
- A rise in the number of young adults interested in studying or vocational training having difficulty in finding educational establishments at affordable costs.

Successes and Significant Achievements

- A rise in the number of graduates enlisting in the army or national service.
- Advancement in the provision of suitable accommodation for young at-risk adults within the framework of the Prime Minister's Office Inter Sector Roundtable and the Young Adults Forum.
- Development of a wide range of solutions and increased cooperation in the field of utilizing rights for young adults at risk.
- Leading the advancement of a program for preparation for independent living in the homes- Running a national “Exposure Day” for future graduates in all the youth protection homes and a pilot Preparation for Independent Living workshop.
- Development of the support group aspect and running such a group for graduates in Jerusalem.
- Expansion and advancement of cooperation with relevant bodies in the community (social services, therapy options, employment and training, national service and army).
- Recruitment of resources and expansion of the government budget for the continued running of the program using the existing professional model.
- A significant expansion and development of the volunteer core in the Shfela, the Center and the North.
- Increased dialogue regarding the young adult sector as being a distinct sector at a national level and advancement of the organization's considerations of the issue.



Rehabilitation through Personal Mentoring and Employment

“Derech Hamelech”, Business Initiatives, “From Dependence to Independence”

Professional and Institutional Partnerships

- Education and Vocational Training – Elem, Derech Hamelech program, John Bryce College, BPM College, The Center for Animation, University For All, Nazereth Illit College, the Mentoring Program in the Sapir college and Tel Aviv University, the Ministry of Industry, Trade and labor, the Hila Program, Youth Advancement, the Mishli Program, Hebrew University Pre-Academic College, the Pasifas training fund, Psychometric course-Acharai.
- Army and Enlistment – the Center for Promoting Special Populations (Makam), Machve Alon, HaShomer Farm, Lone Soldier Department, the Meitav Unit, the Ramadi Community, Selection office Tel HaShomer, Baran Recruitment office, Pre-army programs for young adults at risk (Tzur Shalem, Echad Mishelanu, Yiftach and Alma) Acharai, Nirim, the Michael Levin Lone Soldier Center.
- Employment – Shoham, Manpower, Champion Motors, Aroma, Tikshuv, Superpharm, Shekem Electric, Holmes place, Tzalash, Afikim, Employment Agency, Private Employers.
- National Civilian Service – The Civil Service directorate, the Opportunity fund, Shlomit, Bat Ami, Aminadav, the Volunteers Association, Shal Organization and the Hed program.
- Housing – Children at Risk Organization, Otot Madrega program, the Ministry of Social Affairs and Social Services –young women’s division transition apartments, HaChut HaMeshulash, the House in Sde Eliyahu, Elem transition apartments, the Ministry of Housing rent assistance, Beit Giora lone soldier home.
- Therapy and Welfare – the ministry of Social Affairs and Social Services young adults division, Teven, addiction treatment units, Efshar, Elem sexual offender treatment center, youth advancement and youth correctional services, Keshev for Youth, Tamar Center, Women’s Guidance Center Volunteer carers.
- Utilizing Rights – Yedid, Homeless Unit, the Ministry of Housing, National Insurance secure wage department, rehabilitation, legal aid for youth, legal clinics.

Breakdown of Referrals to Other Services

Service	No of Referrals
National Service / Army	103
Employment and Vocational Training	75
Ministry of Social Affairs and Social Services Young Adult Unit	55
Housing	40
Educational Establishments (High School, Hila, Further Education)	20
Utilizing Rights	20
Health Services	15
Other Elem Projects (Derech Hamelech, Business Initiatives)	15
Correctional Services, Police	12
Drug Rehabilitation	12
Mental Health Services	7

Project Donors

Youth Protection, Gandyr Foundation.

Goals and Development Plans for 2015

- Continued advancement of policies for housing for young adults lacking family backing through the Prime Minister’s Office Roundtable and through the forum for organizations working with young adults at risk
- Structuring the covert and overt information of the young adults work in the “From Dependence to Independence” program – Collating, consolidating and conceptualizing the working model and professional content that have developed in the program. Designing and establishing a training program to distribute and implement the information and making the results accessible.



Open Day for the program “From Dependence to Independence” for Youth Protection Home Graduates



Girls Field

Head of Field: Reut Guy

“A Real Home”, “Alma”

“I want to **forget** what happened.
Wipe it out completely and carry on
with **a normal life**”

(Alona, 20, Petach Tikva)



The professional opinion today is that girls need to be assessed in their own unique way. The differences between men and women in society are also expressed in the differences between girls and boys creating specific issues for girls. The Girls Field in Elem runs three programs designed for girls only and in addition works across the organization professionalizing gender sensitive work.

“A Real Home”

“A Real Home” is a space for women providing a caring community for young girls who have experienced sexual violence in their childhood or recent past. The center was set up in 2006 providing a supportive framework for girls aged 14-26, empowering and encouraging them towards normative functioning while helping to minimize their feelings of shame or guilt. In addition to group work the girls receive individual counseling according to their individual needs with the staff and volunteers of the center. The center is in Tel Aviv and serves girls from all over the country. The house has been run since 2012 as a joint initiative with the Ministry of Social Affairs and Social Services-adolescent and young adult services.

Number of Girls and Young Women who Received Help from the Project

49 girls and young women received help from the project in 2014, 40 in the Real Home and 9 graduates who continued to receive individual or group guidance.

Human Resources

3 employees and 23 volunteers

Target Population

Girls and young women aged 14-26 who are victims of ongoing sexual abuse in need of a support system and a way of working through their trauma.

Breakdown and Characteristics of Target Population

Breakdown by Gender	
Population Served	Percentage
Girls	98%
Transgenders	2%

Breakdown by Origin	
Population Served	Percentage
Native Israelis	78%
Former Soviet Union	15%
Ultra-Orthodox	5%
Arab sector	2%



The singer Shiri Maimon visiting the “Real Home”



Girls Field

"A Real Home", "Alma"

Breakdown by Age

Population Served	Percentage
12-14	2%
14-16	5%
16-18	2%
18-21	20%
21-26	71%

Issues Being Dealt with by Girls in the Project

Issue	Percentage
Sexual Violence (abuse, exploitation)	100%
Family Relations	58%
Emotional Distress (depression, anxiety, eating disorders, suicidal thoughts etc')	55%
Employment	48%
Psychiatric Problems	38%
Love and Sexuality	35%
Social Issues	28%
Violence	25%
Sexual and Gender Identity	18%
Death	18%
Substance Abuse	13%
Racism	13%
Prostitution	10%
Poverty	8%
Homelessness	8%
Unwanted Pregnancy and Abortion	5%
Birth and Young Motherhood	5%
Health Issues	5%
Malnutrition	3%

New Trends Identified in 2014

- A rise in the number of girls suffering from eating disorders leading to problems at mealtimes in the home and other food issues.
- An increase in the number of referrals for individual

therapy such as the Lotem Center and CBT and DBT therapy (Behavioral therapies)

- A rise in the number of claims submitted to the National Insurance Institute to ensure rights and benefits
- Girls attending therapy but continuing to be sexually abused, some even involved in prostitution

Successes and Significant Achievements

- Official opening of the girls' center and presenting it to youth therapy services in order to increase the number of referrals.
- Professional training for the staff on the subject of sexual trauma.
- Workshop with the singer Shiri Maimon on song writing

Professional and Institutional Partnerships

The Ministry of Social Affairs and Social Services-adolescent and young adult services, Tel Aviv local authority-social services, help center Tel Aviv and the Sharon.

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
Individual therapy in the community	7
Housing	2
Services for women in prostitution	1
Health services	2
Mental health services	5
Employment and vocational training	2
Accommodation/hostel	1

Project Donors

"Friends of the Home"- fundraisers

Goals and Development Plans for 2015

- To run a course for volunteers and employees from other Elem projects on the subject of sexual abuse
- To establish and expand services designed for girls
- To identify and make contact with girls and young women via the internet
- To structure the farewell procedure and the way contact is maintained with girls who have left the home
- To develop specific solutions for other populations within the program such as boys who have been sexually abused and young mothers.



Girls Field

“A Real Home”, “Alma”

“Alma”

The Alma project has been running in Petach Tikva since April 2013 providing help for girls aged 13-26 involved in varying degrees in prostitution. The work with the girls is carried out on three levels- an apartment providing a physical place for them to rest, eat a hot meal and find someone who will listen to them, streetwork whose aim is to actively seek out the girls in the places where they hang out and personal regular meetings between the girls and a volunteer.

Number of Girls who Received Help from the Project

33 girls received help from the project in 2014, 23 of whom were in constant contact.

Human Resources

4 employees and 18 volunteers

Target Population

Girls aged 13-26 from across the spectrum of prostitution beginning with non- age appropriate promiscuous sexual activity to sexual relations in return for money to the extreme cases of commercial sexual exploitation.

Breakdown and Characteristics of the Target Population

Breakdown by Gender

Population Served	Percentage
Girls	97%
Transgenders	3%

Breakdown by Origin

Population Served	Percentage
Ethiopian	43%
Native Israeli	27%
Former Soviet Union	24%
South American	6%



Breakdown by Age

Population Served	Percentage
14-16	27%
16-18	43%
18-21	24%
21-26	6%

Issues Being Dealt with by Girls in the Project

Issue	Percentage
On the Prostitution Spectrum	100%
Financial Difficulties	76%
Sexual Violence (abuse, exploitation)	70%
Family Relations	70%
Violence	57%
Substance Abuse	46%
Social Difficulties	24%
Emotional Distress (depression, anxiety, eating disorders, suicidal thoughts)	21%
Employment	18%
Homelessness	12%
Psychiatric Issues	12%
Unwanted pregnancies and Abortions	9%
Health Issues	9%
Births and Young Motherhood	6%
Sexual and Gender Identity	3%
Death	3%



Girls Field

"A Real Home", "Alma"

New Trends Identified in 2014

- Lacking a "home" – Many girls in the project lack a real home environment either physically or emotionally where inside their four walls they are abused or neglected. Some of the girls have run away from lock-up institutions. These girls are looking for a home and are constantly on the move between the streets and other peoples' homes.

Successes and Significant Achievements

- The operating hours of the center have been extended.
- A new group has begun operating to identify girls in need – the group focuses in the Fadja area of the city and in park Avnat.
- Therapy programs are individually designed to suit each girl's needs and the girls are fully involved with the planning of the program choosing the ways in which they want their lives to change.

Professional and Institutional Partnerships

The Ministry of Social Affairs and Social Services – adolescent and young adult services, the Ministry of Absorption, the National Insurance Institute –social services – youth department, Israel Anti-Drug Authority, the Levinsky Clinic (STD clinic), individual therapy department, police, army, Tel Aviv University –mentoring program, Bat Ami –Tzalash program, Elem business initiatives, Women's circles.

Breakdown of Referrals to Other Services for Treatment

Service	No of Referrals
Other Elem Projects	7
Social Services	1
Levinsky Clinic (STD Clinic)	Each girl is seen 4 times a year
Youth Advancement	2
Educational Institutions	4
Health Services	3
Mental Health Services	4
Correctional Services, Police	5
Drug Therapy and Rehabilitation	1
IDF	4
Employment and vocational Training	6
Other (mentoring, Tzalash)	2

Project Donors

Tivon Veal, Petach Tikva Women's Circle

Goals and Development Plans for 2015

- To increase the number of girls receiving help through the project and the interpersonal relationships with the staff and volunteers.
- To design an enrichment program on the subject of photography together with the girls
- To hold a study day within the local authority which will focus on the problem of minors involved in prostitution.



Cookie baking workshop in the Alma Project



Programs for Youth at Extreme Risk

Head of Field: Reut Guy

“Awake at Night”, “Someone to Run With”, “Galgai-Friendship House”

“I want a **home**, somewhere I can sleep every night. Somewhere to **rest**, get organized for work. I want a **regular job**”.

(Roni, 21, Tel Aviv)



The programs in the extreme risk field provide help to youth and young adults at the extreme end of the risk spectrum. Most of these youth and young adults have no support system be it family, social or therapeutic. Most are forced to survive with no resources as a result of their emotional and physical state, their past history and young age. This population is mostly excluded from public or professional discourse; generally invisible to the general population.

Our main initial goal with this population is to make contact in order to break the vicious cycle of social alienation and isolation that they experience. First and foremost we want to acknowledge them. As a result of this we have developed working models suited to the unique needs of this population. The work is based on a number of principles:

- Outreach to the youth and young adults at fatal risk and intervention in the public places where they hang out: on the streets, in clubs, squats, on the internet in open or closed spaces.
- Reducing levels of harm, either physical (preventing diseases or death) or emotional (reducing feelings of isolation and alienation) caused by their present lifestyle.
- Intervention according to the “Cycle of Change” method designed for work with drug and alcohol addicts, the homeless and child prostitutes or other life situations requiring motivation to bring about change
- The work is gender and culturally sensitive.

“Awake at Night” – a program for youth and young adults involved in prostitution

Youth who are sexually exploited commercially and involved in prostitution come from all sectors of society. Some live at home and are enrolled in regular education while others have escaped from abusive surroundings and have broken off contact with their family and friends. In both cases, for them, prostitution is a survival strategy.

Over the past few years we have come across prostitution in a variety of arenas, on the streets, in discreet apartments, in clubs and bars and in saunas amongst others. Another

significant arena is the internet where we are witness to a serious increase in the phenomenon either openly on sex sites or hinted at on social networks, on forums or in chat rooms and on seemingly innocent dating sites. In addition we are aware of prostitution by order usually via agents that “pimp” the girls.

The aims of the program are to reduce emotional and physical harm, help them exercise their rights, build their trust in a significant adult and offer an alternative to the world of prostitution enabling them to gradually move away from that world. The program began in Tel Aviv in 2001. In 2008 it was extended to Haifa and in 2012 to Eilat. The program is run in conjunction with the Ministry of Social Affairs and Social Services- adolescent and young adult services, local authorities, and the National Insurance Institute-fund for children at risk. In Haifa the Ministry of Absorption and Immigration is also involved.

Number of Youth who Received Help from the Project in 2014

Tel Aviv: 153 youth and young adults, 83 being new referrals
Haifa: 68 youth and young adults, 25 being new referrals
Eilat: 35 youth and young adults, 19 being new referrals

Human Resources

Tel Aviv: 14 employees and 27 volunteers
Haifa: 6 employees and 25 volunteers
Eilat: 2 employees and 3 volunteers

Target Population

Youth and young adults aged 14-26 involved in prostitution across the spectrum: on the streets, over the internet, in discreet apartments, in clubs, strip clubs, providing sexual favors in exchange for reward in schools and around the neighborhoods. Most are not receiving any support be it from family, friends or therapy.



Programs for Youth at Extreme Risk

“Awake at Night”, “Someone to Run With”, “Galgal-Friendship House”

Breakdown and Characteristics of the Target Population

Breakdown by Gender	
Population Served	Percentage
Boys	26%
Girls	56%
Transgenders	18%

Breakdown by Origin	
Population Served	Percentage
Native Israeli	47%
Arab	22%
FSU	15%
Lacking Status	7%
Ethiopian	6%
Other	3%

Breakdown by Age	
Population Served	Percentage
12-14	1%
14-16	9%
16-18	31%
18-21	38%
21-25	21%

Issues Being Dealt with by Youth in the Project	
Issue	Percentage
Involvement in Prostitution	100%
Family Relations	100%
Sexual violence (abuse, exploitation)	95%
Malnutrition	50%
Poverty	50%
Violence	50%
Substance Abuse	50%
Health Issues	50%
Sexual and Gender Identity	40%
Homelessness	35%
Emotional Distress (depression, anxiety, eating disorders, suicidal thoughts etc.)	30%
Birth and young mothers	15%
Social Difficulties	15%
Unwanted Pregnancies and Abortion	10%
Employment	10%
Psychiatric problems	10%

New Trends Identified in 2014

Tel Aviv:

- Young victims becoming “pimps” organizing clientele for each other
- Group sex as part of prostitution
- Sexual exploitation of illegal immigrants with no civil rights
- Young women becoming pregnant and choosing to keep their babies

Haifa:

- An increase in the number of male and female Arabs in the project
- Identification of male minors involved in prostitution due to the renewal of mapping in the Zicharon Park in the city in cooperation with the Elem Outreach Van.
- An increase in the number of referrals for social services and schools



Celebrating “Hanuchristmas” at “Awake at Night” in Haifa



Programs for Youth at Extreme Risk

“Awake at Night”, “Someone to Run With”, “Galgal-Friendship House”

Eilat:

- An increase in the number of referrals from services in the city, mainly the police and social services
- Referrals and therapy for young adults from other Elem projects throughout the country

Successes and Significant Achievements

Tel Aviv:

- A significant expansion of the available services: longer opening hours in the center, help in finding employment, provisions for young transgender women in prostitution
- A new helpline
- Development of the employment field, personal guidance in the work place in coordination with the “Derech Hamelech” program
- Incorporating workshops as an additional tool for expressing emotional distress, into the services offered by the center, such as art or drama workshops
- As preparation for expansion of the program to operate 24/7 with the support of the Ministry of Social Affairs and Social Services a new building has been found. It is being designed and renovated by the young adults themselves together with the volunteers and staff.

Haifa:

- A young woman who took part in the program has joined the staff in the center as a mentor.
- Expansion of the outreach aspect of the project- Increased intensive hours for outreach and mapping in Zicharon Park in conjunction with the Elem Outreach Van in the city

Eilat:

- Opening of a permanent building for work with youth involved in prostitution
- Referring participants for employment in conjunction with Elem’s “Derech Hamelech” program
- Expansion of the service from outreach and personal contacts to actual entry into areas where prostitution is operating

Professional and Institutional Partnerships

The “Awake at Night” program operates as part of the National Program for the Treatment of Women and Teens Involved in Prostitution of the Ministry of Social Affairs and Social Services. Additionally, there is a budgetary and professional partnership with the adolescents and young adults’ services and the individual and family services units of the Ministry. This partnership enabled the expansion of the program to Haifa in 2008 and last year to Eilat. Similarly, there is a partnership with the National Insurance Institute’s Fund for Children and Youth at Risk and with the local authorities where the program is operating: Tel Aviv, Haifa

and Eilat. In Tel Aviv the program operates in partnership with the “Salit” program and in Haifa as part of the spectrum of services offered by “Ofek Nashi”. Also in Haifa a professional partnership with the Ministry of Immigration and Absorption was set up and continued into 2014.

In addition there are unique partnerships in individual cities:

Haifa:

Ofek Nashi, Mobile Clinic, Open Door, Abortion Committee, Police-Youth Department, general and psychiatric hospitals, schools: Ironi Daled (Formerly Ort Chana Senesh), Ironi He’, Ironi Alef, The House on Rechov Haim, Homeless Unit, Social services, Addiction Unit, NPO’s, Women’s Courtyard, Maslan, Women to Women, Elem Outreach Van and Derech Hamelech.

Tel Aviv:

Partnerships with many of ELEM’s other projects, the Levinsky Clinic, the “Women’s Courtyard”, the Center for Victims of Sexual Assault, Asaf, Makom Acher, Beit Dror, Igi, Israel Aids Task Force, Beit Hashanti, Hofchot et Hayotzrot, working girls forum and the correctional services.

Eilat:

Eilat Police Department- youth department, informal education programs, Beit Hossen, Ketovot Rechov, the Ministry of Social Affairs and Social Services, Derech hamelech, community center, girls home, Beit Hashanti, Malcishua and correctional services.

Breakdown of Referrals to Other Services

Service	No of Referrals
Other Support Organization	35
Services for Women in Prostitution	34
Health Services	30
Social Services(services officers, social workers)	25
Other Elem Projects	20
Education Services	10
Housing Services	9
Employment and Vocational Training	9
Correctional Services, Police	8
Mental Health Services	5
Drug Therapy and Rehabilitation	3
IDF	2
Youth Advancement	2



Programs for Youth at Extreme Risk

“Awake at Night”, “Someone to Run With”, “Galgal-Friendship House”

Project Donors

The Kahn Foundation, the Carolita Foundation, the National Insurance Institute, ZIM, IBM and Shemo Bakery.

Goals and Development Plans for 2015

Tel Aviv:

- To expand services to 24/7 and move into a new tailor made building.
- To recruit 80 new volunteers and to establish a volunteer base from amongst the young adults receiving support from the program.
- To run phone and internet helplines.
- To involve the Outreach Van at the central bus station as part of the project.

Haifa:

- To open a service in the Hativat Carmeli neighborhood.
- To design a working model with the social services in accordance with the recommendations of the state comptroller.
- Services for young mothers- To run a shift just for mothers providing guidance in accessing community services (baby clinics, social services, child development centers and day care).

Eilat:

- To establish the activity in the new center and to recruit new staff and volunteers.
- To expand the hours.
- To expand the outreach areas.

Programs for Homeless Young Adults- “Someone to Run With” and “Galgal”

The programs “Someone to Run With” in Tel Aviv and “Galgal –Friendship Home” in Jerusalem have been running since 2002 and 2003 respectively, answering the needs of homeless young adults aged 18-26 at extreme risk. The majority are substance abusers, homeless and detached from the any therapeutic, social or family support system. Many turn to crime, prostitution or addictions as survival strategies.

The program runs two help centers for homeless young adults that are open six days a week in addition to streetwork. The work includes outreach, building relationships with the homeless, providing basic humanitarian aid-food, clothing, hot showers, medical equipment etc’. In addition the centers aim to reduce the damage that living on the street causes by offering emotional support, medical aid and help in exercising rights. Those with motivation to change are given the option of participating in long term rehabilitation.

In addition to the day centers the program runs two transitional apartments in Tel Aviv for homeless young adults who have completed the physical part of drug rehabilitation and a shelter in Jerusalem for young women.



The renovated “Someone to Run With” center

Transitional apartments in Tel Aviv

Elem runs two apartments in conjunction with the Addictions Unit of the Ministry of Social Affairs and Social Services for young homeless adults who have undergone detoxification and are interested in integrating back into the community. They can stay in the apartment for a year providing they complete the process. An individual program is devised for each young person including visits to the rehabilitation day center, continual contact with a social worker, group therapy, an individual program developing life skills and contact with a volunteer mentor.

The aim of the transitional apartments:

- To provide support for the young adults who are living there during their personal transition period.
- To provide skills and tools to enable the best possible integration back into society
- To create a social support network for the young adults while they are living in the apartments that will continue after they leave.

Shelter for homeless young women in Jerusalem

Elem together with the Youth and Young Adult Advancement Department of the Jerusalem Municipality, run a shelter for homeless young women providing a safe place for them to spend the night. The shelter is open 365 days a year from 22:00 to 10:00 the following morning. It offers emergency accommodation and the young women can come and spend the night in the shelter regardless of their state or motivation to change. The shelter also provides humanitarian aid such as food, a hot shower, clothing and someone to talk to.



Programs for Youth at Extreme Risk

“Awake at Night”, “Someone to Run With”, “Galgal-Friendship House”

Number of Young Adults who Received Assistance in 2014

- “Someone to Run With”: 185 young adults 35 of whom were identified in 2014. In addition there are 300 homeless young adults that we are aware of in the Tel Aviv area.
- **Transitional Apartments:** 14 young adults, 8 in the boys’ apartment and 6 in the girls’. 4 completed the year, 4 dropped out before the end and 6 are in the middle of the process and due to finish in 2015.
- “Galgal- Friendship Home”: 162 young adults, 40 of which are newcomers.

Human Resources

- “Someone to Run With” and Transitional Apartments in Tel Aviv: 7 employees and 38 volunteers
- “Galgal- Friendship Home” and the Shelter in Jerusalem: 5 employees in Galgal, 4 in the shelter and 30 volunteers

Target Population

Young adults aged 18-26 who are living without a permanent roof over their heads. Some are drug addicts and/or involved in prostitution.

Breakdown and Characteristics of Target Population

Breakdown by Gender			
Population	Someone to Run With	Galgal-Friendship Home	Shelter for young women
Young Men	82%	50%	0%
Young Women	18%	50%	100%

Breakdown by Origin			
Population	Someone to Run With	Galgal-Friendship Home	Shelter for young women
Native Israelis	32%	61%	62.4%
Arabs	20%	14%	13%
Ethiopian	8%	1%	0%
FSU	28%	11%	13%
Lacking status	5%	2%	0%
Other	7%	11%	11.6%
% of above from the Ultra-Orthodox sector	0.5%	15.5%	18%

Breakdown by Age			
Population	Someone to Run With	Galgal-Friendship Home	Shelter for young women
14-16	0.5%	0%	0%
16-18	2.5%	5%	4.2%
18-21	26.5%	44%	55.6%
21-26	70.5%	48%	40.2%
26+	0.5%	3%	0%

Issues Being Dealt with by Youth in the Project			
Issue	Someone to Run With	Galgal-Friendship Home	Shelter for young women
Homelessness	100%	100%	100%
Prostitution	11%	25%	71%
Love and Sexuality	70%	35%	58.3%
Malnutrition	100%	100%	100%
Poverty	100%	100%	100%
Racism	70%	30%	43.75%
Violence	90%	80%	87.5%
Unwanted Pregnancies and Abortion	3%	4%	43.75%
Birth and young motherhood	3%	3%	16.7%
Sexual and Gender Identity	3%	15%	29.2%
Psychiatric problems	50%	35%	48%
Death	2%	51%	52.1%
Sexual violence (abuse, exploitation)	90%	45%	93.8%
Family Relations	100%	90%	98%
Substance Abuse	80%	80%	80%
Employment	80%	60%	75%
Emotional Distress (depression, anxiety, eating disorders, suicidal thoughts etc.)	100%	70%	100%
Health Issues	100%	90%	61%
Social Difficulties	100%	80%	85.5%
Identity and Lack of Sense of Belonging	5%	75%	73%



Programs for Youth at Extreme Risk

“Awake at Night”, “Someone to Run With”, “Galgal-Friendship House”

New Trends Identified in 2014

- A continual rise in the use of “new drugs” or “legal highs” and their derivatives –these drugs have a destructive effect on the youngsters causing amongst other things, increased violence and the appearance of psychotic behaviors. In addition it is a real challenge to identify the use of these substances by the residents in the transitional apartments through urine tests as opposed to the use of traditional drugs (marichuana, cocaine, ecstasy, and heroin) and alcohol.
- Difficulty receiving financial aid for rent payments and suitable emergency places for young adults to spend the night.
- A rise in the number of pregnancies among homeless young women and an increased number of relationships amongst the youth.
- A rise in the number of native Israelis seeking help from the project as opposed to young adults of other origins.
- An increase in the number of young women coming to the shelter and to Galgal along with a fall in the average age of the girls using the shelter compared with previous years.
- A decrease in the number of violent incidents seen in the centers despite Operation Protective Edge and the feelings of hostility and racism between Arabs and Jews that was felt on the streets of Jerusalem.

Successes and Significant Achievements

- Renovation of the “Someone to Run With” center- the young adults are enjoying the new space which makes them feel at home.
- Setting up of two street patrol teams in Tel Aviv and increasing the street patrols in Jerusalem.
- Running a professional training course for new volunteers
- Moving to a new renovated building in Jerusalem that houses both centers-“Galgal- Friendship Home” and the Shelter.
- Expansion of cooperation with many therapy providers in the community.

Professional and Institutional Partnerships

“Someone to Run With” and the Transitional Apartments- Ministry of Social Affairs and Social Services- Addictions Unit, Yizhar program, Levinsky Clinic, Israel Anti Drug Authority, the Homeless Unit, legal assistance through the Center for Law and Business in Ramat Gan and the Halev Association, the integration of students from Bar Ilan University and the IDC, Sova-Gagonim, HaHut Hameshulash, Beit Hashanti, Makom Acher, rehabilitation institutes and the Jewish Agency.

“Galgal” and the Shelter for Young Women - the Youth and Young Adult Advancement Unit of the Jerusalem

Municipality, The Center for Emergency Situations of the Jerusalem Municipality, HaHut Hameshulash, the Ministry of Social Affairs and Social Services- Addictions Unit, Yizhar Program, Ladaat Livchor Nachon-Choose Well, help center for sexually abused women, the Hebrew University Jerusalem, Etnachta, Beit Cham.

Breakdown of Referrals to Other Services

Service	Someone to Run With	Galgal-Friendship Home
Other Elem Projects	10	21
Social Services(services officers, social workers)	5	19
Service for the Homeless/ Housing Services	18	8
Ministry of Housing		4
Services for women in Prostitution	3	6
Youth Advancement		7
Educational Services	4	1
Health Services	17	100
Mental Health Services	7	13
Correctional Services, Police	3	
Drug Therapy and Rehabilitation	11	5
Employment and Vocational Training	9	13
Other		30

Project Donors

“Someone to Run With” and the Transitional Apartments: IFCJ, the Yahel Foundation, the Carolita Foundation, Playtika, Pandor, Cheresch, Kochav HaTzafon, Findi Design

“Galgal-Friendship Home” and Shelter for young women: ICFJ

Goals and Development Plans for 2015

- To expand and develop the outreach work on the streets.
- To increase public awareness and change legislation regarding homeless young adults.
- To set up shelters for homeless young adults in Tel Aviv and Jerusalem.
- To extend the operating hours of the shelter in Jerusalem.
- To develop services for young adults who have left the centers.



Community Resources and Volunteering

Head of Field: Leah Adler

“I know that when I’m released from the army I’m coming back to the center as an Elem **volunteer**”

(Ofer, 18, Sderot)



Elem sees the treatment of youth at risk and in distress as the responsibility of society as a whole. Therefore, in addition to close cooperation with social and educational services and the local authorities Elem invests a lot of effort in enlisting the community into a true partnership for social action.

The volunteering field deals with the development and recruitment of resources and manpower from the local population and at a national level for the good of at-risk youth. The aim is to strengthen the community’s involvement in supporting the youth and to develop new services and options- based on volunteerism.

In 2014 Elem had 1,700 volunteers of whom 300 were youth.

Volunteering at ELEM Field Volunteers

- Volunteers in Elem projects- These volunteers work directly with the youth on an individual or group basis or provide group training for Elem staff. Field volunteers work once a week on a fixed shift and commit for at least a year. Each project has a volunteer manager. In 2014 we examined our volunteer profile and possible developments in the field.
- Volunteers for special events and campaigns – Volunteers also help out at fundraising events, third party volunteer activities, giving lectures, renovations of project buildings etc.
- Volunteers outside Israel – Fundraising in the USA and Europe.
- Business Volunteers- Businesses and companies working for the community who help organize special events during the year and businesses that employ our youth.

Volunteers at ELEM Headquarters

- The executive committee and subcommittees- professional committee, human resources committee, volunteerism committee, research committee and others.
- The volunteerism committee is comprised of academics, Elem HQ and field staff and members of the professional committee who discuss practical and organizational issues in volunteerism. The committee, headed by Dr. Aharon

York, focused this year on the profile of the organization’s volunteers and their appropriate roles.

- Professionals assisting the senior staff- organizational consultants, human resource managers, supervisors and business executives and HQ volunteers who help with translations and fund raising.

Achievements and Successes in 2014

- Positioning significant forums of the volunteer coordinators in each field – the forums are led by a referent for volunteer management for each professional field and meet once every 6 weeks as a learning platform for expanding knowledge concerning volunteer management. The forums aim to implement issues that are relevant across the organization in the volunteering field using shared terminology.
- Study days and professional training for volunteers and staff in the streetwork field and for volunteers in the high risk and girls fields.
- Field days on the subject of volunteering for Elem managers together with the volunteerism committee.
- Management courses for field and HQ managers –the courses were run voluntarily by members of the human resources committee.
- Retaining, training and recognition of volunteers – the leading volunteer forum in the streetwork field continued its dialogue with the field and the managers, appreciation evenings were held for festivals and New Year in all the fields.
- Field management participated in the Israeli Volunteerism Initiative and Forum.

Partners and Donors

- The Naomi Foundation provided funding for strengthening Elem’s volunteering network recognizing the importance of continued supervision and professional training for the volunteer coordinators in retaining and mentoring their volunteers.
- 80 scholarship recipients from the Impact Program and the Heseg Foundation were placed as volunteers in various Elem programs. In all 6,000 volunteering hours were received.



Community Resources and Volunteering

- Universities and colleges send student social workers and criminology students to volunteer in Elem as part of their field work or community service placements.
- The IDC Herzliya sends 25 students from their legal center for teens to volunteer in Elem projects
- The Bar Ilan University socio-legal center for advancing the protection of at-risk youth sends students to volunteer in Elem projects.



Playing against Unilever in the sports day that the company organized for the youth

Corporate Volunteers

Over the years many businesses have volunteered for Elem in various ways: employees volunteering in Elem projects, organizing fun days and other activities for the youth, providing scholarships, mentoring management or providing spaces for conferences and study days. Amongst the companies involved this year were Amdocs, Cyber Arc, Dorot, Wix, the Ministry of Defense, Teva, Yashir Insurance, Queen of the Desert and Holmes Place.

Elem aspires to develop long term strategic partnerships. Unilever is one such example with 2014 being its fifth year in partnership with Elem. This year youth from the Hafuch al Hafuch centers participated in workshops run by Unilever dealing with body image that took place over a few months. In addition various activities were run by Unilever employees for the youth including fun days and joint volunteering projects for a third party in the community.

Personal contact is the best form of therapy

9 years volunteering in the Hafuch al Hafuch center in Kfar Saba wasn't enough for Yehoshua Frankel and he now volunteers in the Derech Hamelech program in Netanya: "Every week during my time at the center in Kfar Saba I came across youth in distress dealing with a range of issues that I hadn't realized young people had to deal with. I developed a special connection with G, a girl who was badly traumatized in childhood-a connection spanning 4 years with many ups and downs. Until she was able to trust me I suffered many rejections...I was happy when together with the staff from the center we managed to get her to agree to meet with a psychologist on a regular basis. On turning 18 she left the center and I stayed on. It wasn't easy for both of us to say goodbye and she still comes to visit".



Over the past two years Yehoshua has been running employment workshops in the Derech Hamelech program which help prepare the youth for interviews, writing resumes, dealing with employers, interpersonal relationships etc'.

For volunteering: leah@elem.org.il



Organizational Training and Knowledge Management

Heads of Field: Reli Katzav

The Organizational Training and Knowledge Management Division began operating in 2007 to increase professionalization within ELEM via structured training sessions, professional writing and conceptual development of the knowledge that Elem accumulates and distribution of this knowledge amongst professionals outside Elem via training sessions, conferences and publications.

The professional knowledge and experience developed and accumulated over the years by the staff working in the field and the senior managers in the organization constitutes a valuable resource, as a tool for our youth work, as a means for fundraising and as an instrument for social change. This knowledge is disseminated to therapists, educators, decision makers and the general public.

Main Principles of our Work in this Field

The knowledge management field comprises a combination of technological tools (internal organizational portal, ELEM website, a computerized database and a Facebook page) with “traditional” tools such as article writing, conceptualization, research, training and supervision. We believe that the process begins with data collection from ELEM’s professional staff and workers in the field and from its knowledge management experts. This data is then conceptualized, researched and published in order to be passed on. ELEM’s training processes enable the new knowledge to be integrated and tested in the field.

Human Resources

7 employees.

Target Population

Elem staff and volunteers and other professionals working with youth throughout the country.

Internal Organizational Training

- During the year regular training sessions were held for all Elem projects according to the needs of each project for example “working with girls in the periphery” or “dealing with the consequences of Operation Protective Edge on youth in the South”.
- A wide variety of training sessions were held for external bodies such as: the police force, social workers in social service departments, parental patrol groups, staff from the “City without Violence” program of the Ministry of Interior, local authority staff amongst others. A wide variety of topics were presented including: initiating contact with at-risk youth, outreach and streetwork, youth involved in prostitution, work with girls, sex and sexuality and intervention with at-risk youth

in informal settings.

Significant Achievements

- The positioning of Elem as a significant professional body by way of offering training sessions and participation in conferences and study days.
- The implementation of a computerized database for managing Elem’s data and collecting data from the work in the field.
- Establishment of the Research and Evaluation Committee headed by Prof. Riki Savaya.
- Continued cooperation with the professional committee headed by Prof. Amnon Lazar regarding the professional issues at the root of our youth work.
- Providing general professional training to all Elem projects and specific training at times of emergency or crisis.

Partners and Donors

The Samuel Sebba Charitable Trust

Goals for 2015

- To hold an Elem conference entitled “This Boy is Poor – Adolescence in Poverty”.
- To optimize organizational training in accordance with the annual work plan.
- To market and distribute the book “Elem-What for?”, which discusses intervention methods with youth and young adults at risk”, in further education institutes and youth organizations.
- To initiate cooperation with universities that train social workers in order to share knowledge and pass it on to the students.
- To continue to develop and implement methods designed specifically for working with girls in the various Elem programs.
- To expand the knowledge and skills of all Elem staff with regards to working in the periphery via three organizational management days devoted to the subject.



Resource Development and Fundraising

Head of Field: Adi Shamgar

ELEM's resource development and fundraising department's goal is to provide the necessary resources required for the work that we do in the field for youth at risk throughout Israel. We are proud of and grateful to all our partners who dedicate both time and money to ensure the continuation of all of ELEM's programs described at length in this report.

Our donors include businesses and private donors who have been supporting the organization throughout the years, foundations from Israel and overseas and the general public who donate throughout the year to our various campaigns such as "Round-Up –small change makes big change" and volunteer in a variety of ways.



*ELEM Charity Race- Holon
Sponsored by Noble Energy*

Our fundraising events in 2014 included:

- **Elem's annual fundraising event-** as in previous years we held a festive fundraising event to which we invited Elem's corporate donors, company employees, volunteers and the general public. The event was held at the Smolarz Auditorium at Tel Aviv University with guest performances by Shiri Maimon and Shimon Buskila. During the course of the evening the Elem Award of Honor was presented to Check Point and its CEO Gil Shwed for their contribution to Elem over the years and their focus on the fields of immigrant youth and sexual offending or sexually exploited youth.
- **Elem's annual flag campaign leading up to Independence Day** – this year's campaign, led by Elem President Nava Barak, focused on homeless young adults and youth wandering the streets. As part of the "Voices from the Street" campaign in conjunction with radio FM103 and Bituach Yashir, who contributed the donation answering service, popular singers sang in the streets to collect money. The campaign included recruitment of corporate donors, the sale of sparkly flags in the FOX chainstores, donations at the checkouts of the Tiv

Taam supermarkets and the preparation of the annual report which was presented to the President.

- **ELEM Charity Race- Holon-** this is ELEM's fourth annual race and the second time that it was held as a joint venture with the Holon Municipality. 4,500 runners participated in the race including professional runners, groups from corporations, and the general public. All of the proceeds went to fund ELEM programs. The race is the initiative of three members of ELEM's business forum: Nadav Greenspun, Avi Motola and Doni Elron.
- **National Tag Day-** as in previous years school children throughout the country went door to door to raise money for Elem.

We call on all businesses and the general public to continue supporting us by donating and volunteering. We would like to take this opportunity to thank you all for the generous support you have shown us over the years.

**Business and Corporations
interested in donating or taking
part in our activities are invited
to contact us at: adis@elem.org.il**



בעבור אלפי נערים ונערות בישראל הרחוב הוא הבית.

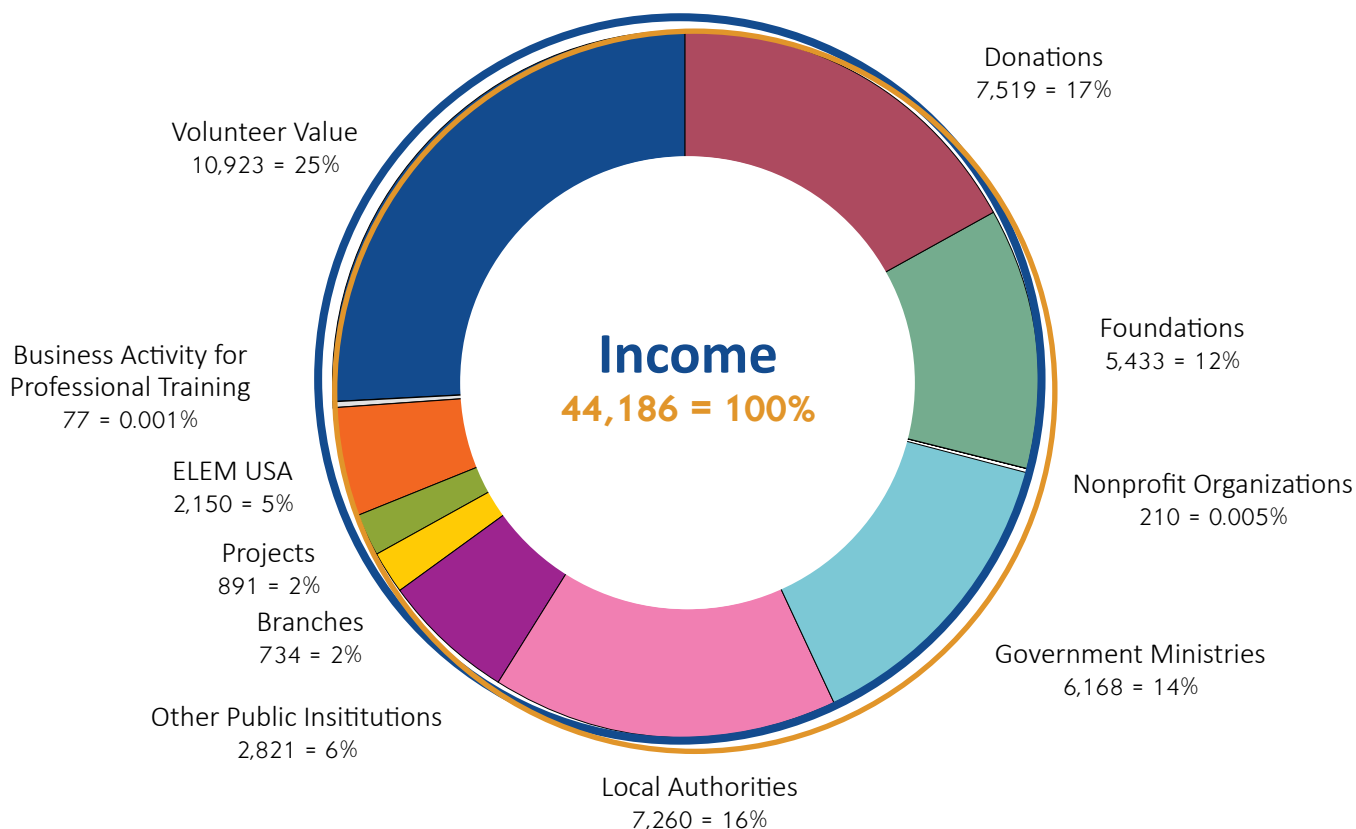
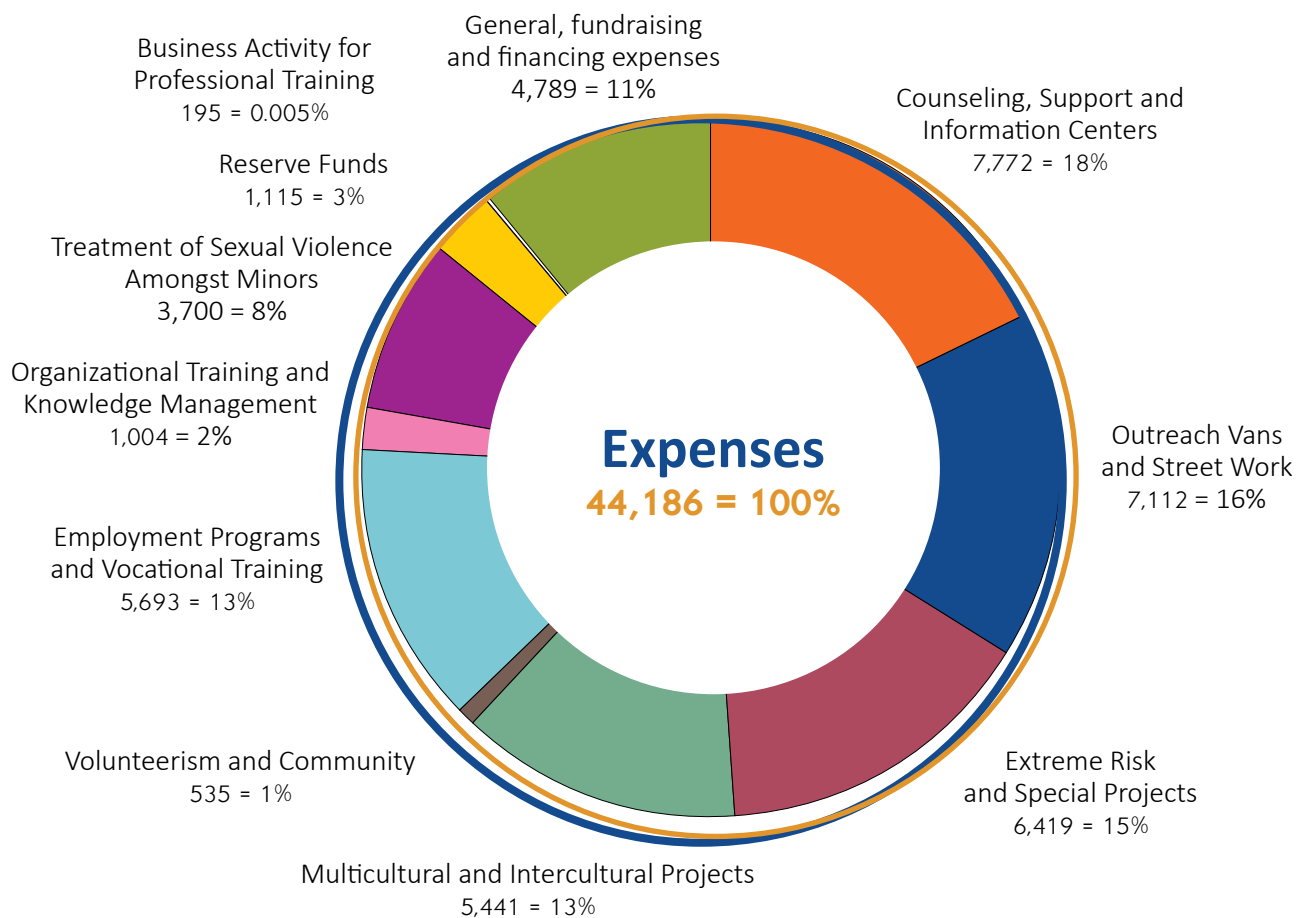
עמותת עולם מעניקה להם סיכוי לעתיד טוב יותר

**לתרומת 18 ש"ח שלחו את המספר 18 ל-2886
או התקשרו *2886**

*The ad of the fundraising campaign
"Voices from the street"*



Expenses and Income



*Data is not audited and is presented in Thousands NIS



National Presence - ELEM Activity

Acre 2 5
 Afula 4
 Ashdod 1 2
 Bat Yam 1 5
 Beer Sheva 2 6
 Beit Shean 4
 Beit Shemesh 1 5
 Beitar Illit 1
 Bnei Brak 4
 Eilat 1 3 6
 Elad 1
 El Kasum 2 6
 Hadera 5
 Haifa 1 3 6
 Har Hevron 4
 Herzeliya 1
 Hevel Modi'in 1
 Hod Hasharon 1
 Holon 1 2 5
 Jerusalem 1 3 5 6
 Kfar Saba 1 2
 Kiryat Gat 2 6
 Kiryat Malachi 5
 Kiryat Shemona 2
 Kiryat Yam 2 6
 Lakhish 2
 Lod 1 5 6
 Modi'in 4
 Modi'in Illit 1
 Nazareth Illit 2
 Netanya 1 2 6
 Neve Midbar 2
 Ofakim 1
 Petach Tikva 4 5 6 7
 Ra'anana 1
 Ramle 1 6
 Rehovot 5
 Safed 2 6
 Sderot 1 2 6
 Shfaram 4
 Tel Aviv - Jaffa 1 2 3 4 6 7
 Yahud 6
 Yokneam 4
 Zikhron Ya'akov 6



Outreach Vans 1
 Hafuch al Hafuch 2
 Fatal Risk Programs 3
 The Center for Prevention and Treatment of Sexual Violence Among Children and Youth 4
 Programs in the Multicultural Field 5
 Personal Mentoring 6
 Girls 7

Members of the Board of Directors

Members of the Executive Committee

Shlomo Yanai - Chair
Ann Bialkin - Chair ELEM/USA
Lenore Ruben - President of
ELEM/USA
Prof. Amnon Lazar
Boaz Dotan
Talia Ze'evi

Yaron Blumenthal
Menahem Shalgi
Dr. Miriam Golan
Nadav Grinshpon
Ofer Azuz
Ali Waked
Eden Fuchs

President of ELEM

Nava Barak

Members of the Audit Committee

Joseph Shetach - Chairman
Udi Nevo
Ehud Neshet
Joseph Faraj
Moti Mor
Shmuel Glazner

Members of the Finance Committee

Menahem Shalgi - Chair
Ofer Azuz
Ada Ronen
Ya'acov Haimowitz

Members of the Professional Committee

Prof. Amnon Lazar - Chairman
Dr. Aharon York
Ayala Steinfeld - Kochan
Bonnie Jacobson
Dr. Gila Amitai
Hayuta Shenbel
Haim Messing
Prof. Yochanan Wozner
Yechiel Eran

Lenore Ruben
Dr. Miriam Golan
Prof. Moshe Sherer
Prof. Nati Ronel
Eden Fuchs
Prof. Riki Soya
Rafael Lande
Prof. Shlomo Romi
Shmuel Hazon

Members of the Research and Evaluation Committee

Prof. Riki Soya - Chair
Dr. Aharon York
Prof. Amnon Lazar
Dr. Gila Amitai
Prof. Nati Ronel
Ronit Haimov Ilav

Members of the HR Committee

Yaron Blumenthal - Chair
Udi Nevo
Ayelet Golan
Osnat Barak
Yael Gurevitch

Dr. Miriam Golan
Nirit Hadar
Adi Harel
Yiftach Joffe

Members of the Volunteerism Committee

Dr. Aaron York - Chair
Ohad Giron
Joseph Silawi
Leora Arnon
Meirav Levi

Prof. Nati Ronel
Inbar Geldman
Shlomit Bechar
Sigal Friedman



Donors and Partners

Over 500,000 NIS

Carolito Foundation, Switzerland
IFCJ-International Fellowship of Christians and Jews
Varda and Boaz Dotan

250,000 - 500,000 NIS

Bank Hapoalim-Poalim in the Community
Check Point Software Technologies Ltd
Claude Foundation
Gandel Philanthropy
IFCJ Toronto
Lenore Ruben
Malca-Amit Ltd
Unilever Israel

100,000 - 250,000 NIS

Agnes Varis Charitable Trust
Alpha Epsilon Pi Foundation
Bezeq
Bialkin Family Foundation
Clore Israel Foundation
FY Fund
Gandyr Foundation
Gertner Foundation
Gertzman Foundation-Detroit
Glencore Foundation for Education and Welfare
Gottlieb Foundation
Jeffrey Altman Foundation
Jewish Federations of Canada
Keren Sobol
Leona M. and Harry B. Helmsley Charitable Trust
Lewis Phil Endowment Fund
Louis Fell Endowment Fund
Parasol Foundation
Pratt Foundation
Round Up Israel-4,994 Individuals
Samuel Sebba Charitable Trust
Termcotank SA
The Naomi Foundation
The Rennert Family Foundation



Donors and Partners

50,000 - 100,000 NIS

Adama Machteshim
Ahuva and Shlomo Yanai
Ashalim
Automotive Equipment Group
Bank Mizrahi Tfachot
Buxenbaum-Netta Foundation
Central Area Consortium
Central Bottling Company Ltd.
Federation of Metropolitan Chicago
Gertner Foundation
Ituran Ltd
Jewish Women's Foundation of Metropolitan Detroit
Matan Investing in the Community
Melisron Ltd.
Menahem Shalgi
Michael Shaoul and Dr. Nirit Weiss
Noble Energy
Orange
Rashi Foundation
Shai and Avigail Tambour
Somoto Israel Ltd.
Steinhardt Family Foundation in Israel
Teva Pharmaceutical Industries Ltd.
The Jewish Community Federation of San Francisco
The Jewish Federation of Greater Dallas
The Kahn Foundation
The Max and Bessie Bakal Foundation
UJA-Federation of NY
Yahel Foundation
Yosef Mishan Family

10,000 - 50,000 NIS

Africa Industries
Africa Israel Hotels Ltd.
Alony Hetz Properties and Investments Ltd.
Altshuler Shaham Mutual Fund Management Ltd.
Amdocs (Israel) Ltd.
Ami and Lizika Sagi
Amot Investments Ltd.
Arkin Assets Ltd.
Avinoam and Esther Naor
Azrieli Foundation
Bank Leumi
Barak Capital Underwriting Ltd.
Be Good
Berdon LLP
Bezeq International
Brad Glassman
Citco
Clal Financial Brokerage
Conatus Capital Management LP
Craig and Yossefa Platt
Dan Geva Law Firm
Dan Hotels Ltd.
Daniel and Lauren Krueger
Daniel and Rabbi Sara Sapadin
Darcie and Jonathon Crystal
Direct Insurance
Dor Alon Ltd
Dr. Yael Danieli
Ed Blank Family
Elco Ltd
Elgal Marketing Ltd.
Excellence Nessuah Underwriting Ltd.
Eyal and Orna Bar David
Gary Saltz Foundation, Inc.
Gila and Ami Lapidot
Glen and Jessica Sapadin
Goldman Sacks
H. Stern (Israel)
Henry Crown
Herzliya Medical Center
Hever Consumer Club Ltd.
IBC Ltd.
Isracard Group

Donors and Partners

Israel Corporation Ltd.
Israel Discount Bank
Itamar Carpets (Life Style)
Jack & Anita Saltz Foundation
Jack and Anita Sacks Foundation
Jan and Lawrence Ruben
Jewish Federation of New York-Teen Philanthropy Fund
Jewish Federation of North America
Jewish Federation of the North Peninsula
Jewish Women's Foundation of Michigan
Jewish Women's Foundation of the great Palm Beaches
Joseph Alexander Foundation
Keter Plastic
Kurt Feuerman Foundation
Leader Capital Markets Ltd.
Lore Brenauer
Malam
Marion G. Polak Stichting
Matrix
Mavteach Shamir Holdings Ltd.
Meah Fund Corporation
Meitar Nechmad
Michael D. & Joanne Levin Foundation
Milestone
Morgan Stanley
Mr. and Mrs. Alan and Riva Slifka
Mr. and Mrs. Avram Friedman
Mr. and Mrs. David Johnson
Mr. and Mrs. Emanuel Gross
Mr. and Mrs. Howard Sontag
Mr. and Mrs. Jack Saltz
Mr. and Mrs. Walter Stern
Mr. and Mrs. Jeanie and Hanina Brandeis
Mr. Jeffrey Lee
Mr. Joseph M. Cohen
Mr. Michael Levin
Mr. and Mrs. Ronald Wurtzburger
Mr. Roni Duek
Mrs. Fran Katz
Mrs. Merlin Butler
Mrs. Sharon Parich
Negev Group
New Line Structures

Osem Investments Ltd.
Plom Family Fund
PricewaterhouseCoopers LLP
Prigo Foundation
Raymond and Ruth Manus
Sabby Mionis
Schulte Roth & Zabel LLP
Shiboleth
Shikun and Binui Ltd.
Shoval Insurance Agencies, Ltd. Joseph Bar Natan
Shufersal Ltd.
Skadden Arps Slate Meagher & Flom LLP
Somekh Chaiken KPMG
Starr Foundation
Strauss Group
Stuart and Suzy Grant
Talcar Corporation Ltd.
Talía and Gad Ze'evi
The Dana Foundation
The Jewish Federation of Greater Kansas City
The Marc Rich Foundation
The Sharon Houminer Foundation
UIA
Visa Cal
World-Wide Holdings Corporation
Yona and Haim Tzach
Zankel Fund

Donors and Partners

Government

Ministry of Education
Ministry of Health
Ministry of Immigrant Absorption
Ministry of Public Security
Ministry of Social Affairs and Social Services
National Insurance Institute-Fund for Children and Youth at Risk
The National Anti-Drug and Alcohol Authority
The National Program for Children and Youth at Risk

Local Authorities

Acre
Afula
Al Kasum Regional Council
Ashdod
Bat Yam
Be'er Sheva
Beit Shean
Beit Shemesh
Bnei Brak
Eilat
Elad
Hadera
Haifa
Har Hevron Regional Council
Herzliya
Hevel Modiin regional Council
Hod HaSharon
Holon
Jerusalem
Kfar Saba
Kiryat Gat
Kiryat Malachi
Kiryat Shemona
Kiryat Yam
Lachish Regional Council
Lod
Mevo'ot Hermon Regional Council
Modiin
Nazareth Illith
Netanya
Neveh Midbar Regional Council
Ofakim
Petach Tikva
Ra'anana

Ramle
Rehovot
Safed
Sderot
Shafir Regional Council
Shefaram
Tel-Aviv Jaffa
Upper Galilee Regional Council
Yehud
Yokneam
Zichron Ya'akov

Partnerships

Adama Machteshim
Africa Israel Group
Amdocs Israel Ltd.
Aroma Israel
Athletics Union
Azrieli Group
Bank Yahav
Beit Berl College
Besen Family Foundation
Bezeq
Bezeq On-line
Cinema and Theaters Ltd.
Clal Insurance Group
Crowne Plaza Hotels
Cyber Ark
David Intercontinental Hotel
Direct Insurance
Elbit
Findee Designs
Galai Communications
Gitam BBDO
Glitz Photography School
Globus Group
Great Interactive
Heseg Fund
Holmes Place
HP Israel
ICL Industrial Products
IDC Herzliya
Impact Fund
Isrotel Hotels

Donors and Partners

Jewish Agency
John Bryce
Joint Israel
Keshet Broadcasting
Kishurit
L'Oreal Israel
Legal Clinic Bar Ilan University
Legal Clinic IDC Herzliya
Life Sport Ltd.
LivePerson Inc.
Matan Investing in the Community
McDonalds Israel
Miki Haimovitz
Miri Nevo
Negev Group
Osem Investments
Pigment
Radio Ielo Hafsaka
Rape Crisis Centers
Ravit Asaf- Professional Make-up School
Recreation and Entertainment (Holon) Ltd.
Roi Blank - Studio Blanko - for Graphic Design
Round-Up
Sapir College
Strauss Group
Sweet Sound
Tapuz Portal
Tempo
The 13th Way
The Central Bottling Company Ltd.
Tikshuv
Tiv Ta'am
Tnuva
Top Audio
Unilever Israel
Union Motors
United King
WIX
Yehuda Hotel
Yes
Zionism 2000

Photographs from an Instagram Exhibition put on by youth from the “Hafuch al Hafuch” Center in Ashdod



Photography: Dana aged 16



Photography: Diana aged 16



Presenting the 2013 report to Israel's President, Mr. Shimon Peres together with Youth and Graduates of Elem Programs



The Minister of Education, Shai Piron, running with us in the Elem Charity Race, Holon



Bini Zomer – CEO Noble Energy The Primary Sponsor for the Elem Charity Race, Holon, with Efrat Shaprut, Executive Director of Elem



The Starting Line - The Elem Charity Race, Holon 2014



The Annual Fundraising Campaign "Voices from the Street" in conjunction with Radio 103 FM



Nava Barak- Elem President and the singer Lior Narkis at the Annual Fundraising Campaign "Voices from the Street"



*Presenting Elem's Award of Honor at the Annual Fundraising Event –
Right to Left: Efrat Shaprut, Shlomo Yanai – Elem Chairman, Gil Shwed – CEO Check Point and Nava Barak*



*Shlomo Yanai – Elem Chairman and
Boaz Dotan Past Chairman at the Annual
Fundraising Event*



*Drorit Wertheim – Chairman of Keshet and
Roni Fox at the Annual Fundraising Event*



*Nava Barak and Ron Huldai – Mayor of
Tel Aviv-Yaffo at the
Annual Fundraising Event*



*Opening of "Galagal - Friendship House"
Right to Left: Shlomo Yanai, Nava Barak,
HaRav Yechiel Eckstein President of IFJ and
Nir Barkat – Mayor of Jerusalem*





ELEM - Youth in Distress

Hayarkon St. Bnei Brak, 5120423 | Tel: +972-3-7686666 | Fax: +972-3-6470319 35
Website: www.elem.org.il | Email: elem@elem.org.il

